

CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH70

ORDER NO. 2902

DATE 1/19/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAFAYETTE HOTEL, FAYETTEVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- F-7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*straighten*

4. 377

OK of Estimate  
FEB 2 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By Date FEB 2 1945

DATE  
STARTED

DATE  
COMPLETED

FEB 12 1945

FEB 12 1945

FEB 28 1945

MAR 6 - 1945

MAR 6 - 1945

DATE BLUEPRINT

By

7.26.45  
*pkj*

*mer*  
2/14/45



CAROLINA NEWS COM, FAYETTEVILLE, N.C.

NO. 5BH71

ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PITTMAN HOSPITAL, FAYETTEVILLE, -  
N.C.

PRIV. NO - BEFORE TITLE- F-8

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RED BRICK HOSPITAL BUILDING; CONCRETE TRIM; WHITE WINDOW CASINGS; WH  
WHITE SHADES; DARK GREEN AWNINGS AT RIGHT; ASPHALT ROAD, CONCRETE  
WALKS; TAKE OUT CARS, PEOPLE, ALL POLES, HIGHWAY SIGNS, WIRES,  
ELIMINATE DARK LINE \* IN RIGHT HAND BOTTOM CORNER, ALSO ELIMINATE  
SIGN ON BUILDING "HEADQUARTERS UNITED WAR FUND"

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Straight

4. 377

JAN 23 1945

ESTIMATE

Cost Dept. Checked

By

Date

JAN 29 1945

OPERATION

DATE  
ENTERED DEPT.

DATE  
COMPLETED

FEB 2 - 1945

FEB 3 - 1945

COLOR

SE

RE

PHOTO

BLUE

PRINT

ENGRAVING

HAND COLOR

ARTIST

4 6 1/2 2-19-45 2-27-45  
MAR 1 - 1945 MAR 6 - 1945

10 9 13 4 MAR 6 - 1945

DATE BLUEPRINT

by

DATE HAND COLOR

8, 18, 45

Arlette 7-15-45



CAROLINA NEWS MCO., FAYETTEVILLE, N.C.

NO. 5BH72

ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. 'NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

VETERAN'S HOSPITAL AT NIGHT,  
FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE - F-9

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NIGHT-TIME SCENEN WITH PRETTY CLOUD EFFECT, MOON  
STARS; LIGHT RED BRICK BUILDING, CONCRETE TRIM, CREAM VENETIAN  
BLINDS; CONCRETE STEPS, WHITE TOWER; DARK SLATE ROOF; WHITE FLAG  
POLE - TAKE DOWN FLAG; CONCRETE ROAD; SHRUBBERY IN CENTER FRONT;  
FIRST GREEN SHRUBS, SECOND ROW IS COVERED WITH GOLD AND DARK RED  
BLOSSOMS, CENTER BED BEHIND THE FIRST TWO ROWS HAS PINK FLOWERS.  
TAKE OUT WIRES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print

Q 377

Executive OK of Estimate

By JAN 23 1945

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By JAN 29 1945

OPERATION	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPO		FEB 6 - 1945	FEB 6 - 1945
SKETCH			
RET. OUT	1 6	2-19-45	2-26-45
PHOTO		FEB 28 1945	MAR 8 - 1945
PRINT			
ENCLOSURE			
HAND	115 1 1/2	MAR 8 - 1945	
ARTIS	9		

DATE

7.21.45

DATE

2/22

Make my time  
2/7/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH73  
ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) *(Aerial View of Main Business Section, Fayetteville, N.C.)*

IMPRINT SAME AS ABOVE

AERIAL VIEW OF MAIN BUSINESS SECTION, FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE- F-10

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAYS. & INSTRUCTIONS ATTACHED.

*Make separate slides original version of Chamber of Commerce Fayetteville, N.C. Attn Mr. A. E. [unclear] Sec.*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto line  
Liza*

*C. 6000*

*L. 377*

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Check

By *[Signature]*  
Date JAN 29 1945

DATE	TIME	DATE ENTERED & PFT.	DATE COMPLETED
		FEB 8 - 1945	FEB 8 - 1945

*8 2-19-45 3-6-45*  
MAR 8 - 1945 MAR 13 1945

HA *2 1/2*  
AP 1945 *104 14*

DATE *7-2-1945*  
*[Signature]*

*2/4/45*

*2/9/45*



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 56H74

ORDER No. 29029

DATE 1/20/45

25 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

(In sky)

IMPRINT SAME AS ABOVE

CAPE FEAR RIVER BRIDGE, FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE- F-11

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CONCRETE BRIDGE; TAKE OUT SOME OF THE WEEDS IN RIVER AND SHOW MORE WATER, WHITE BUILDING IN BACKGROUND; SHOW SOLID RED BRICK BASE UP TO THE WHITE OF BUILDING, ALUMINUM COLORED WATER TANK; PRETTY CLOUD EFFECT; TAKE OUT WIRES;; TAKE OUT SIGN "NO SHOOTING FIRE WORKS ON BRIDGE"

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this number. Please  
note to it have all color or nega-  
tives are positive and colors are  
in harmony with each other  
to meet the standard.

Executive Of Estimate

JAN 29 1945

ESTIMATE

Cost Dept. *Chick*

By

Date

JAN 29 1945

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING WITH SET UP		FEB 3 - 1945	FEB 3 - 1945
ETCH			
REWORKING	4 3	2-14-45	2-20-45
		FEB 23 1945	MAR 5 - 1945
	109 112	MAR 6 - 1945	
	34 9		

7.21.45

*WZ*

*Wrote and found*

4/5/45



NO. 5BH75  
CAROLINA NEWS CO., ~~WILMINGTON~~ FAYETTEVILLE, N.C. ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COUNTRY CLUB LAKE AND BATH HOUSE  
FAYETTEVILLE, N.C.

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PRIV.NO- BEFORE TITLE - - - F-12

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

NICE WATER COLOR; WHITE BATH HOUSE WITH GREEN ROOF; FOLIAGE ON  
TREES, IS OF DIFFERENT GREEN SHADES; SHOW SAND IN LEFT HAND  
FOREGROUND INSTEAD OF WEEDS. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO.

ATTENTION!

32 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make 32 attractive set.

Q. 377

ESTIMATE  
By JAN 23 1945  
Date JAN 23 1945

OPERATION	DATE COMPLETED
COMPOSITION	FEB 6 - 1945
SKETCH	
RETOUCH	6 2 1/2 2
PHOTOGRAPH	FEB 23 1945
PRINTING	MAR 5 - 1945
ENGRAVING	
HAND COLOR	10 1/4 MAR 6 - 1945
ARTIST FEE	102 9 3/4

DATE BLUEPRINT 7.21.45

DATE HAND COLOR 7.21.45

Photo Returned to Customer

Make me front  
7/21/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH76

ORDER NO. 29029

DATE 1/19/45

25 POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (2 sh.)  
CONFEDERATE MONUMENT ON U.S.  
HIGHWAY NO 15A, FAYETTEVILLE, N.C.

PRIV. NO- BEFORE TITLE; F-13

FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION GRANITE BASE; COPPER WEATHERSTAINED STATUE - PASTEL  
GREEN ON SHOULDERS; MONUMENT ITSELF IS ON SOMEWHAT ELEVATED GROUND-  
SEE SUBJECT 105299; SHOW WALK AT LEFT OF CANNON UP TO ELEVATED  
GROUND; NICE GREEN LAWN; DARK IRON CANNON; SHOW THREE CANNON BALLS  
ON GROUND WITH ONE RESTING ON TOP; BLDG. AT RIGHT OF MONUMENT #13  
WITH #24 TRIM, #58 ROOF; BLDG ON LEFT HAND SIDE OF STREET #10 COLOR  
WITH GREEN SHUTTERS; CREAM SHADES; #7 ROOF SHOW FLOWERS IN FRONT OF  
BOTH BLDGS.; ASPHALT ROAD; TAKE OUT MAN STANDING ON STREET ALSO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
POLES AND WIRES SHOW STREAMLINED CARS ONLY; PRETTY CLOUD  
CURT TEICH & COMPANY, INC., CHICAGO EFFECT  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

L 377

WATER OK of Estimate

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

L.P.  
JAN 29 1945

OPERATION	EST. TIME (No. of Time Allowed)	DATE ENTERED DEPT	DATE ENTERED DEPT
GRAND SITE SET UP		FEB 6 - 1945	FEB 6 - 1945
	5 3 1/2	FEB 26 1945	MAR 6 - 1945
	1 1/2	MAR 6 - 1945	
	9		

7.21.45  
KWS

Make R.M.  
297/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH77  
ORDER NO. 29028

DATE 1/17/45

M  
25 POST CARDS C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) In sky

HAY STREET METHODIST CHURCH, FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE - - F-14

FRONT NO. R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NO. 69 BRICK CHURCH; CONCRETE TRIM; WHITE WINDOW CASINGS; OAK DOORS; COLORED WINDOWS; GRANITE BASE; GRAY SLATE ROOFS; SMALL WHITE- FLOWERS ON SOME OF THE BUSHES; CONCRETE WALKS; ASPHAT ROAD; BROWN AND WHITE BULLETIN BOARD; TAKE OUT CARS; POLES; WIRES; PEOPLE; CUT DOWN AT LEFT AND RIGHT BUT DON'T LOSE ANY OF CHURCH AT BOTTOM AND TOP. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print  
Add page to  
left - right  
side + bottom

Estimate Of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dec 28

JAN 30 1945

By L.P.  
Date JAN 30 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 - 1945	FEB 6 - 1945
SKETCH			
PROOFING	5 5	2-14-45	2-23-45
PHOTO-ILLUSTRATION		FEB 26 1945	MAR 7 - 1945
ENCLOSURE			
REVISIONS	102 1 1/2		
REVISIONS	9 1/2		

7.21.45

207

EST. Price quoted to Customer

L. 377

Michael and Janet  
4/7/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 58H78

ORDER NO. 29029

DATE 1/20/45

25<sup>M</sup> POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

FIRST BAPTIST CHURCH, FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE- F-15

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Revised 1/2 13.5.1

Straylight 5x7  
on 8x10



Q. 377

ESTIMATE		By	
FEB 10 1945		FEB 12 1945	
APR - 5 1945		APR - 5 1945	
Cost No.	Time	DEPT.	COMPLETED
C. M. INC. TYPE SET UP		APR 10 1945	APR 10 1945
135			
1	7	4-13-45	4-25-45
		APR 25 1945	MAY - 1 1945
ENCORAVIT			
HAND COLO	108	MAY - 1 1945	5/2/45
ARTIST	3		

DATE BLUE PRINT 7.21.45

DATE HAND COLOR

4/10/45



CAROLINA NEWS COMPANY, FAYETTEVILLE, N.C.

NO. 5BH79  
ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FIRST PRESBYTERIAN CHURCH, FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE - F-16

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS WAS USED FOR SUBJECT 105522 "FIRST PRESBYTERIAN, CHURCH," ETC. SEE TISSUE OVERLAY. #55 BUILDING COLOR; WHITE WINDOW CASINGS; CHURCH ROOF CHOC. BROWN; TOWER UP TO LATTICE WORK SAME COLOR AS CHURCH, FROM BOTTOM OF LATTICE WORK TO STEEPLE WHITE, STEEPLE WOOD SHINGLE DARK GRAY; DARK RED BRICK WALK, SHOW THE SHRUBBERY LARGER FROM WHAT IT APPEARS NOW; SHOW FLOWER BED AT EXTREME RIGHT, PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

587

4-377

Put Photo

Executive OK of Estimate

By JAN 23 1945

ESTIMATE AND WORK SCHEDULE

By Date JAN 29 1945

OPERATION	EST. TIME	DATE
CON. SET UP		FEB 6 - 1945
SKETCH		FEB 6 - 1945
PREPARE	4 3 2	2-26-45
PHOTOGRAPH		FEB 28 1945
BL. & W. PROOF		MAR 6 - 1945
ENGRAVE		
HAND COL. PROOF	109 1 1/2	MAR 6 - 1945
ARTIST	9	

DATE BLUEPRINT

By

DATE HAND COLOR

DATE FILED 7.2.48

By

DATE

make new form 2/7/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH80

ORDER NO. 29029

DATE 1/20/45

25M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

CUMBERLAND COUNTY COURT HOUSE  
FAYETTEVILLE, N.C.

IMPRINT SAME AS ABOVE

PRIV. NO - F-17 BEFORE TITLE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION: OFF WHITE GRANITE BUILDING; BRASS DOORS; BRASS LAMP POST  
AT ENTRANCE, #55 WINDOW CASINGS; CREAM VENETIAN BLINDS; SILVER COLOR  
FLAG POLE - SHOW DRAPED FLAG; TAKE OUT PINE TREE ON RIGHT HAND  
CORNER; SMALL WHITE BLOSSOMS ON SMALLER BUSHES; PRETTY CLOUD EFFECT  
BESIDES PINE TREE TAKE OUT CARS, MOTORCYCLE, BOX STANDING ON LAWN, ALL  
POLES AND WIRES, FIREPLUG, POST WITH STREET SIGNS;  
BRING OUT NAME IN FRONT OF COURT HOUSE; CUT DOWN PHOTO SOMEWHAT  
SO THAT THE RED BUILDINGS IN BACKGROUND WON'T SHOW QUITE AS MUCH.  
ASPHALT ROAD, CONCRETE WALK

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this camera. Please  
see to it that all plates or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

2. 377

ORDER OF Estimate

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

by

JAN 29 1945

Date

DESCRIPTION	EST. TIME Job No. Time Allowed	DATE ENTERED D. M.	DATE COMPLETED
CONCRETE WALK		FEB 6 - 1945	FEB 6 - 1945
ASPHALT ROAD	5 4	2-1-45	2-25-45
BRASS DOORS		FEB 26 1945	MAR 5 - 1945
BRASS LAMP POST			
WINDOW CASINGS			
VENETIAN BLINDS			
STREET SIGNS			
POLES AND WIRES			
FIREPLUG			
BOX STANDING			
MOTORCYCLE			
CARS			
PINE TREE			
SMALLER BUSHES			
SMALL WHITE BLOSSOMS			
PRETTY CLOUD EFFECT			
CUT DOWN PHOTO			
BRING OUT NAME			
IN FRONT OF COURT HOUSE			
SO THAT THE RED BUILDINGS			
IN BACKGROUND WON'T SHOW			
QUITE AS MUCH.			

DATE OF ORDER

DATE PAID 2.21.45

By

DATE Photo returned to Customer

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Matter 1st  
277



CAROLINA NEWS CO., FAYETTEVILLE N.C.

NO. 5BH81

ORDER NO. 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CITY HALL, FAYETTEVILLE, N.C.

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- F-118

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT RED BRICK BUILDING; WHITE TRIM; CREAM VENETIAN BLINDS; DARK GRAY SLATE ROOFS; COPPER DOME; GRANITE MONUMENT WITH COPPER PLAQUE ON CORNER, COPPER EAGLE ATOP MONUMENT; BRING OUT SHRUBBERY - SOME BUSHES ARE GARDENIAS - SHOW IN BLOOM; TAKE OUT CARS, PEOPLE, POLES, AND WIRES; CUT DOWN ON SIDES BOTTOM AND TOP TO MATCH; PRETTY CLOUD EFFECT. ASPHALT ROAD, CONCRETE WALKS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

2.377

Executive OK of Estimate

By JAN 25 1945

ESTIMATE  
AND WORK SCHEDULE

JAN 29 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE		FEB 6 - 1945	FEB 6 - 1945
SKETCH			
RETO	1 7	2-14-45	2-26-45
PHOTO		FEB 28 1945	MAR 7 - 1945
EN. RA.			
HAND	104 134		
PRINT	9 1/2		

DATE RECEIVED

DATE 7-21-45

By

DATE PRINTED TO ORDER

make new photo



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH82

ORDER NO. ~~5BH~~ 29029

DATE 1/20/45

25 M POST CARDS

C.T. ART COLORTONE ; ~~MM~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SCENE SHOWING BREECE'S LANDING  
ON BEAUTIFUL CAPE FEAR RIVER,  
FAYETTEVILLE, N.C.

PRIV. NO - BEFORE TITLE - F-19

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

NICE BLUE WATER COLOR; TAKE OUT FOLLEN TREE OUT OF RIVER; SHOW  
LEAVES ON BARE TREES; BIG BOAT WHITE WITH TAN TOP; SMALL OPEN  
BOAT BATTLESHIP GRAY RADIO TOWER RED AND WHITE; PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

L-377

on D. 8023

1-19-46

Executive OK of Estimate

By JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept.

By L.P.  
Date JAN 29 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. WORK		FEB 12 1945	FEB 12 1945
ST. WORK			
RE. WORK	4 1/2	2-14-45	2-20-45
PHOTO WORK		FEB 23 1945	MAR 5 - 1945
ENG. WORK			
HAN. WORK	105 1/2	MAR 6 - 1945	
ART. WORK	9		

DATE Paid 7.21.45

By L.P.

DATE photo returned to Customer

2/14/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH83

ORDER No 29031

DATE 1/22/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (2 1/2)  
POST HEADQUARTERS, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE - F-51

SMALL TYPE ("PHOTO BY U.S. ARMY  
SIGNAL CORPS")

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
RED BRICK BUILDING CONCRETE TRIM, SPANISH TILE ROOF; CONCRETE  
WALK; CUT OFF SOME OF FOREGROUND AND SHOW LITTLE MORE SKY.  
ELIMINATE BRANCHES IN SKY. PRETTY CLOUD EFFECT.

1/24/45

5BH102

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this counter. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

2 377

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

By h.p.  
Date JAN 29 1945

NAME	DATE ENTERED DEPT.	CO.
	FEB 13 1945	FEB 13 1945
	FEB 26 1945	MAR 5 - 1945

104 1 1/2 MAR 6 - 1945

17 9 7-6-45

7.26.45  
EHT

L. S. Kanner 1/24/45

new

2/17/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH84

ORDER NO. 29031

DATE 1/22/45

25M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)  
FIELD ARTILLERY BOARD HEADQUARTERS,  
FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE- F-52

SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

LIGHT RED-BRICK-BUILDING; WHITE TRIM CONCRETE STEPS; HAVE WINDOWS  
AT SAME LEVEL; ALSO SHADES; SPANISH TILE ROOF; CUT OFF STREET  
AND SHOW MORE SKY; PRETTY CLOUD EFFECT.

*Make Reprints*

*5BH104*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*R*

*4-377*

ORDER OF Estimate

JAN 26 1945

ESTIMATE

AND WORK SCHEDULE

JAN 29 1945

COM. 2	EST. TIME		DATE ENTERED DEPT.
	No.	Time Allowed	
6	4		FEB 21 1945
			FEB 28 1945
			MAR 7 - 1945
109	1 1/2		
9			

*8.12.45*  
*209*  
*E. S. K. 10/10/45*

*Mar 10 1945*  
*2/10/45*



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH85

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

POPE FIELD HEADQUARTERS BUILDING,  
FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE- F-53

SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Q. 377

Executive OK of Estimate

By JAN 23 1945

ESTIMATE

AND WORK SCHEDULE

By

Date

JAN 29 1945

OPERATION

TIME

DATE  
ENTRERED DEPT

FEB 12 1945

FEB 12 1945

FEB 28 1945

MAR 7 - 1945

169 1 1/2  
9

DATE Filed

By

DATE Filed 7.2.45

By 2AT

DATE Filed 7.2.45

By 2AT



CAROLINA NEWS CO ., FAYETTEVILLE, N.C.

NO. 5BH86

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART KOLOR TONE ; FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

MAIN POST CHAPEL, FORT BRAGG, N.C.

IMPRINT SAME AS ABOVE

PRIV. NO-BEFORE TITLE- F-54

SMALL TYPE. - "PHOTO BY U.S. ARMY SIGNAL CORPS"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

CREAM BUILDING; GRAYISH-WHITE TRIM AROUND DOOR AND WINDOWS; LIGHT OAK DOOR; SPANISH TILE ROOF; LIGHT GRAY STEEPLE CONCRETE WALK. BUILDING IN BACKGROUND: CREAM STUCCO WITH RED TILE ROOFS.

*Make Replicate*

*5BH104*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

*4.377*

Estimate OK of Estimate

By

JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

JAN 29 1945

OPERATION

EST. TIME

DATE ENTERED DEPT

COMPUTING & TYPING UP

FEB 12 1945 FEB 12 1945

SKETCH

REVISION

FEB 21 1945

FIGURE

MAR 1 - 1945 MAR 8 - 1945

DEPT

BOOKING

HANDLING

ARTIST

PRINTED

*8.18.45*

*65 1/2 1/29/45*

*2/11*



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH87

ORDER NO. 29031

DATE 1/22/45

25M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. 'NO

TITLE (IN FULL)

INTERIOR OF MAIN POST CHAPEL, FORT BRAGG, N.C.

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- F-55

SMALL TYPE - "PHOTO BY U.S. ARMY SIGNAL CORPS"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

1/24/45 Right

5BH.108

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Signature of Estimate

JAN 23 1945

ESTIMATE  
AND WORK SCHEDULE

JAN 29 1945

ST. TIME

FEB 15 1945 FEB 15 1945

C. L. D. W. T. R. L.

SPECIES

R. O. C. H. S.

P. O. G. L. S.

B. J. H. S.

S. P. H. S.

ARTIST

HAND COL. P. H. S.

ARTIST

DATE BLANKET

By

DATE COLOR

DATE COLOR

6.5.1945

new  
miles



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH88

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

TROOPS PASSING IN REVIEW, FORT BRAGG,  
N.C.

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE - F-156

SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

By

Date

JAN 29 1945

DATE  
ENTERED DEPT.

COMP

FEB 13 1945

FEB 13 1945

2 3 1/2  
2-19-45  
MAR 1 - 1945

2-28-45  
MAR 7 - 1945

109 1 1/2  
93 1/4

2.2.1.45  
BJ

6.5.10.1945

4 377

24.5/105



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH89

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

PHYSICAL TRAINING FOR TROOPS,  
FORT BRAGG, N.C.

IMPRINT SAME AS ABOVE

PRIV. NO- BEFORE TITLE- F-57  
SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Make Reprints

5BH109

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

L. 377

JAN 28 1945

ESTIMATE  
AND WORK SCHEDULE

By

JAN 29 1945

Date

ST. TIME

DATE  
ENTERED DEPT

FEB 12 1945

FEB 12 1945

FEB 28 1945

MAR 7 - 1945

109 1 1/2  
9

7.21.45

6.5.45 1/29/45

2/18/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH90

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN POST GYMNASIUM, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE - F-58

SMALL TYPE "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

TAKE OUT POLES AND WIRES, SHOW BETTER FOREGROUND, NICE LAWN,  
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

377

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept.

By

JAN 29 1945

Date

C. I. NO.	C. I. NAME	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		No.	Time		
1	1			FEB 12 1945	FEB 12 1945
2	2	2	3 1/2	2-19-45	2-28-45
3	3			MAR 1 - 1945	MAR 8 - 1945

MAR 8 - 1945

Date filed

7.21.45

by

200

6.5 Reproduction - 1/28/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH91

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TYPICAL MESS HALL, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE- F-59

SMALL TYPE " PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

Make duplicate

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Shangli

JAN 23 1945

ESTIMATE

Cost 0.00

By

JAN 29 1945

DATE  
COMPLETED

FEB 13 1945

FEB 13 1945

MAR 1 - 1945

MAR 7 - 1945

5 6

109 2

17 12

4-20-45

DATE BLUEPRINT

By

TO COLOR PHOTO

DATE

4-29-45

2/1/45

DATE

2-5-45

new 2/1/45



577

CAROLINA NEWS CO., FAYETTEVILLE, NMC.

NO. 5BH92

ORDER NO. 29031

DATE 1/22/45

25<sup>M</sup> POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

(2nd Step)

IMPRINT SAME AS ABOVE

TROOPS IN TRAINING, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE - F-60

on Cello



SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

Make photo

5BH 112

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

h. 377

Relative OK of Estimate

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

JAN 29 1945

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COM. PHOTO SET UP		FEB 8 - 1945	FEB 8 - 1945
SKETCH			
RETOUCH	2 1/2	FEB 21 1945	2-27-45
PRINTING		MAR 1 - 1945	MAR 6 - 1945
ART. COST	109 1 1/2 9 1/2		

LATE DELIVERY FINE

7.21.45

By

to S. Kapne / ref. /

make new frame  
2/10/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO.

5BH93

ORDER NO.

29031

DATE

1/22/45

25

M

POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

(In full)

IMPRINT

SAME AS ABOVE

TRAFFIC CIRCLE AT ENTRANCE TO OFFICERS  
QUARTERS, FORT BRAGG, N.C.

PRIV. NO- F-61 - BEFORE TITLE  
SMALL TYPE - "PHOTO BY U.S.  
ARMY SIGNAL CORPS"

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

CONCRETE ROAD, NICE GREEN LAWN, SHOW LEAVES ON TREES, BLDG AT  
RIGHT AND STRAIGHT AHEAD - BRING OUT THE LATTER - CREAM STUCCO, RED  
TILE ROOFS, SHOW SOME FLOWERS IN FRONT OF BUILDINGS, TAKE OUT  
LIGHT IN RIGHT TOP FOREGROUND, PEOPLE, PRETTY CLOUD EFFECT.

Make Photo

5BH113

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7

L. 377

OK of Estimate

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

JAN 29 1945

OPERATION	EST. TIME	DATE	DATE
COMMON		FEB 8 - 1945	FEB 8 - 1945
SEARCH			
RETOUCHING	3	FEB 21 1945	3-1-45
PHOTOGRAPHING		MAR 5 1945	MAR 8 - 1945
BORDER			
STRIPPING			
ENGRAVING			
HANDLING	1 1/2		
	9		

7.21.45

65 1/2 1/29/45

Make me 7/21/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH94

ORDER NO. 29031

DATE 1/22/45

25 M

POST CARDS

C.T. ART COLORONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

HOSPITAL NO. 1, FORT BRAGG, N.C.

SMALL TYPE " PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PRIV. NO - BEFORE TITLE -

F-62

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

LIGHT RED BRICK BUILDING,; CONCRETE AND WHITE TRIM; SPANISH TILE  
ROOF; CONCRETE ROAD. TAKE OUT PEOPLE, CARS, AND VARIOUS SIGNS.  
PRETTY CLOUD EFFECT.

*Make Photo.*

*5B3H1105*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*32* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Shayle*

*h. 377*

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

By

Date

*FEB 12 1945*

*FEB 12 1945*

OPERATION

DATE -  
DEPT.

COMPLETION

FEB 14 1945

FEB 14 1945

ST. C.

P. C.

T. C.

F. C.

W. C.

U. C.

S. C.

*4 3 1/2 5-19-45 2-26-45*  
FEB 28 1945 MAR 7 - 1945

*102 1 1/2*

*18 3*

By

*7.21.45*

Bu

Photo Returned to Customer

*9/10 Kypner 2/12/45*

*22*

*new 4.7.45*



R CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH95

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

POST OFFICERS' MESS, FORT BRAGG,  
N.C.

IMPRINT

SAME AS ABOVE

PRIV. NO - BEFORE TITLE - F-63

SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

CREAM STUCCO BUILDING, SPANISH TILE ROOF, SHOW FLOWERS ON COUPLE  
OF THE BUSHES. PRETTY CLOUD EFFECT. CONCRETE STREET AND WALK

Make Copy

5BH 114

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Wang

Q 377

ESTIMATE AND WORK SCHEDULE		JAN 29 1945	
OPERATION	TIME	DATE ENTERED	DATE
CLIPPING & SET UP		FEB 12 1945	FEB 12 1945
REPRODUCTION	5 4 1/2	2-19-45	2-26-45
PHOTOGRAPH		FEB 28 1945	MAR 6 - 1945
BLANK			
STAMP			
ENGRAVING			
HAND COLOR	1 1/2	MAR 6 - 1945	
ARTIST	9		

DATE BLUEPRINT

By

DATE HAND COLOR

By

6 5 1/2

new 2/11/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH96  
ORDER NO. 29031  
DATE 1/22/45

25<sup>M</sup> POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OFFICERS QUARTERS ON MAIN POST  
FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE - F-64

SMALL TYPE - "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

FRONT NO. 1

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

CREAM STUCCO BUILDINGS, RED TILE ROOFS. SHOW SOME FLOWERS  
CONCRETE WALK AND ROAD. PRETTY CLOUD EFFECT.

*Make negative*

*5BH115*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*32* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*577*

*4.377*

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

By *L.P.*  
Date JAN 29 1945

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	6 3/4	FEB 23 1945	MAR 5 - 1945
PHOTO-LITH			
BLUE-INT			
STRIPE			
ENGRAVING			
HAND COLORING	1 1/2	MAR 6 - 1945	
ARTIST DEPT.	9		

DATE BLUEPRINT

By

*7.2.1945*

By

*6.8.1945*

*2/10/45*



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH97

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

OFFICERS' GOLF COURSE, FORT BRAGG, NC

PRIV. NO - BEFORE TITLE - F-65

SMALL TYPE - "PHOTO BY U.S. ARMY SIGNAL CORPS"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

CUT DOWN ON LEFT HAND SIDE AND FOREGROUND TO MATCH; BUILDING CREAM WITH GREEN ROOF; PRETTY CLOUD EFFECT. TAKE OUT PLAYER

Make Right

SPH116

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

h. 377

5X7

Estimate OK of Estimate

By JAN 29 1945

ESTIMATE

A. D. WORK SCHEDULE

Cost Exp.

By L.P.  
Date JAN 29 1945

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE	FEB 13 1945	FEB 13 1945
SKETCH		
RETOUCH	2-19-45	2-26-45
PHOTO	FEB 28 1945	MAR 6 - 1945
BLANK		
STAMPING		
ENCORATING		
HAND COLOR	109 1/2 MAR 6 - 1945	
ART	104 8 1/2	7/18 45

DATE PAID 7-21-45

P. L.H.S.

to S. Kerner 1/29/45

new 2/1/45



517

CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH98

ORDER NO. 29031

DATE 1/22/45

ATTENTION!

32 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

SERVICE CLUB NO. 1, FOR ENLISTED MEN, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE - F-66

Small Type - "Photo by U.S. Army Signal Corps"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

WHITE BUILDING, SHOW SOME FLOWERS ON SOME OF THE BUSHES PRETTY CLOUD EFFECT; CUT DOWN ON SIDES AS INDICATED TOP AND BOTTOM TO MATCH.

Make Reprints

5BH117

YES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

5.377

Estimate OK of Estimate

By JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

By JAN 29 1945

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING BY		FEB 8 - 1945	FEB 8 - 1945
SKETCH			
RETOUCH	9 4 1/2	FEB 21 1945	FEB 28 - 1945
PRINTED LITHO		MAR 1 - 1945	MAR 6 - 1945
ENCLOSURE			
HAND OVER TO OF	109 1 1/2	MAR 6 - 1945	
ARTIST COST	9		

DATE RECEIVED

7.21.45

By

to S. H. H. 1/29/45

make new set 2/10/45



577

CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH99

ORDER NO. 29031

DATE 1/22/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MAIN POST EXCHANGE, FORT BRAGG, N.C.

PRIV. NO - BEFORE TITLE- F-67

SMALL TYPE- "PHOTO BY U.S. ARMY  
SIGNAL CORPS"

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

WHITE BUILDING #69 ROOF, CONCRETE ROAD; CUT DOWN AT RIGHT AS  
INDICATED ON PHOTO; SHOW SOME FLOWERS ON SOME OF THE BUSHES; TAKE  
OUT PEOPLE; AND SIGN IN FOREGROUND, PRETTY CLOUD EFFECT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OK of Estimate

JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

By

JAN 29 1945

Date

OPERATION	EST. TIME (N. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		FEB 12 1945	FEB 12 1945
SKETCH			
RETOUCHING	5 5	2-19-45 MAR 1 - 1945	2-28-45 MAR 7 - 1945
PHOTOGRAPHY			
B. L. & W. PROOF			
ENGRAVING			
HAND COL. PROOF	1 1/2		
ARTIS	34 9		

11-17-45

2020

to 5.14.45

me/ 2/14/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH100 ORDER NO. 29007 DATE 1/19/45

CUSTOMER FRUIN COLNON CONTRACTING CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLOR TONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DRIPPING SPRINGS, CREVE COEUR LAKE  
MEMORIAL PARK

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IN-10-15-44

Ret 2 1/2  
2.9 9 1/2  
2.0 1 1/2

JAN 6 1945

Ly 328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH101 ORDER NO. 29007 DATE 1/19/45  
CUSTOMER FRUIN COLNON CONTRACTING CO.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

VIEW OF CREVE COEUR LAKE FROM TOP OF  
BLUFF

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

STYLE C. T. ART COLORTONE WHITE

(All of this on address side) BORDER same as 5BH100

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW COLORED PRINT.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IM-10-15-44

5X7

Box 3

105 3/4 1/2 1/2

Reprints 1.50

gy

JAN 6 1945

4, 328



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH102

ORDER NO. 29018

DATE 1/22/45

25 M SIZE 2 1/4 X 3 1/4  
MINIATURE VIEWS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

POST HEADQUARTERS, ~~REDACTED~~

In plate: "Photo by U. S.  
Army Signal Corps"

on cello 

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES, USE PHOTO #5BH183

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 29 1945

DATE  
LEFT

DATE  
COMPLETED

FEB 2 - 1945

FEB 2 - 1945  
MAY - 3 1945

MAY - 4 1945

MAY 15 1945

26 2 1/2 3-28-46 3-1-46

3-5-46  
Elk



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH103

ORDER NO. 29018

DATE 1/22/45

SIZE 2 1/2 x 3 1/2  
25 M MINATURE VIEWS

C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

TROOPS PASSING IN REVIEW, ~~PORT~~  
~~BRASS, N. C.~~

In photo: - Photo by U.S.  
Army Signal Corps

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH88

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Reserve Copy of Estimate

ESTIMATE

Cost Dept. Checked

JAN 28 1945

AND WORK SCHEDULE

By *[Signature]*  
Date JAN 29 1945

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE - COPY - SET UP		FEB 2 - 1945	FEB 2 - 1945
STOCK	4 1/2		MAY - 3 1945
RETRACING			
PHOTO - PROOF		MAY - 4 1945	MAY 15 1945
BLUE - PROOF			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	2 1/2		

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

3-4-46  
*[Signature]*

457



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH104

ORDER NO. 29018

DATE 1/22/45

25 M SIZE 2½ X 3½  
MINIATURE VIEWS C.T.ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

MAIN POST CHAPEL, ~~POWELL BRIDGE, N.C.~~

*Photo by U.S. Army  
Lower Left  
Signed Corporal.*

*On Cell*

PHOTO PROPERTY OF C.T.

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH86

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

JAN 29 1945

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date JAN 29 1945

DESCRIPTION	START TIME	DATE ENTERED DEPT.	DATE COMPLETED
1. <i>[illegible]</i>		FEB 2 - 1945	FEB 7 - 1945
2. <i>[illegible]</i>			
3. <i>[illegible]</i>			MAY - 3 1945
4. <i>[illegible]</i>		MAY - 4 1945	MAY 15 1945
5. <i>[illegible]</i>			
6. <i>[illegible]</i>			
7. <i>[illegible]</i>			
8. <i>[illegible]</i>			
9. <i>[illegible]</i>			
10. <i>[illegible]</i>			
11. <i>[illegible]</i>			
12. <i>[illegible]</i>			
13. <i>[illegible]</i>			
14. <i>[illegible]</i>			
15. <i>[illegible]</i>			

MAY 15 1945

2/27/46 2/27/46

*[Signature]*

DATE

DATE

By

4/7



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH105

ORDER NO. 29018

DATE 1/22/45

SIZE 2 1/2 X 3 1/2  
25 M MINUTURE VIEWS C.T.ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOSPITAL NO. 1, [REDACTED]

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

*In plate: Photo by U.S. Army  
Signal Corps.*

*on cello*



PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH94

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Estimate

ESTIMATE

Cost Dept. Check

By

JAN 29 1945

JAN 29 1945

AND WORK SCHEDULE

OPERATION	TIME	DEPT.	DATE COMPLETED
COM.			FEB 2 - 1945
SKETCH			MAY - 3 1945
RET.			
PHO.			
B.L. & W.			
STR.			
ENC.			
HAND.			
ART.			

MAY - 4 1945 MAY 15 1945

2 1/2 2-26-46 2-27-46

2-28-46  
*[Signature]*

DATE COMPLETED

DATE HAND COLOR

DATE [REDACTED]

2/7



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH106

ORDER NO. 29018

DATE 1/22/45

25 M SIZE 2½ X 3½  
MINIATURE VIEWS C.T. ART COLOR TONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

FIELD ARTILLERY BOARD HEADQUARTERS,  
FORT BRAGG, N. C.

In plate photo by U.S. Army  
Signal Corps

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH84

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Case No. 20

CLAIM	DATE	COMPLETED
SWITCH	FEB 2 - 1945	FEB 2 - 1945 MAY - 3 1945
RETOUCHING		
PHOTOGRAPH	MAY - 4 1945	MAY 12 1945
EDITING		
HANDLING		
ARTIST	37 2/2	

DATE DELIVERED

DATE HANDLED

3-4-46  
E.H.D.

4/5/45



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH107

ORDER No. 29018

DATE 1/22/45

25 M SIZE 2½ X 3½  
MINIATURE VIEWS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

FRONT NO. NO R. M. NO

IMPRINT NONE

POPE FIELD HEADQUARTERS BUILDING,  
FORT BRAGG, N. C.

In plate - Photo by U.S. Army  
Signal Corps.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH85

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Signature OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

JAN 29 1945

By Date JAN 29 1945

ITEM	TIME	DATE ENTERED DEPT.	DATE COMPLETED
1. Color		FEB 2 - 1945	FEB 2 - 1945
2. Signal			MAY - 3 1945
3. R. M.			
4. Photo		MAY - 4 1945	MAY 15 1945
5. B. L. & W.			
6. Handcol			
7. Return			
8. AR	26 2½		

3-4-46  
Eldred



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH108

ORDER NO. 29018

DATE 1/22 '45

SIZE 2 1/2 X 3 1/2  
25 M MINATURE VIEWS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

INTERIOR OF MAIN POST CHAPEL, ~~PORT~~  
~~BRASS, N. C.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH87

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Printed by Estimate

By JAN 29 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept.

By

JAN 29 1945

OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		FEB 2 - 1945	FEB 2 - 1945
SKETCH			MAY - 3 1945
RETOUCH			
PHOTOGRAPH		MAY - 4 1945	MAY 12 1945
EDITING			
ENGRAVING			
HAND COLORING			
APPROVAL	26 2 1/2	3-1-46	3-4-46

DATE DELIVERED

DATE HAND COLORING

DATE PRINTED TO ORDER

457



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH109

ORDER NO. 29018

SIZE 2 1/2 X 3 1/2  
25 M MINUTURE VIEWS

DATE 1/22/45

U. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO  
NONE

R. M.

NO

IMPRINT

PHYSICAL TRAINING FOR TROOPS, ~~PORT~~  
~~BRASS, N. C.~~

In plate Photo by U.S. Army  
Signal Corps.

PHOTO PROPERTY OF

C.T.

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH89

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

JAN 29 1945

JAN 28 1945

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. & DEL. UP		FEB 2 - 1945	FEB 2 - 1945
SPEECH	20		MAY - 3 1945
RETOUCH			
PHOTO COPY		MAY - 4 1945	MAY 15 1945
BEAT			
ENCLOSURE			
HAND COLOR PROOF			
ARISE	15	2/28/46	2/28/46

3-5-46  
END

DATE COMPLETED

DATE LAST REVISION

2/5/45



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH110

ORDER NO. 29018

DATE 1/22/45

SIZE 2 1/2 X 3 1/2  
25 M MINATURE VIEWS

C.T.ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

MAIN POST GYMNASIUM, FORT DRAGG,  
N.C.

In plate Photo by U.S. Army  
Signal Corps

PHOTO PROPERTY OF

C.T.

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH90

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

By *L.P.* Cost Dept. *C.P.*

DATE JAN 29 1945

ESTIMATE AND WORK SCHEDULE

OPERATION	DATE	DATE	DATE
COMPLETION OF WORK	FEB 1 - 1945	FEB 1 - 1945	FEB 1 - 1945
START	4 1/2	MAY - 3 1945	
FIELD WORK			
PHOTOGRAPHING	MAY - 4 1945	MAY 1 - 1945	MAY 15 1945
EDITING			
HANDLING			
ARCHIVING	26 2 1/2		
DATE OF DELIVERY	3-4-46		
DATE HANDLED			

26 2 1/2

3-4-46

*Elk*

2/5/45



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH111

ORDER NO. 29018

DATE 1/22/45

SIZE 2 1/2 X 3 1/2  
25 M MINIATURE VIEWS

C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

TYPICAL MESS HALL, ~~FORT BRAGG, N. C.~~

*In plate Photo by U. S. Army  
Signal Corps*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH91

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		JAN 29 1945	
OPERATION	ENTERED DEPT	DATE	COMPLETED
COMPOSING		FEB 2 - 1945	FEB 2 - 1945
SKETCH			MAY - 3 1945
REWORKING			
PRINTING		MAY - 4 1945	MAY 22 1945
ENCLOSURE			
HANDLING			
ARTIST	26 2 1/2		

DATE RECEIVED

DATE HANDLED

DATE

DATE

457



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH112

ORDER NO. 29018

DATE 1/22/45

25 M MIN. VIEWS <sup>2 1/2 X 3 1/2</sup> C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
TROOPS IN TRAINING, FORT BRAGG,  
N.C.

FRONT NO. NO R. M. NO  
IMPRINT NONE

In plate. Photo by U.S. Army  
Signal Corps

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO #5BH92. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Print OK of Estimate

By JAN 29/1945

# ESTIMATE AND WORK SCHEDULE

Cost Dept. C.T.

By Date JAN 29 1945

OPERATION	TIME	DATE TEICH DEPT	DATE COMPLETED
COM. SKETCH		FEB 2 - 1945	FEB 2 - 1945
SKETCH	1 1/2		MAY - 3 1945
RETOUCH			
PHOTOGRAPH			
B. L. & W. PROOF		MAY - 4 1945	MAY 15 1945
ENG. V. L. C.			
HANDCOL. PROOF			
AT. L. C.	15	2 1/2 2/27/46	2/27/46
DATE		2-28-46	
DATE			



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH113

ORDER NO. 29018

DATE 1/22/45

25 M MIN VIEWS SIZE ~~2 1/2 X 3 1/2~~ C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

TRAFFIC CIRCLE AT ENTRANCE TO  
OFFICERS QUARTERS, FORT BRAGG,  
N.C.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO - 5BH93. MAKE NEW BLACK ~~NEGATIVE~~ NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

By JAN 29 1945

AND WORK SCHEDULE

Date JAN 29 1945

OPERATION	TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSE		FEB 2 - 1945	FEB 2 - 1945
SET CH	20 4 1/2		MAY - 3 1945
RETOUCH			
PROOF		MAY - 4 1945	MAY 15 1945
BLANK			
ENGRAVING			
HAND COL PROOF			
ARTIST	15 2 1/2	2/28/46	3/1/46

3-5-46  
S.H.D.

6/5/45



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH114

ORDER NO. 29018

DATE 1/22/45

25 MIN VIEWS SIZE 2 1/2 x 3 1/2 C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

POST OFFICERS' MESS, ~~PORT~~  
BRAGG, N.C.

In plate Photo by U.S. Army  
Signal Corps

on Cello

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO 5BH95. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

JAN 29 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Conf.

By

Date

JAN 29 1945

OPERATION

TIME

ENTERED DEPT.

DATE  
COMPLETED

COMPOSITION TYPE SET UP

FEB 2 - 1945

FEB 2 - 1945

SKETCH

R.O. 4 1/2

MAY - 3 1945

ETCHING

MAY - 4 1945

MAY 12 1945

PHOTOGRAPHED

PRINTED

ENCLOSING

MAY 12 1945

HANDS ON PROOF

APPROVED

26 2 1/2

2-28-46

2-28-46

DATE DESIGNED

DATE HAND COLOR PROOF

35-46

APR 18 1945

2/57



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH115

ORDER NO. 29018

DATE 1/22/45

25 M MIN VIEWS SIZE ~~5 1/2 X 3 1/2~~ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OFFICERS QUARTERS ON MAIN MAIN  
POST, ~~XXXXXXXXXX~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT.

COLOR DESCRIPTION

USE PHOTO NO 5BH96 MAKE NEW BLACK NEGATIVE- REDUCE COLOR  
PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By Jan 28 1945 Cost Dept. Jan 29 1945

ITEM	EST. TIME	DATE ENTERED DEPT	COMPLETED
CONSTRUCTION OF		FEB 2 - 1945	FEB 2 - 1945
SEARCH			MAY - 3 1945
RESEARCH			
PHOTO		MAY - 4 1945	MAY 15 1945
RESEARCH			
ENGRAVING			
HAND COL PROOF			
ARTIST	26 2 1/2	2-27-46	2-27-46

DATE RECEIVED 2-28-46  
DATE HAND COLO. 2-28-46  
Photo returned to Customer

247



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH116

ORDER NO. 29018

DATE 1/22/45

25 M MIN VIEWS SIZE 2½ X 3½ C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OFFICERS' GOLF COURSE, ~~FORT BRAGG,~~  
~~N.C.~~

*In plate. Photo by U.S. Army  
Signal Corps*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES USE PHOTO #5BH97

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE

Cost Dept. *207*

By

AND WORK SCHEDULE

Date

JAN 29 1945

JAN 29 1945

	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & CORR. P.		FEB 2 - 1945	FEB 2 - 1945
SEARCH <i>Lo</i>	<i>1/2</i>		MAY - 3 1945
RETO		MAY - 4 1945	MAY 15 1945
PRINT			
ENGRA			
HAND			
ARTIS			

*15 2½ 3/1/46 3/1/46*

*3-5-46  
Elk*



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 5BH117

ORDER NO. 29018

DATE 1/22/45

25 MMIN VIEWS SIZE 2½X3½

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

TITLE (IN FULL)

SERVICE CLUB NO. 1, FOR ENLISTED  
MEN, ~~PORT CHARLOTTE, N.C.~~

IMPRINT NONE

*On plate photo by U.S. Army  
Signal Corps*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO 5BH98. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Make  
Reference  
to form*

ESTIMATE

By *H.P.* Date JAN 29 1945

DESCRIPTION	QUANTITY	UNIT PRICE	DATE COMPLETED
COM. INC. SET UP			
SKETCH	20	4 1/2	FEB 2 - 1945
RETOUCHING			FEB 3 - 1945
PHOTO MOUNTING			MAY - 3 1945
ENGRAVING			
HAND COLOR PROOF			
ART SET UP	15	2 1/2	3/1/46
DATE DELIVERED			3-5-46
DATE HAND COLOR			<i>Ell</i>

*Cost Dept.  
JAN 29 1945*

*4/5/45*



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH118

ORDER NO. 29018

DATE 1/22/45

25 M <sup>2 1/2 x 3 1/2</sup> MINATURE VIEWS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN POST EXCHANGE, ~~FORT BRAGG,~~  
~~N. C.~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE

*In plate photo by U.S. Army Signal Corps on cello* ☐

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE. USE PHOTO #99 <sup>5BH</sup>

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make  
celluloid  
negative*

NAME OF Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. *Chap*

By *Chap*  
Date JAN 29 1945

OPERATION	EST. TIME Hrs.   Mins.	DATE ENTERED COST	DATE COMPLETED
COMPOSING		FEB 2 - 1945	FEB 2 - 1945
SKETCH <i>20</i>	<i>4 1/2</i>		MAY - 3 1945
PHOTOGRAPH		MAY - 4 1945	MAY 12 1945
ENGRAVING			
HAND COLOR			
ARTIST			
DATE			
INITIALS			

*15 2 1/2 2/28/46 2/28/46  
3-5-46  
E.H.D.*

*Cost Dept.  
Chap*

*2/5/46*



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH119

ORDER NO. 29018

DATE 1/22/45

25 M SIZE 2 1/2 X 3 1/2  
MINIATURE VIEWS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER;

TITLE (IN FULL)

MC FAYDEN'S POND, FORT BRAGG,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES  
USE PHOTO NO. 7AH755

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
SCHEDULE  
JAN 29 1945  
DATE COMPLETED  
FEB 2 - 1945  
MAY - 3 1945  
MAY 15 1945  
MAY - 4 1945  
37 2 1/2  
3-5-46  
2/5/45



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 58H120

ORDER NO. 29018

DATE 1/22/45

25 M SIZE 2½ X 3½  
MINIATURE VIEWS C.T.ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

FIELD ARTILLERY BARRACKS AT NIGHT,  
FORT BRAGG, N. C.

In plate PHOTO BY ALLAN TURLINGTON

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE, USE PHOTO #7AH3432

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

By JAN 29 1945

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date JAN 29 1945

OPERATION	EST. TIME	DATE	DATE
COMPOSITION, TYPE SET UP		ENTERED DEPT	COMPLETED
SKETCH	1/2	FEB 2 - 1945	FEB 2 - 1945
RETOUCHING	1/2	MAY - 4 1945	MAY - 3 1945
PHOTOGRAPHING		MAY - 4 1945	MAY 15 1945
ENGRAVING			
HAND COLORING			
ARTISTS	26 2½		

3-4-46  
Eob



CAROLINA NEWS CO., FAYETTEVILLE, N. C.

NO. 5BH121

ORDER NO. 29018

DATE 1/22/45

SIZE 2½ X 3½  
25 M MINATURE VIEWS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(in plate)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

GREETINGS FROM FORT BRAGG, N. C.

Side Border: © CURT TEICH & Co., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. ~~REDUCE COLOR PLATES~~ USE PHOTO #1BH1861

New Color

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Chg.

By L. O.

Date JAN 20 1945

EST. TIME

Job No. Time Allowed

DATE  
ENTERED DEPT.

DATE  
COMPLETED

FEB 1945

FEB 1945

MAY - 3 1945

MAY - 4 1945

MAY 15 1945

34 8

6.30.45

L. O.

2/5/45



G. H. WICKMAN, MACKINAC ISLAND, MICH.

NO. 5BH122

ORDER NO. 28869

DATE 1/23/45

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

OTTAWA INDIAN, A. ROI CLEARWATER

SMALL TYPE, LOWER RIGHT CORNER -  
© 1945

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT G. H. WICKMAN, MACKINAC  
ISLAND, MICH. MADE IN U.S.A.

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

~~IN THE NO COPY STATING TO PLACE~~ ~~© 1945~~ ~~IN LOWER RIGHT HAND~~  
~~CORNER OF PICTURE SIDE.~~ LIGHT BLUE BACKGROUND MOST SUITABLE ON  
PICTURE SIDE. SEE PHOTOS ATTACHED FOR COLORS.  
CARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this owner. Please  
see to it that all title or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*By photo*

Active CK of Estimate

JAN 30 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 30 1945

OPERATION

DATE  
COMPLETED

COMPLETED

FEB 6 - 1945

FEB 6 - 1945

REPHOTO

53

FEB 21 - 1945  
MAR 1 - 1945

2-28-45

MAR 7 - 1945

PHOTO

B.

S.

EXHIBIT

HAND

ARTIST

109 194

10

DATE BLUEPRINT

By

DATE HAND COLOR

5.11.45

2117

6319

make R.M.  
27/100



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH123

ORDER NO. 29041

DATE

1/23/45

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
WALTHER LEAGUE  
CHICAGO, ILLINOIS

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXXXX~~ IN SKY

WALTHER LEAGUE CAMP, ARCADIA, MICH.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

photo in 07957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE CARD — CROP FROM TOP AND CENTER. FIX UP LAKE SO IT  
IS MORE NATURAL. PUT FLAG ON FLAGPOLE BUT POLE NO HIGHER.

To office

COLOR DESCRIPTION

BUILDINGS WHITE WITH GREEN WINDOWS — SEE COLORED  
SAMPLE FOR ROOF AND CHIMNEY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

5  
2091  
2011

X

2, 310





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH124 ORDER NO. 29041 DATE 1/23/45

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

CUSTOMER WALTHER LEAGUE  
CHICAGO, ILLINOIS

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON FRONT

WALTHER LEAGUE CAMP, ARCADIA, MICH.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

8

CROP WHERE SHOWN - PUT FLAG ON POLE.

COLOR DESCRIPTION

BUILDING WHITE - WINDOWS GREEN - ALSO GREEN TRIM AROUND ROOF. SEE ATTACHED  
CARD FOR COLOR OF CHIMNEY AND ROOF.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

Sketch 5K7  
Plat 5 1/2  
L.A. 9  
21C. 1 1/2

Replate 1 set

GW

310

To Office for  
OK

015  
2/25/44  
Gunn



13  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH125 ORDER NO. 29047 DATE 3/3/45

CUSTOMER COLUMBUS HOSPITAL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY

COLUMBUS HOSPITAL  
2540-48 LAKEVIEW AVENUE  
CHICAGO 14, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT LEAVE IN THE PICTURE THE  
BLDGS AT THE RIGHT OF THE HOSPITAL, ALSO THE CANOPY AND ONE OF THE TWO  
LAMP POSTS AT EXTREME RIGHT ACROSS THE STREET. ALSO SHOW ONE STREAMLINED  
MODERN AUTO PARKED IN FRONT OF HOSPITAL AND ONE PARKED ALONG RIGHT  
SIDE OF HOSPITAL. HOSPITAL TO BE GRAY STONE COLOR ABOUT LIKE HOTEL ON 9AH1228  
SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

2 328  
MAR 16 1945



NORTHERN POST CARD CO., EAU CLAIRE, WISCONSIN

NO. 5BH126

ORDER NO. 28882

DATE 1/24/45

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER RIGHT LOWER, CENTER - BORDER.

TITLE (IN FULL)

BAND SHELL AT ASHLAND, WISCONSIN

PRIV. NO. UPPER LEFT CORNER - V-88

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT DISTRIBUTED BY NORTHERN  
POST CARD COMPANY, EAU CLAIRE,  
WISCONSIN

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~MAKE PRINT AND SEND IT TO CUSTOMER~~  
TAKE OUT POLES AND STEEL TOWER. PUT LEAVES ON TREES. RED BRICK,  
WHITE ARCH. SHOW FLAG PROMINENT. ~~PUT STICK NO. V-88 ON TOP~~  
~~LEFT CORNER. TITLE: "BAND SHELL AT ASHLAND, WISCONSIN" IN UPPER~~  
~~RIGHT CORNER. CAN YOU SHOW PEOPLE IN SEATS AND BAND IN THE SHELL~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all subjects are  
in harmony with each other  
to make an attractive set.

1 Print

JAN 30 1945

ESTIMATE

Cost Dept. Checked

By J.P.  
Date JAN 30 1945

FEB 2 - 1945 FEB 3 - 1945

FEB 21 1945 MAR 6 - 1945  
MAR 9 - 1945 MAR 14 1945

102 1/2  
9

9121.41

make my find  
2/5/45



make new front



WALKOHL DRUG COMPANY, BELLEVILLE, ILLINOIS

NO. 5BH128

ORDER No. 28894

DATE 1/24/45

12½ M POST CARD

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT DISTRIBUTED BY WALKOHL DRUG CO., BELLEVILLE, ILL.

ST. PETER'S CATHEDRAL, BELLEVILLE, ILLINOIS

PHOTO PROPERTY OF

CUST:

COLOR DESCRIPTION

ROOF GRAY SLATE. TOWER GREENISH WITH GOLD GROSSE DOORS BROWN  
BLDG RED BRICK. GUTTERS GREEN STEPS GRAY RAILING BLACK.  
REMOVE WIRES & POLES & SMALL SHRUBS & TREES IN FOREGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors in harmony with each other.

Ln. 312

FEB 2 1945

ESTIMATE

Cost Dept. Check

By

Date

FEB 2 1945

FEB 12 1945

FEB 12 1945

FEB 12 1945

FEB 21 1945

MAR 1 - 1945

MAR 9 - 1945

OVER

SHEET

REVENUE

PHOTO

BLIND

STAMP

ENGRAVING

HAND

ARTIST

DATE

DATE

By

Made new Feb 2/14/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH129 ORDER NO. 29065 DATE 1/25/45

CUSTOMER  
THE THOMAS AGENCY  
JACKSON, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL HAYES- JACKSON, MICHIGAN

STYLE T. ART COLORTONE-WHITE

(All of this on address side)

BORDER-DECKLEDGE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WHITE BORDER- TITLE SAME AS ON 7AH1495 - R.M. SAME AS ON 7AH1495.  
USE 7AH1495 FOR COLORS. CROP ON BOTH SIDES AS MARKED. TAKE OUT M  
2 CARS IN FOREGROUND- ALSO ALL CARS WHICH ARE ONLY PARTLY SHOWN, POLES  
WIRES AND RADIO ANTENNAE - PUT UP ALL AWNINGS. BRING OUT FLAG CLEARLY-  
SHOWN. RETOUCHED PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

USE 7AH1495 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Straighten Replicate 5x7*

*Ret 7 1/2*

*Hc 1 3/4*

*Lat 10 1/2*

*Argued*

*My*

*Rush*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH130 ORDER NO. 29071 DATE 1/26/45

CUSTOMER  
MERCY HOSPITAL,  
LIGONIER, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2

STYLE C.T. ART COLORTONE -FUL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

MERCY ~~HOSPITAL~~ HOSPITAL - MAIN ENTRANCE -  
SIDE VIEW.  
BOT: -----LIGONIER, PA. /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash 'Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L. Out 1 1/2

Ret 7 1/2

Hc 2

Start 10 1/2

X

My

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH131 ORDER NO. 29072 DATE 2/4/45

CUSTOMER  
SIMM'S  
OCEAN CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICA'S GREATEST FAMILY RESORT  
BOT: SIMM'S SEAFOOD RESTAURANT -  
BOARDWALK - OCEAN CITY, NEW JERSEY

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO 7AH1678. MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES

COLOR DESCRIPTION

*Have 7mg Cut down by  
11 1/2  
Colormatch*

PHOTO RETURNED

TO

PHOTO USED FOR

#17  
5-4-45

*As quoted*

*Py*

*Colormatch*

FEB 16 1945

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH132

ORDER NO. 29073

DATE 1/27/45

DEPT.

DATE COMPLETED

CUSTOMER

HULL HOTEL  
BONANZA CLUB.  
RENO, NEVADA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M POST CARDS : SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE C.T. ART COLORTONE-WH

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: — "THE BONANZA, 207 NORTH CENTER

STREET, RENO, NEVADA"

BOT: — RENO'S NEWEST AND FINEST SUPPER  
CLUB"

FRONT NO. 5

(All of this on address side)

R. M.

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

COLOR DESCRIPTION

BAR VIEW:

THE SAME WATERMELON PINK CEILING, ORNAMENTAL FRIEZE IN WHITE AND GOLD.  
MIRRORS ON BACK BAR CLEAR UP TO FRIEZE. BAR FRONT TUFTED WITH TURKEY RED  
LEATHER. THE ~~XXX~~ NAILED HEARTS IN THE BAR FRONT BRIGHT GOLD. THE BAR STOOLS  
ARE FINISHED IN GOLD. THE BAR STOOL SEATS IN A BRIGHT ENGLISH VERMILLION  
LEATHER. BAR STEP BLACK AND WHITE MARBLIZED LINOLEUM.

NOTE: ---PAY PARTICULAR ATTENTION TO THE "OLD FASHIONED"  
CHANDELIER, THE CARPETS AND THE WALLS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

Ret 7/45

Ret 11/2

as printed

Ag

310

#3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER 1 PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	DIAL NO. 5BH133 CUSTOMER HULL HOTEL BONANZA CLUB RENO, NEVADA	ORDER NO. 29073 DATE 1/26/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2		STYLE E.T. ART COLORTONE - WH		
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full TOP: - "THE BONANZA, 207 N. ORTH CENTER STREET, RENO, NEVADA. BOT: - RENO'S NEWEST AND FINEST SUPPER CLUB"		FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
COLOR DESCRIPTION CASINO --- THE CELING THE SAME WATERMELON PINK, WALLS A RICH DARK TURKEY RED, ORNAMENTAL FRIEZE IN WHITE AND GOLD., ALL ORNAMENTAL DOOR FRAMES AND MIRRORS FRAMES IN ANTIQUE GOLD. PLASTIC FIGURES IN NATURAL FLESH TINTS. GAMING TABLE IN EBONY BLACK. TABLE TOPS KELLY GREEN FELT. FLOOR COVERING BLACK AND RED. A PANELLLED DADO, WHITE AND GOLD MOULDINGS AND BLACK BASEBOARD. BLACK CHAIRS.					
NOTE: - - PAY PARTICULAR ATTENTION TO THE "OLD FASHIONED" CHANDELIER THE CARPETS AND THE WALLS.					

IM-10-13-44

*Ret 7-2-45*  
*He 2-4*  
*Sent 12-2 103 7/23/45*  
*Argued*  
*My*  
*4.310*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH134 ORDER NO. 29073 DATE 1/27/45

CUSTOMER HULL HOTEL-(BONANZA CLUB)  
RENO, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

"THE BONANZA, 207 NORTH CENTER STREET,  
RENO, NEVADA" BOT:—"RENO'S  
NEWEST AND FINEST SUPPER CLUB"

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

DINING ROOM: -- CEILING A RICH WATERMELON PINK. THE WALLS A DEEP RICH TURKEY  
RED. THE ORNAMENTAL FRIEZE IS WHITE AND GOLD WITH TURKEY RED BACKGROUND  
THE WALLS WITH VICTORIAN LACE DRAPES ARE MIRRORS. THE CHAIR COVERS AND  
WALL SEATS THE SAME RICH TURKEY RED AS THE WALL. FLOOR COVERING RED AND BLACK.  
ALL THE WOODWORK IS WHITE. CHANDELIERS ANTIQUE GOLD WITH VICTORIAN CRYSTAL  
SHADES.

NOTE: - PAY PARTICULAR ATTENTION TO THE "OLD FASHIONED" CHANDELIER  
THE CARPETS AND THE WALLS.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2  
Hc 2 1/2  
Sent 13 1/2

Unsent

My

5310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH135

ORDER NO. 29081

DATE 1/26/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
WATSON ASSOCIATED DISTRIBUTORS,  
KIMMSWICK STATION, MISSOURI

12 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLOR TONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TO MOTHER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

WATSON ASSOCIATED DISTRIBUTORS, KIMMSWICK

STATION, MO. U.S.A.

SMALL TYPE UNDER IMPRINT: W.R. DUPLÉE

Blue Print Handcolor Black & White Proof Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW CUSTOMERS PHOTO GRAPH IN POST CARD FOR DESIGN EXCEPT DROP DOWN  
ILLUSTRATIONS OF WOOD CHOPPER AND BOOKS AS INDICATED — TO ALLOW MORE SPACE  
FOR SETTING UP POEM IN A MORE LEGIBLE TYPE BUT NOT SO LARGE A TYPE THAT IT LOOKS  
LIKE AND ADVERTISEMENT.

in D 7803 - 7-7-45

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED FOR COLORING. AND R.M.

SUBMIT PHOTO TO OFFICE.

PHOTO RETURNED

PHOTO USED FOR

FEB 20 1945

M & P.



1013

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 5BH136 / ORDER NO. 29085 DATE 1/27/45

CUSTOMER  
TRI STATE ADV. AGENCY  
BELLEVILLE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"BREWERS OF STERN BRAU AND OLTIMER PREMIUM  
BEER"

BOT: STAR PEERLESS BREWERY CO., BELLEVILLE, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

STYLE C.T. ART COLORTONE - WHITE

(All of this on address side)

BORDER

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PHOTO RETURNED

TO

PHOTO USED FOR

COLOR DESCRIPTION

FOLLOW SKETCH

*[Handwritten signature]*

NO

YES

RETURN PHOTO

1 Replate

Re. 7 1/2

etc

Laurel

Argentine

*[Handwritten initials]*

41 310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 5BH137 ORDER NO. 29090 DATE 1/30/45

CUSTOMER  
BUIE IMPLEMENT CO.  
STAMFORD, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE-FULL

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

BUIE'S, "THE FARMER'S HOUSE"  
PHO. 573 - STAMFORD, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Ret 6 1/2  
He 1 1/2  
Lart 9

X

My

FEB 16 1945

OK 1 Blue napres

M. & P.



HICKEY BROTHERS, DAVENPORT, IOWA

NO. 5BH138

ORDER No. 29104

DATE 1/30/45

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL ORLANDO, DECATUR, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

D' RED VAR. BRICK - LIGHT TRIM.

REMOVE LARGE POST IN FRONT - ALL AUTOS - PEOPLE - WIRES-

HOTEL SIGNS WHITE ON BLACK.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other. Be an attractive \*

OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1945

OPERATION	EST. TIME Order No. Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 12 1945	FEB 12 1945
SKETCH	1		
REVISIONS	7	FEB 21 1945	2-28-45
PROOF		MAR 1 - 1945	MAR 6 - 1945
ENCLOSURE			
HANDLING	107 13/4		
ARTIST	102 9 1/2		

DATE ESTIMATE DND

DATE Fld

DATE ESTIMATE DND

DATE Fld

By

DATE Fld

new  
2/10/45



2 Prints

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By _____		Date _____	
OPERATION		EST. TIME Clock No. Time Allowed	DATE COMPLETED
CORRECTING, TYPE SET UP			FEB 14 1945
SEARCH	5	5	FEB 21 1945
INDEXING			MAR 5 1945
RECORDED			MAR 8 1945
FILED			
CLIPPING			
SHIPPING			
HAND COPIES PROOF	103	135	MAR 8 - 1945
APPROVE DEPT.		10	3/15/75

note  
make new front  
29/12/4



DISTRIBUTED BY NORTHERN POST CARD COMPANY,  
EAU CLAIRE, WISCONSIN

NO. 5BHM 140

ORDER NO. 29105

DATE 1/30/45

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

"ST. HYACINTH'S CHURCH AT ANTIGO,  
WISCONSIN"

PRIV. NO - BEFORE TITLE - V-92

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED, BROWN AND GREY STONE. TAKE OUT POLE IN FRONT AND WIRES  
SHOW LEAVES ON TREES - AUTUMN COLORS.

MAKE BROWN PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

2 Prints

Executive CK of Estimate

ESTIMATE

Cost Dept. Checked

FEB 12 1945

AND WORK SCHEDULE

By

Date

FEB 12 1945

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED	DATE COMPLETED
CHANGING TYPE SET UP		FEB 14 1945	FEB 14 1945
REWORKING	5 3	FEB 21 1945 MAR 5 1945	3-1-45 MAR 8 - 1945
REWORKING			
REWORKING			
REWORKING			
REWORKING			
REWORKING	103 13/4	MAR 8 - 1945	3/15/45
REWORKING	104 10		12/11/45

12-18-45  
Eda

make



DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU  
CLAIRE WISCONSIN

NO. 5BH141

ORDER NO. 29105

DATE 1/30/45

12<sup>1</sup>/<sub>2</sub> M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MEMORIAL HOSPITAL AT ANTIGO,  
WISCONSIN

PRIV. NO - BEFORE TITLE - V-90

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT GREY. PUT LEAVES ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 12 1945

By

Date

12 12 1945

	Time Allowed	ENTER DEPT.	DATE COMPLETED
TYPE SET UP		FEB 14 1945	FEB 14 1945
RETOUCHING	3 1/2	FEB 21 1945	2-26-45
PROOFING		FEB 28 1945	MAR 7 - 1945
PRINTING			
HAND COL. PROOF	1/2		
ARTIST COST	9		

DATE BLANKET FOLD

DATE

12-18-45

DATE HAND COLOR PROOF

By

ERQ

DATE

next frame  
make new 2/10/45



DISTRIBUTED BY NORTHERN POST CARD COMPANY,  
EAU CLAIRE, WISCONSIN

NO. 5BH142

ORDER NO. 29105

DATE 1/30/45

12½ M POST CARDS GROUP 3 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

(IN PLATE)

IMPRINT SAME AS ABOVE

VOCATIONAL SCHOOL, HIGH SCHOOL,  
JUNIOR HIGH SCHOOL, ANTIGO, WISCONSIN

(PUT SUB TITLES UNDER EACH VIEW)  
UPPER LEFT CORNER

PRIV. NO - ~~REPRODUCTION~~ V-93

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

HIGH SCHOOL - RED BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. Chy Red

By

Date

FEB 20 1945

MAR 21 1945

TIME

DATE

EST. RE. DEPT.

COMPLETED

6 2  
5 9

MAR 27 1945

MAR 27 1945

3-28-45

APR 4 1945

4-10-45

APR 10 1945

APR 10 1945

12-18-45

Elmer

Rec'd St. 22

3 Replicas  
as marked

3/20/45



ERIC NELSON NEWS CO., OMAHA, NEB

NO. 5BH143

ORDER NO. 29116

DATE 1/31/45

25 POST CARDS GROUP 4 C.T. ART COLORTONE WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

IMMANUEL DEACONESS INSTITUTE  
UNIVERSITY OF NEBRASKA HOSPITAL,  
ST. JOSEPH'S HOSPITAL,  
NEBRASKA METHODIST HOSPITAL  
SMALL TYPE, LOWER BORDER  
(C) CURT TEICH & CO., INC.

HOSPITALS OF OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF (2 OF C.T.) (2 OF CUST)

COLOR DESCRIPTION

UNIVERSITY OF NEB. HOSPITAL - USE CARD #95290 + TAKE OUT CARD  
IMMANUEL DEACONESS INST. USE CARD # 6411476 new view  
ST. JOSEPH'S HOSPITAL - BLDG. LT. RED BRICK  
NEB. METHODIST HOSPITAL - LT. RED BRICK STONE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!!

order for the pictures. Please see to it that all pictures are in harmony with each other to make an attractive set.

rough  
sketch

2 hrs.

4 Photos  
1 sketch

Get Photos

MAR 20 1945

TIME

ASK SCHEDULE

Cost Dept. Change

By

Date

MAR 20 1945

DATE

ENTERED DEPT.

DATE COMPLETED

APR 6 - 1945

APR 6 - 1945

APR 27 1945

ENCLOSURE

HAND ON

ARTIST

107 2 1/2  
103 12 1/2

DATE BLANK

DATE HAND

By

1-4-46  
2 photos red 2/2/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH144 ORDER NO. 29108 DATE 1/31/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
ROCHESTER TRUST & SAFE DEPOSIT CO.  
ROCHESTER, NEW YORK

Photos for  
this Customer

6 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE C. T. ART COLORTONE FULL

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(TELLER'S ROOM)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLES AND R. M. TO COME . FULL FACE. CROP AT BOTTOM AS MARKED. LET TOP  
COME AS IT WILL FOR PROPORTION.

*Insert trademark in lower left corner*

*To office*

COLOR DESCRIPTION

FOR COLORING SEE NOTATIONS ON TISSUE OVERLAY, ATTACHED SWATCH OF UPHOLSTERING  
THE SAME IN ALL THE FURNITURE . ALSO READ WORD DESCRIPTION. *attached to 5BH145*

*Trademark to be black & white*

PHOTO RETURNED

TO

PHOTO USED FOR

*Crack 25x7*

*Ref 4*

*#17 → LA. 10 1/2  
5-31-45. AC. 1 1/4*

*Replate 1.50 net*

*[Signature]*

*4328*

*Submit To.*

*Office for Mr.*

*OK [Signature] [Signature]*

*N/T P*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5EH145 ORDER NO. 29108 DATE 1/31/45

CUSTOMER ROCHESTER TRUST & SAFE DEPOSIT CO.  
ROCHESTER NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(WOMEN'S DEPT)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

R TITLE AND R.M TO COME. FULL FACE. CROP AT BOTTOM AS MARKED. LET TOP  
COME AS IT WILL FOR PROPORTION.

Insert trademark lower right corner.

To office

COLOR DESCRIPTION

FOR COLORING SEE NOTATIONS ON TISSUE OVERLAY, ATTACHED SWATCH OF UPHOLSTERING  
THE SAME IN ALL FURNITURE. ALSO READ WORD DESCRIPTION. attached

Trademark to be black & white

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Graded 5K 7  
B1 1 1/2  
LA 11  
#7-28-45  
5-28-45  
250 mat.

Handwritten signature

h. 328

Submit to  
Cyrus  
OK Mr. Jones



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH146 ORDER NO. 29109 DATE 2/L/45

CUSTOMER  
WALTHER LEAGUE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

GREETINGS FROM CAMP ARCADIA ON LAKE  
MICHIGAN

SMALL TYPE: (C) CURT TEICH & CO., INC.  
LOWER BORDER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

DUPLICATE BACKGROUND COLORING AND LAYOUT OF OBH1624. USE CUSTOMER'S COPY  
FOR NEW WORDING. FOR ILLUSTRATION REPRODUCE SNAPSHOT PHOTO. FOR COLORING  
OF BUILDING FOLLOW 5BH123-4. SHOW UMBRELLAS IN GAY COLORS. COLOR BOATS  
DARK GREEN.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
L. 3  
D. 2  
L.A. 9  
S.C. 1 3/4

*[Handwritten signature]*

*[Large red handwritten signature]*

sheet  
\$9310

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH147 ORDER NO. 29125 DATE 2/2/45

CUSTOMER

BANK OF MARION  
MARION, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BANK OF MARION, MARION, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center,

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD TO CEILING AS NECESSARY

*Make repro. return drawing to office*

COLOR DESCRIPTION

FOLLOW COLORED REDUCTION.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

1M-10-15-44

FEB 6 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH148 ORDER NO. 29126 DATE 2/2/45

CUSTOMER  
CONCORD HOTEL  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CONCORD HOTEL  
ST. PETERSBURG, FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Photo ret 3/30/45  
(M)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

1M-10-15-44

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 16 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH149

ORDER NO. 29127 DATE 2/2/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
NORTHWEST BAPTIST CHURCH  
OKLAHOMA CITY, OKLAHOMA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(ON FRONT)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY. SIDE PANELS TO HAVE TINT TO MATCH BALANCE OF CARD.  
MAKE SIDE OF BUILDING APPEAR TO HAVE BRICK EFFECT. COLOR OF BRICK SAME  
AS ON 3BH856. IF POSSIBLE TO INTERSPERSE WITH MORTAR LINE EFFECT HERE AND  
THERE — PROBABLY BETTER WITH BLACK LINE OR DOT EFFECT RATHER THAN WHITE.

COLOR DESCRIPTION

BRICK COLOR AS ON 3BH856 — ROOF NO. 65 DARK GREEN

Charge to 100.00

Let. printer Time 1.00

1/2 hr

APR 12 1945

CO. CO. CO.  
ART. ART. ART.

no Hdr. Color

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 16 1945



5-8x38

NO. 5BH150

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

ORDER NO. 28939

DATE 2/5/45

25 M POST CARDS GROUP 2 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CATAWBA FALLS, WESTERN  
NORTH CAROLINA  
BOT: R-12 - BETWEEN RIDGECREST AND  
OLD FORT, N.C.

PRIV. NO. BEFORE TITLE - 153  
SMALL TYPE LEFT MARGIN:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

E-1442

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LARGE FALL PICTURE SHOW TITLE IN PLATE IN SMALL LETTERS:  
"UPPER FALLS". NICE BLuish GREEN WATER IN FOREGROUND. SEE TISSUE  
OVERLAY. #1 SHOW RHODODENDRON BUSH IN BLOOM IN THESE SPOTS. TANNISH-  
BROWN ROCKS - ROCKS IN FOREGROUND ARE WEATHERBEATEN WITH SPOTS OF  
GREEN MOSS. FOR COLORS ON SMALLER FALLS SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Nice bluish-green water in foreground; tanish-gray  
rocks; bring out water that's behind branches at left and  
also at right; some of stones are covered partly by green  
moss. Note leaves of rhododendron bushes in right and left  
and foreground - show these in bloom. There are rhododendron  
bushes (not quite as noticeable) all the way up to the top on  
both sides - bring out some of them in bloom. Take out  
fallen trees and branches and blurt leaves in top left hand  
corner

5BH150

2-1442  
Colors on  
Please  
or nega-  
colors are  
in position, each other,  
to make an attractive set.

5x 7 Print of End  
Aug Center on 8x10



H 294

ESTIMATE AND WORK SCHEDULE			
OPERATION		EST. TIME	DATE COMPLETED
		Clock No.   Time Allowed	
COMPOSING, TYPE SET UP			FEB 24 1945
SKETCH		6-1	FEB 25 1945
RETOUCHING		5-4	3-8-45
PHOTO-LITHO			MAR 17 1945
BLUEPRINT			
SILKSCREENING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF		22 2	
ARTIST DEPT.		34 10 1/2	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5.5.45

by

DATE Photo Returned to Customer

3/8/45



HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 5BH151

ORDER NO. 28933

DATE 2/5/45

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SCENE FROM U.S. HIGHWAY  
NO. 70, SHOWING SOUTHERN RAILROAD TUNNEL  
BOT: R-13 - BETWEEN RIDGECREST AND  
OLD FORT, N.C.  
PRIV. NO. BEFORE TITLE - 154  
SMALL TYPE LEFT MARGIN:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
R. M. NO  
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
SHOW HEAVY FOLIAGE ON TREES AND SHRUBS WITH HIGHLIGHTS AND DARKER  
GREEN - HOWEVER ELIMINATE FEW OF THE TREES IN FRONT OF HIGHWAY IN  
ORDER OF SHOW AT LEAST 50% OF HIGHWAY. CONCRETE BRIDGE ABOVE  
RAILROAD. EXPOSED ROCK ALONG OPPOSITE SIDE OF HIGHWAY GRAYISH AND  
TANISH. PRETTY CLOUD EFFECT. SEE 4BH410 FOR FOLIAGE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		WORK SCHEDULE	
FEB 12 1945		FEB 12 1945	
EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSITION, TYPING, UP	FEB 13 1945	FEB 13 1945	
SKETCH			
RETOUCH	3 31 MAR - 1 P.M.	3-2-45	
PHOTO	MAR 5 1945	MAR 8 - 1945	
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLOR	189 112 MAR 8 - 1945		
ARTIST DEL.	17 9 4-16-45		

DATE BLUEPRINT ORD

DATE FILED 4.24.45

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

new 2/15/45



NO. 5BH152  
HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.  
ORDER NO. 28933  
DATE 2/2/45

25 M POST CARDS C.T. ART COLORTONE ~~WHITE~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (AN FULL) ANDREWS GEYSER FOUNTAIN  
ON SOUTHERN RAILROAD AT ROUND KNOB  
BOT: R-14 - BETWEEN RIDGECREST AND  
OLD FORT, N.C.  
PRIV. NO. BEFORE TITLE - 155  
SMALL TYPE LEFT MARGIN:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
WATER OF FOUNTAIN EXTENDS INTO SKY - SEE TISSUE OVERLAY. CONCRETE  
BASIN. SHOW LAWN OUTSIDE OF FOUNTAIN AND INSIDE OF HEDGE. SOME  
TREES ARE DULL DARK GREEN PINES. SHOW LEAVES ON OTHER TREES -  
HEAVY FOLIAGE. ENGINE OF TRAIN IS DARK GLOSSY GREEN. PRETTY CLOUD  
EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

23 Subjects on  
of this format. Please  
see to insure that or nega-  
tives are in form and colors are  
in harmony with each other  
to make an attractive set.

4 294

Very  
Pleasant

OK of Estimate  
ESTIMATE  
By FEB 12 1945  
Date FEB 12 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. & ENG. DEPT.		FEB 13 1945	FEB 13 1945
SEARCH			
RETOUCHING	4 3	MAR 1 P.M.	3-2-45
PHOTO-FITTING		MAR 5 1945	MAR 14 1945
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLORING	gg 1 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 4.10.45  
By \_\_\_\_\_ Bu \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ Bu \_\_\_\_\_

new  
2/19/45



HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. NO. 5BH153  
ORDER NO. 28935  
DATE 2/5/45

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) HIGH BRIDGE OVER GREEN  
RIVER, WESTERN NORTH CAROLINA  
BOT: ON U.S. HIGHWAY NO. 176 BETWEEN  
HENDERSONVILLE AND TRYON, N.C.  
PRIV. NO. BEFORE TITLE - 157  
XXXXXXXXXX

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
MAKE REPHOTO. CONCRETE BRIDGE. DARK PAINTED PIPE AT RIGHT ON  
CONCRETE SUPPORTS. SHOW SOME WATER IN RIVER BED BUT NOT TOO MUCH  
TO HAVE SOME ROCKS SHOW AT VARIOUS PLACES. BRIGHTEN UP SCENE,  
ESPECIALLY IN LEFT HAND FOREGROUND. PRETTY CLOUD EFFECT.

RETURN PHOTO TO: CHAMBER OF COMMERCE, HENDERSONVILLE, N.C. YES YES  
SUBMIT: RET. PHOTO. REPHOTO. B. & W. PROOF. HAND COLOR PROOF. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
plates must be uniform. Please  
note that all plates or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Good

FEB 12 1945		Cost Dept. Charge	By	Date
FEB 12 1945				FEB 12 1945
DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSED BY	FEB 13 1945	FEB 13 1945		
SKETCH				
RETOUCHING	3 4 MAR - 1 P.M.	3-2-45		
PHOTO LITHO	MAR 5 1945	MAR 9 - 1945		
BLUEPRINT				
STRIPPING				
ENGRAVING				
HAND COLOR PROOF	102 1 1/2			
ARTIST DEPT.	105 9	6/27/45		6/29/45

DATE BLUEPRINT O.K'D

By

DATE FILED

7.21.45

DATE HAND COLOR PROOF O.K'D

By

DATE

new 2/20/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH154

ORDER NO. 28935

DATE 2/5/45/

DATE

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE ON BEAUTIFUL LAKE LURE,  
WESTERN NORTH CAROLINA

PRIV. NO. BEFORE TITLE - 226

SMALL TYPE, LOWER BORDER:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR NAMES ON HIGHWAYS. CONCRETE HIGHWAYS. MANY  
TREES ARE DARK GREEN PINES, OTHER LIGHTER GREEN LEAVE TREES. DISTANT  
MOUNTAIN RANGES SHOULD ALSO BE IN GREEN WITH SOME HIGHLIGHTS. PRETTY  
CLOUD EFFECT

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

	DATE	DATE	DATE	DATE
	ENTERED DEPT.	COMPLETED		
COM. HALL SET UP				
SKETCH	6	1/2	FEB 13 1945	FEB 13 1945
RETRACING	6	1/2	MAR 1 1945	3-5-45
PHOTO-LITHO			MAR 6 - 1945	MAR 9 - 1945
BLIND STAMPING, CHIPPING				
ENGRAVING				
HAND COLOR PROOF	22	1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT GND

By

DATE HAND COLOR PROOF

By

mar 21/57



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH155

ORDER NO.

28937

2/5/45

DATE

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
RIDGECREST BAPTIST CHURCH,  
RIDGECREST, N.C.

PRIV. NO. BEFORE TITLE - R-8  
SMALL TYPE LOWER BORDER -  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

RM C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Light gray stone church - very few have slight tanish tint. white window casings; two front windows are colored - blue is predominating in border, center sections - purple predominating with white and tanish tints. round center window has white cross, sun is red with yellow and blue rays circle with lettering is white. Dark wood shingle roof; chimney in back is red brick, addition to building in right background is plain gray stone. Show purple rhododendron bush in front of big tree at right in full bloom show row of flowers from the front towards rhododendron bush. show white fence at right; take out tree stump. Take out branches coming in from top. Show heavy foliage on trees with some highlights. Pretty cloud effect. Nice green lawn.

ATTENTION!

Subjects on  
this order. Please  
that all cuts or nega-  
tive uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Rush  
9, 179

ESTIMATE  
AND WORK SCHEDULE

FEB 12 1945

By  
FEB 12 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING	2	4	MAR 1 P.M.	3-2-45
PHOTO-LITHO			MAR 5 1945	MAR 8 - 1945
ETCHING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1 1/2	MAR 8 - 1945	
ARTIST DEPT.	17	9	4-2-45	

DATE BLUEPRINT ORD

By

DATE FILED

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

7/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH156

ORDER NO. 28937

DATE: 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

SAME AS ON

OBH2395

SHOWING SPILLMAN LODGE IN BACKGROUND,

PRINT

SAME AS ABOVE

RIDGECREST BAPTIST ASSEMBLY,

RIDGECREST, N.C.

PRIV. NO. BEFORE TITLE - R-9

SMALL TYPE LEFT MARGIN:

(C) CURT TEICH & CO., INC.,

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Nice water color, white diving stand, bldg. at right natural wood, green roof, gray rock chimney; small bldg. blue with dark roof; show  $\frac{1}{4}$  heavy foliage on trees with some high-lights; building on left hand side behind pine is yellow with dark roof; gray stones around diving stand in foreground; take out board nailed to pine in left foreground and show purple rhododendron bush in  $\frac{1}{2}$  this spot - in full bloom. Pretty cloud effect.

Reading matter: Same as on subject OB-H2395

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

By

Date

FEB 12 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING			3 1/2 MAR - 1 B.M.	MAR 2 - 1945
PHOTO-LITHO			MAR 5 1945	MAR 8 - 1945
BLUEPRINT				
RE-PRINTING, OPAQUING				
ENGRAVING				
HAND COLG. PROOF	102	1 1/2	MAR 8 - 1945	
ARTIST DEPT.	104	9		3/27/45

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed 4.3.45

By

DATE Photo Returned to Customer

make R.M.  
7/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH157  
ORDER NO. 28937  
DATE 2/5/45

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

LAKE DEW, RIDGECREST BAPTIST  
ASSEMBLY, RIDGECREST, N.C.

PRIV. NO. BEFORE TITLE - R-10

~~LAKE DEW, RIDGECREST BAPTIST~~  
~~ASSEMBLY, RIDGECREST, N.C.~~

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. SAME AS ON  
IMPRINT SAME AS ABOVE OBH2395

PHOTO PROPERTY OF C. F. CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Arch tanish tinted gray stones with concrete fillings  
and concrete sign with black dots; bluish-green water; some of  
the lower bushes on opposite shore are purple rhododendron show  
these in full bloom; pretty cloud effect.

Reading matter: Same as on subject OB-H2395

## ATTENTION!

Subjects on  
order for this customer. Please  
make to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

H. 279

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	4 2 1/2	MAR 1 P.M.	3-2-45
PHOTO LITHO		MAR 5 1945	MAR 8 - 1945
BLUE PRINT CLIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	109 1 1/2		
ARTIST DEPT.	17 9	3-26-45	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 3.27.45

By

DATE Photo Returned to Customer

make R.M.  
2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH158

ORDER NO. 28937

DATE 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. SAME AS ON

TITLE (IN FULL) PRITCHELL HALL AT NIGHT,  
RIDGECREST BAPTIST ASSEMBLY,  
RIDGECREST, N.C.

IMPRINT

OBH2395  
SAME AS ABOVE

PRIV. NO. BEFORE TITLE - R-11  
SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.,

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D. JOIN PHOTOS TOGETHER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Colors: white building; dark roof; red brick chimneys; nice green lawn; take odd branches out of sky: show heavier foliage on tree; gravel driveway; Make night-time scene out of this subject showing clouds and stars. *Join three photographs.*

Reading matter: Same as on subject OB-H2395

## ATTENTION!

Subjects on order for this order. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*H. 279*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING	1	6½	MAR 1. P.M.	3-2-45
PHOTO-LITHO			MAR 5 1945	MAR 8 - 1945
BLUEPRINT STRIPPING, OPAQUING }				
ENGRAVING				
HAND COLOR PROOF		1½	MAR 8 - 1945	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE Filed 3.27.45

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

*4/15/45*



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH159

ORDER NO. 28937

2/5/45

DATE

12<sup>1</sup>/<sub>4</sub>"

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO  
SAME AS ABOVE

IMPRINT

TITLE (IN FULL)  
PARK PLACE, HOME OF DR. & MRS. B.A.  
BOWERS, RIDGECREST, N.C.

PRIV. NO. BEFORE TITLE - R-15

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. P. ☐ REPHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF ☒ RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: White building, green shutters; slate roof; red brick chimney, dark red brick steps; small leave bushes are purple rhododendron show these in full bloom; lawn near building; gravel walk in front; take out lettering

ATTENTION!

23 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Name of Estimatee

FEB 10 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	5 3 1/2	MAR 1 P.M. 1945	3-2-45
PHOTO-LITHO		MAR 5 1945	MAR 8 - 1945
BLUEPRINT STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	108 1 1/2	MAR 8 - 1945	3/9/45
ARTIST DEPT.	17 9	3-31-45	

DATE BLUEPRINT OK'D.

By

DATE Filed 4.3.45

By

DATE HAND COLOR PROOF OK'D.

DATE Color Returned to Customer

new  
2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH160

ORDER NO. 28938

DATE 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREEN PARK HOTEL,  
ALT. 4,000 FT., BLOWING ROCK, N.C.

PRIV. NO. BEFORE TITLE - 312

SMALL TYPE, LOWER BORDER:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: See tissue overlay. White building, green trim, mottled roof - green predominating with some #10 and pastel purple. Red brick chimneys; porch pillars are stone; stone wall in front; #1 tissue overlay: flagstone walk next row of flowers then about 6ft of grass then row of flowers and close to house purple rhododendron; #2 purple rhododendron; #3 boxwood; #4 show two rows of boxwood here after taking out wooden boards; bushes against bldg. are evergreens and rhododendron - show all rhododendron bushes in full bloom; nice green lawn also in left hand foreground; show leaves on trees at left; background dark green pines show brighter green leaves on other trees. Pretty cloud effect. Asphalt road with white stripe.

23

Effects on  
Please  
or nega-  
are  
in harmony  
to make an attractive set.

Very Good

h 35

1 Print all  
pages to bottom  
of Photo

ESTIMATE		AND WORK SCHEDULE	
FEB 12 1945		By	Date
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
SETTING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	5 4	MAR 1 P.M.	3-2-45
PHOTO-LITHO		MAR 5 1945	MAR 8 - 1945
BLUEPRINT STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	108 1½	MAR 8 - 1945	3/10/45
ARTIST DEPT.	9	6-15-45	6-22-45

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Filed 6.30.45

By

DATE Photo Returned to Customer

new  
2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH161  
ORDER NO. 28938

DATE 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTRY CLUB, ALT.  
4,000 FT., BLOWING ROCK, N.C.

PRIV. NO. BEFORE TITLE - 313

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

R. M. NO  
SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Natural stained wood; stone pillars; white window trim; #23 roof; natural wooden railing; gravel road; there is a small rhododendron bush at each side of pines in front of building - larger rhododendron bush at right hand corner of building, there is also a row of rhododendron bushes this side of railing at bottom of incline see photo - show all rhododendron bushes in full bloom - purplish-pink. Show heavy foliage on trees, nice green lawns, take out shadows in foreground; pretty cloud effect.

20  
Please  
for nega-  
are  
in harmony with each other  
to make an attractive set.

ESTIMATE

FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Chicago

By

Date

FEB 12 1945

OPERATION	FST TIME	DATE ENTERED	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				FEB 13 1945
SKETCH				FEB 13 1945
RETOUCHING	5 3	MAR 1 1945		3-2-45
PHOTO-LITHO		MAR 5 1945		MAR 8 - 1945
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	12 11/2	MAR 8 - 1945		
ARTIST DEPT.	9			

DATE BLUEPRINT OK'D

By

DATE Filed 6.30.45

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

new  
9/10/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH162

ORDER NO. 28938

DATE 2/5/45

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

BLOWING ROCK - LENOIR  
HIGHWAY, AS SEEN FROM OBSERVATORY,  
BLOWING ROCK, N.C.  
PRIV. NO. BEFORE TITLE - 302

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO  
SAME AS ABOVE

IMPRINT

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Flagstone foreground; gray stone wall; dark glossy green stand with aluminum color top center section; asphalt road with white line; show heavy foliage on trees - note that some trees are dark green pines show leave trees with highlights instead of one solid green. Some of the closer mountain ranges in distance should still be green. Pretty cloud effect.

## ATTENTION!

Subjects on  
color film. Please  
see in it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

35v

Very Rush

## ESTIMATE

FEB 12 1045 ID WORK SCHEDULE

By R.P. Date FEB 12 1945

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	3	MAR 1 P.M.	3-3-45
PHOTO-LITHO		MAR 6 - 1945	MAR 9 - 1945
BLUEPRINT (including OPAQUING)			
ENGRAVING			
HAND COLOR PROOF	102 1 1/2		
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

DATE Filed 7.21.45

By

DATE Photo Returned to Customer

2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH163

ORDER NO. 28938

DATE 2/5/45

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (AND FULL) U.S. POST OFFICE, DONE, N.C.

PRIV. NO. BEFORE TITLE - 314

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

NO  
R. M.  
SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

light  
Colors: Mottled stone building - 1/3 gray; 1/3 #10 and 1/3 #52;  
#15 trim - doors - tower; cream venetian blinds; dark copper roof;  
lamp poles and railing near door battleship gray, railing further  
down brass; concrete walk and steps; lettering in front of building  
gold; white flag pole with gold ball - show nice draped flag;  
Nice green lawn; show flowers along walk at left and show smooth  
road as this might be paved one of these days; show fairly heavy  
foliage on small tree start branches above door and add a few more  
to it. Take out pole and wires. Pretty cloud effect.

ATTENTION!

Subjects on  
... Please  
... or nega-  
... and colors are  
in ... with each other  
to make an attractive

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	Date
FEB 12 1945		By	FEB 12 1945
OPERATION	EST. TIME Clock No.   Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	4 2 1/2	MAR 1 P.M.	3-2-45
PHOTO-LITHO		MAR 5 1945	MAR 8 - 1945
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	102 1 1/2	MAR 8 - 1945	
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

new  
7/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH164

ORDER NO. 28938

DATE 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DANIEL BOONE HOTEL, BOONE, N.C.

PRIV. NO. BEFORE TITLE - 315

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

R. M. NO  
SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Red brick building; white trim; screen frames green; oak doors; cream shades - have all of them at same level; sign above ~~door~~ entrance black and white "Daniel Boone Hotel" "Elevation 3333" - bring out; dark gray slate roof; Show Rhododendron bushes in front of building and the ones in front of pines in full bloom; concrete walk, stone pillars in front; Instead of the large pine on each side of walk show smaller ones about half the size - but do not remove the rhododendron bushes in front of them have these latter about equal size. Show mountain in background a little higher, covered with dark green pines and leave trees with various highlights. Take out poles, wires, smoke from chimney. Show leaves on tree and bushes at left. Pretty cloud effect.

ATTENTION!

See to it that the artist's work is in harmony with the order for the photo. See to it that the artist's work is in harmony with the order for the photo.

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1945	FEB 10 1945
SKETCH				
RETOUCHING	4	3	MAR 1 P.M.	3-2-45
PHOTO-LITHO			MAR 5 1945	MAR 9 - 1945
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	28	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT ON D \_\_\_\_\_ DATE Final 7/2/45  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH165

ORDER NO. 28938

DATE 2/5/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HAWKSBILL AND TABLE ROCK  
MOUNTAINS AS SEEN FROM WISEMAN'S  
VIEW, WESTERN NORTH CAROLINA

PRIV. NO. BEFORE TITLE - 156  
SMALL TYPE, LEFT MARGIN:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D. JOIN PHOTOS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Join the attached four photographs; note dark green pines show heavy foliage on all other trees - but be sure that it is not all one solid green shade but instead show various highlights. Peaks at left and right are almost bare with grayish rock showing. Take out foggy appearance at right. Big rocks in left center valley indicate riverbed - show some water here. Pretty cloud effect.

ATTENTION!

Subjects on  
... Please  
... all ... or nega-  
... uniform and colors are  
... in harmony with each other  
... to make an attractive set.

ESTIMATE

FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Control

By

FEB 12 1945

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			FEB 13 1945
RETOUCHING	✓ 2	MAR 1 P.M.	MAR 1 - 1945
PHOTO-LITHO		MAR 5 1945	MAR 14 1945
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	28 1½		
ARTIST DEPT.	12 9		

DATE BLUEPRINT OK'D.

By

DATE Filed 7.21.45

DATE HAND COLOR PROOF OK'D.

By 2117

DATE Photo Returned to Customer

2/10/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BHI66

ORDER NO. 28938

DATE 2/5/45

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, LOOKING  
NORTH, HENDERSONVILLE, N.C.

PRIV. NO. BEFORE TITLE - H-12

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT

R. M. NO

20000 SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: left) 1) variegated brick ##25 & 46 but more cream;  
concrete base and trim; dark iron lamp holders;  
2) concrete first floor; #34 brick on second; copper marquis  
3)&4) red brick; "Patterson's" sign black and white  
5) tan brick  
6) #7 brick; part of "Woolworth" sign appears right above Pattersons  
sign is red with gold lettering; gray and brown striped awning  
7) red brick, concrete trim, corner Drug Sign: top blue & white  
bott. (coca cola) red & white  
8) brown brick 9) cream brick 10) white 11) red  
right 1) & 1 1/2) gray granite, copper clock with green trim;  
2) red store front, black top - cream store front, red top  
3) light red brick 4) red brick  
5) brown  
6) #12; 1st store front silver, 2nd orange, 3rd green 4th blue  
7) tall bldg) red brick side; #10 front; Bring out black and  
white "Hotel" sign on top

Asphalt street; show some leaves on trees; take out poles, wires,  
stop light and other lights over street, on left hand corner take  
out Western Union and othersigns and stand on corner, take out  
parked trucks and boys standing at right in huddle  
Pretty cloud effect.

Division Of Estimate

ESTIMATE

Cost Dept. C. 11

By FEB 12 1945

Date

FEB 12 1945

OPERATION	EST. TIME MIN. TO	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	2 6	MAR 1 P.M.	3-2-45
PHOTO-LITHO		MAR 5 1945	MAR 8 - 1945
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLGA PROOF	109 2	MAR 8 - 1945	
ARTIST DEPT.	11		

DATE BLUEPRINT OF D

DATE IN COLOR

7.21.45

242

new

2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH167

ORDER NO. 28938

DATE 2/5/45

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

TITLE (IN FULL) TALLULAH FALLS BRIDGE  
ON U.S. HIGHWAY NO. 23, TALLULAH  
FALLS, GA.

BOT: NEAR CLAYTON, GA.

PRIV. NO. BEFORE TITLE - C-1

SMALL TYPE LEFT MARGIN:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Concrete bridge, mettalspan under bridge battle-  
ship gray; house at right white with green roof; dam weather-  
beaten concrete; water beyond dam looks almost green; show  
little water in riverbed. Take out bare branches in fore-  
ground; take haze off of mountain side and show trees in full  
leave with various highlights/ Pretty cloud effect.

ATTENTION!

Subjects on  
or for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

FEB 12 1945

ESTIMATE

AND WORK SCHEDULE

By

Date

1945

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTER	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING	3	1 1/2	MAR 1 P.M.	3-2-45
PHOTO-LITHO				
BLUEPRINT			MAR 6 - 1945	MAR 9 - 1945
TRIPPING, OPAQUING				
ENGRAVING				
HAND COLG. PROOF	169	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

6.30.45

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH168

ORDER NO.

28938

DATE

2/5/45

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SCENE ON BEAUTIFUL LAKE, RABUN,

SAME AS ABOVE

BETWEEN CLAYTON AND TALLULAH FALLS, GA.

PRIV. NO. BEFORE TITLE - C-2

photo in  
OCH 278

COLOR DESCRIPTION

USE SAME PHOTO AS USED IN LOWER RIGHT HAND CORNER OF BACK COVER OF FOLDER D-7016 "GEORGIA" - USE SAME COLORING AS ON FOLDER COVER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

DATE  
ENTERED DEPT.

DATE  
COMPLETED.

COMP. BY

SKETCH

RETOL.

PHOTO

BLUEPRINT

STRIPED

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

FEB 13 1945

FEB 13 1945

MAR 1 P.M.

3-2-45

MAR 5 1945

MAR 9 - 1945

DATE BLUEPRINT OF D

By

DATE FOR

By

DATE HAND COLOR PROOF

2/15/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH169

ORDER NO. 28938

DATE 2/6/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

VIEW OF PACK SQUARE AND  
PORTION OF BUSINESS DISTRICT,  
ASHEVILLE, N.C.

PRIV. NO. BEFORE TITLE - A-18

SMALL TYPE, LOWER BORDER:

(C) CURT TEICH & CO., INC.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By \_\_\_\_\_

DATE FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. \_\_\_\_\_

By \_\_\_\_\_

Date FEB 12 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING	5	5	MAR 1 1945	3-3-45
PHOTO-LITHO			MAR 6 - 1945	MAR 9 - 1945
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	102	2'4		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE FILED 7.26.45

By \_\_\_\_\_

Let it be known to the customer

415



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH170

ORDER NO. 28938

DATE 2/6/45

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL LANGREN, ASHEVILLE, N.C.

PRIV. NO. BEFORE TITLE - A-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

NO  
R M  
SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO

Colors: Off-white sandstone building; bluish-green door; bluish-green window casings; cream shades - have all at same height; cream eaves; upright neon sign dark blue with white lettering and lines; sign above entrance dark blue and white lettering and white lines to match large sign; take out sign on top of building; ~~bring out~~ have sign "Hotel" at each side of entrance match big sign/ Take out canopy at left, cars and people See tissue overlay for additional neon sign "Books" dark blue with white lettering, fasten this sign to first pillar in same manner as large upright neon sign is attached Pretty cloud effect.

ATTENTION!

Subjects on  
this customer. Please  
note that all cuts or nega-  
tives uniform and colors are  
in harmony with each other  
to make an effective set.

5x7  
add to, both sides

ESTIMATE  
FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. *[initials]*

By *[initials]*  
Date FEB 12 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
CLOSING, TYPE SET UP			FEB 13 1945	FEB 13 1945
SKETCH				
RETOUCHING	1	6 1/2	MAR 1 P.M.	3-5-45
PHOTO LITHO			MAR 9 - 1945	MAR 14 1945
BLUEPRINT				
WINDING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	22	1 1/2		
ARTIST DEPT.	107	9	4-22-45	

DATE BLUEPRINT OK'D

DATE Filed

2-21-45

By

by

*[initials]*

DATE HAND COLOR PROOF OK'D

DATE \* Proof Accepted to Customer

B.

N

29/10/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH171

ORDER NO. 28938

DATE 2/6/45

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

SAME AS ABOVE

TITLE (IN FULL)

ASHEVILLE AUDITORIUM, ASHEVILLE, N.C.

IMPRINT

PRIV. NO. BEFORE TITLE - A-20

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.,

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: #13 i /, doors and canopy aluminum; dark lettering  
"ASHEVILLE AUDITORIUM" above doors; red brick side; white trim;  
concrete drive, asphalt street; cut down as indicated on sides  
top and bottom to match. Take out pole and wires, cars, "Keep-Out"  
sign and building at right  
Pretty cloud effect.

ATTENTION!

Subjects on  
this card are for the customer. Please  
note that all text or nega-  
tives are unaltered and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE AND WORK SCHEDULE			
FEB 12 1945		By	DATE
OPERATION		ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 1945	FEB 13 1945
RETOUCHING		MAR 1 PM	3-3-45
PHOTO-LITHO		MAR 6 - 1945	MAR 9 - 1945
ENCRAVING			
HAND COLOR PROOF		109 11/2	
ARTIST DEPT.		34 9	

DATE BLUEPRINT OF'D

DATE Used 6.30.41

DATE HAND COLOR PROOF

By

new  
2/17/45



HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 5BH172

ORDER NO. 28939

DATE 2/6/45

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
NEW RIVERSIDE HOTEL, GATLINBURG,  
TENN.

PRIV. NO. BEFORE TITLE - 523

SMALL TYPE, LOWER BORDER:  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

*Print returned to H N Martin  
4/8/47*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Colors: Slightly mottled stone building #27 and lighter  
~~about~~ very few - as indicated in photograph - are #44;  
white door; white window casings; color in triangles #70;  
roof #48; have cream shades all at same height;  
show heavy foliage on bare trees - note newly planted  
tree at left of entrance as shown in photo; take out  
bare stump in left hand foreground. Sign at right dark  
green, white lettering and light green trim; concrete  
street and drive also sidewalks; nice green lawn all over  
Take out wire and part of pole at left also bare branches  
coming in from right hand side. Note that a good many  
trees on mountain side have shed leaves show these in full foliage.  
Pretty cloud effect.

## ATTENTION!

Subjects on  
this order. Please  
see to it that all size or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OK of Estimate

By FEB 20 1945

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Chicago

By FEB 20 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 21 1945	FEB 24 1945
SKETCH				
RETOUCHING	5	3 1/2	3-8-45	3-13-45
PHOTO-LITHO			MAR 13 1945	MAR 14 1945
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	22	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT ORD.

DATE Filed 7.21.45

DATE HAND COLOR PROOF

DATE Photo returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH173 ORDER NO 29143 DATE 2/3/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CUSTOMER VALLEY BAPTIST HOSPITAL  
HARLINGEN, TEXAS.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

VALLEY BAPTIST HOSPITAL - SOUTH TEXAS'  
MOST LOVED INSTITUTION

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

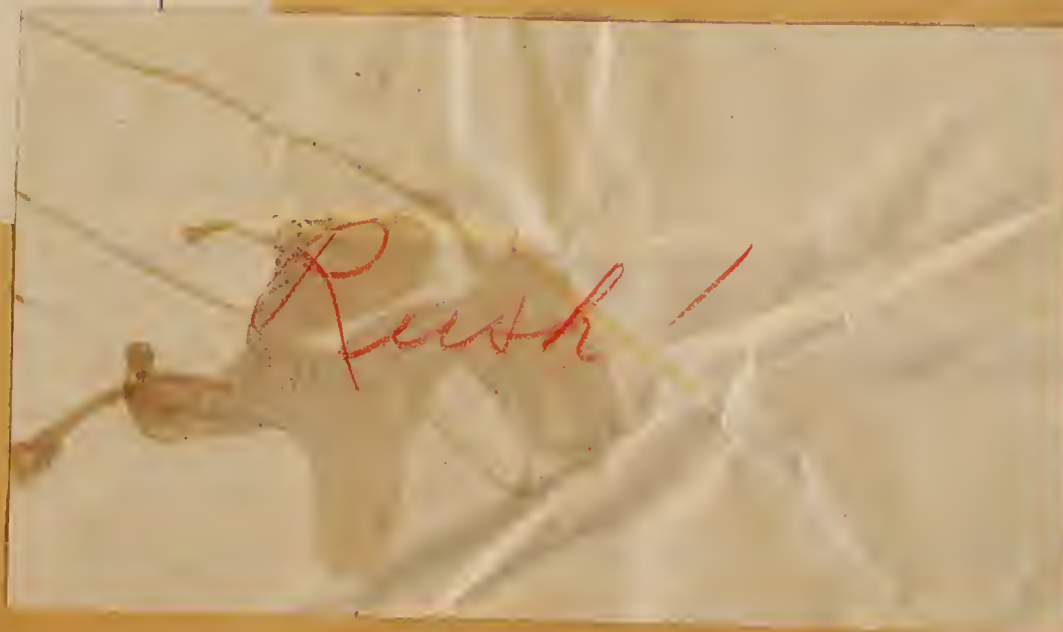
BRING OUT NAME IN SIGN CLEARLY.

COLOR DESCRIPTION

BLDG LIGHT BUFF COLOR OF STUCCO AND THE ANNEX MARKED "X" IS OF BRICK OF A  
LITTLE DARKER SHADE. PALMS AND GRASS ARE GREEN WITH THE SHADOW OF THE  
PALMS FALLING ACROSS THE LAWN. ONLY FLOWERS IN BLOOM FOR DISPLAY WOULD BE  
A DARK RED BLOOM ON THE BOUGANVILLEA, WHICH IS THE HEDGE AROUND THE GRASS  
PLOT. X

1M-10-15-44

FEB 16 1945





ORDER NO. 29145

DATE 2/5/45

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *IN SKY*

FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

FORT NECESSITY MUSEUM ON NATIONAL  
HIGHWAY ~~40~~ (40) EAST OF UNIONTOWN,  
PA. ROUTE 11 MILES

PRIV. NO- BEFORE TITLE--

COLOR DESCRIPTION

C.T.

BLDG. DARK RED BRICK. DARK SLATE ROOF. WHITE CORNICE, WINDOW FRAMES  
SASH AND DOOR FRAMES. SIGN ON RIGHT- WHITE BLACK LETTERS.  
DARK RUSTIC BROWN FRAME MONUMENT MARKER ON RIGHT LIGHT GRAY STONE  
BRONZE PLATE. WAGON SHED BACK OF POLE DULL BROWN. OLD STAGE  
COACH IN SHED, DARK BLUE, BROWN TOP HOOPS. DARK GRAY DRIVE, GREEN  
SHRUBERY SOME PINK BLOSSOMS ON LEFT ON SHRUBERY. PUT FLAG ON POLE

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      YES RETURN PHOTO.

ON RIGHT. REMOVE WIRES AND LARGE POLE ON RIGHT. LIGHT  
CEMENTROAD CURT TEICH & COMPANY, INC., CHICAGO IN FOREGROUND  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

FEB 12 1945

### WORK SAMPLE

By

FEB 12 1945

FEB 14 1945

FEB 4 1945

MAR 12 1945

MAR 1 1961

3-65

MAR 8 - 1945

ENGRAVING.

HAND COL. PR. 11

ARTIST LEFT.

DATE BLUEPRINTED \_\_\_\_\_

DATE HAND OCTO 1952

五

1-4-46  
Eck

Subjects on  
other. Please  
for or con-  
fidentiality  
and only one.  
live one.

Proof & Offsets in  
Envelope  
No Plate to be made

rest  
A.M. for evening  
drinking in evening  
4/16/19



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH175 ORDER NO. 29156 DATE 2/6/45  
CUSTOMER DENNY'S BOAT LINES INC., AND COTTAGES  
CLAYTON, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE - WH

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE  
MISS ISLANDER II MAKING 1,000 ISLAND  
TOURS,

BOT: DENNY'S BOAT LINES, INC., CLAYTON, N.Y.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Side — Center

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ON BOAT SUBJECT REPRODUCE AS PER MASKED PHOTO, WHITE BORDER.  
FOLLOW SKETCH FOR COLORS AND TITLES ONLY.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 16 1945

OK  
W.C.N.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH176 ORDER NO. 29156 DATE 2/6/45  
CUSTOMER DENNY'S BOAT LINES INC., AND COTTAGES  
CLAYTON, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE THOUSAND ISLANDS  
BOT: - DENNY'S TOURIST COTTAGES, CLAYTON  
N.Y.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AS IS FOR TOURIST COTTAGE SUBJECT.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

FEB 16 1945

4.328

Submitted to  
After  
OK  
[Signature]



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH177

ORDER No. 28965

DATE 2/6/45  
Full Face  
WHITE BORDER

25 M POST CARDS (GROUP 3) ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE)

TITLE (IN FULL)  
GREETINGS FROM ~~WILDWOOD~~ NORTH WILDWOOD,  
N. J.

(SHOW SUB-TITLES BELOW EACH VIEW -  
SEE BELOW)

PRIV. NO. UPPER LEFT CORNER - W-26

SMALL TYPE, LOWER BORDER: (C) CURT  
TEICH & CO., INC.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

C.T.

SUBMIT PENCIL SKETCH. - "OTTENS CANAL" SEE BACK OF PHOTO FOR  
COLOR INST. "BEACH AND FISHING PIER" SEE BACK OF PHOTO FOR  
COLOR INST. "BEACH AND FISHING PIER" SEE BACK OF PHOTO FOR  
COLOR INST. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all pos or nega-  
tives are uniform and colors are  
in harmony with each other  
to avoid no balance etc.

*Revised 2/22/45*  
*3 Reprints*

FEB 12 1945

MAR 12 1945

Cost Dept. Checked

By

Date

FEB 12 1945

MAR 12 1945

DATE  
COMPLETED

MAR 14 1945

MAR 14 1945

MAR 30 1945

3-29-45

4/4/45

DATE BLUEPRINT

By

DATE HAND COLOR

By

*3/20/45*



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH178

ORDER NO. 28965

DATE 2/6/45

DATE

25 M

POST CARDS

ART COLORTONE

WHITE BORDER *FULL*

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO  
SAME AS ABOVE

IMPRINT

TITLE (IN FULL)  
BOARDWALK SHOWING CONVENTION HALL,  
WILDWOOD-BY-THE-SEA, N. J.

PRIV. NO. BEFORE TITLE - W-40

*in story*

PHOTO PROPERTY OF C.T.

LARGE CENTER BLDG LIGHT GRAY, DULL RED CORNICE. GREEN ROOF, GRAY  
TOP TOWER. ENTRANCE ON LEFT BUFF, BROWN ROOF ON ENTRANCE. ORANGE  
COLOR LAMP POSTS. TAN GRAY BOARD WALK. ON LEFT: BLDG TAN GRAY, RED  
TOP AND SIDE ROOFS. REAR LEFT CENTER LIGHT GRAY, RED ROOFS.  
SILVER GRAY RAILINGS ALONG WALK. BLOCK OUT HOTEL NAME.  
SEE 7AH2328 AND 3AH98K ATT'D FOR ADD. COLORS. PUT CLOUDS IN  
SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the...  
see to it that all...  
tives are uniform and colors are  
in harmony with each other  
to make an attractive...

4.566

ESTIMATE

Cost Dept. Charge

By

Date

FEB 12 1945

FEB 12 1945

M

DATE

DATE

COMPLETED

FEB 13 1945

FEB 13 1945

FEB 20 1945

MAR 9 - 1945

MAR 14 1945

DATE BLUEPRINT

By

DATE HAND COLOR

By

*new*  
4/22/45



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH179

ORDER NO. 28965

DATE 2/6/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOARDWALK AND CONVENTION HALL LOOKING  
SOUTH FROM PLAYLAND, WILDWOOD-BY-  
THE-SEA, N. J.

PRIV. NO. BEFORE TITLE - W-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

ON LEFT 1ST STAND WHITE, DULL RED ROOF. 2ND STAND ON BEACH WHITE,  
BLUE TRIM. REAR RIGHT BLDG LIGHT GRAY. GREEN ROOF, GRAY DOME.  
RED & BROWN CORNICES. ON RIGHT 1ST WHITE, OTHERS LIGHT GRAY. TAN  
GRAY BOARDWALK, GRAY RAILINGS. ORANGE COLOR LAMP POSTS. SHOW MORE  
PEOPLE ON BEACH. LIGHT SAND BEACH. SHOW OCEAN ON REAR LEFT. MAKE  
WATER BLUE. PUT CLOUDS IN SKY. SEE 7AH2328 FOR ADD. COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Submits on  
order for this order. Please  
note to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make the appearance as.

h. 566

By TEICH  
Date FEB 12 1945

DATE ENTERED DEPT	DATE COMPLETED
FEB 13 1945	FEB 15 1945

3-1-45	3-9-45
--------	--------

MAR 1 2 1945	MAR 1 4 1945
--------------	--------------

109	134
-----	-----

10	
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DATE BLUEPRINT 4.12.45

DATE HAND COLLECTED 4.12.45

By TEICH

2/22/45



FEB 12 1945 By _____ Date FEB 12 1945		FEB 13 1945 By _____ Date FEB 13 1945		FEB 20 1945 By _____ Date FEB 20 1945	
RETOUCHING 2 4.		3-1-45		3-6-45	
PHOTO REPRO MAR 9 - 1945		MAR 14 1945		JMN	
ENGRAVING 107 1/2		15 9 1/2		1/23/46	
HAND COLOR 15 9 1/2		1/23/46		1/24/46	
DATE BLUEPRINT OK'D By _____		1-25-46		EML	
DATE HAND COLOR F.P. By _____		_____		_____	



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH181

ORDER NO. 28965

DATE 2/6/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

PLAYLAND BY NIGHT, WILDWOOD-BY-THE-SEA, N. J.

PRIV. NO. BEFORE TITLE - W-38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

C.T.

MAKE NIGHT VIEW

WHITE FERRIS WHEEL, CARS WHITE GREEN TRIM. COLORED LIGHTS ON CIRCLE. LIGHT GRAY FRAME UNDER WHEEL. ON RIGHT, BROWN FLOOR, GREEN FRAMES & WHITE STRIPS ON RIGHT CENTER WHITE FENCE & POSTS. GRAY CASCADE FOUNTAIN WITH COLORED LIGHTS AT BASE OF WHEEL ON RIGHT. AMBER LIGHT SHADES, GREEN POSTS & FRAMES. BROWN WOOD CENTER WALK. PLANE ON LEFT WHITE, RED CROSS & END TRIM & CENTER POSTS. ENTRANCE ON RIGHT BROWN ON LEFT WHITE RAILINGS & ENTRANCE. REAR COLUMNS AT END OF PROMENADE WHITE, RED TOPS. SHOW 25 ILLUMINATION ON WHEEL & ARCHES OVER ENTRANCES. ALSO SEE CARD

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13  
order for this order. Please see to it that the negatives are uniform and colors are in harmony with each other to make an attractive set.

6566

ESTIMATE

Cost Dept. Chicago

By

Date

FEB 12 1945

FEB 12 1945

DATE	DEPT.	DATE COMPLETED
FEB 13 1945		FEB 13 1945
FEB 20 1945		
1	7 3-1-45	3-9-45
MAR 12 1945		MAR 14 1945
104	134	
18	931	

DATE BLUEPRINT ORD

By

DATE HAND COLOR

By

3-5-46



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO.

58H182

ORDER NO.

28965

DATE

2/6/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PLAYLAND ON THE BOARDWALK, WILDWOOD-BY-THE-SEA, N. J.

PRIV. NO. BEFORE TITLE - W-339

FRONT NO.

1

R. M.

NO

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION  
ON LEFT 1ST CARS GREEN, RED & BLUE TRIM. ON LEFT 2ND CARS GREEN  
BLUE RED & YELLOW DESIGN. WHITE BASE, GREEN TRIM. SCOOTER ORANGE &  
RED WITH GREEN TOP EDGE, WHITE & BUFF BASE, SALMON & YELLOW OUTSIDE  
FENCES. CENTER AERIAL SWING WHITE, RED ENDS & CENTER POST. FERRIS  
WHEEL ON RIGHT WHITE. WHITE & GREEN CARS, WHITE FENCES & RAILINGS,  
BROWN FLOOR ON RIGHT. AMBER COLOR LIGHT SHADES ON RIGHT & REAR RIGHT  
ARROW ON LEFT EDGE ORANGE, RED LETTERS. WILDMILL ON REAR LEFT BROWN,  
WHITE WHEEL & TRIM. PUT CLOUDS IN SKY. SEE ALSO 6AH

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this owner. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

FEB 12 1945

By

Date

FEB 12 1945

DATE

DATE

DATE

DATE

DATE

DATE

FEB 13 1945

FEB 13 1945

FEB 20 1945

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

DATE

MAR 12 1945

MAR 14 1945

1-14-46

2/12/45

2/12/45



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH183

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL) BOARDWALK AND BEACH  
LOOKING NORTH, WILDWOOD-BY-THE-SEA,  
N. J.

FRONT NO. 1

R. M. NO  
SAME AS ABOVE

IMPRINT

PRIV. NO. BEFORE TITLE - W-37

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON RIGHT 1ST BLDG WHITE, GREEN BASE & STEPS. FERRIS WHEEL WHITE,  
RED & WHITE CARS. WHITE UNDER FRAME, BROWN FLOOR WITH WHITE CIRCLE  
EDGE & BASE STRIP. BROWN WINDMILL, WHITE WHEEL  
BLDGS ON LEFT WHITE & LIGHT GRAY. GREEN & RED ROOFS. WHITE GATES  
& ENTRANCES IN CENTER AROUND FERRIS WHEEL. BRIGHT BLUE & RED SIGNS  
WHITE & RED LETTERS ON LEFT. LIGHT BROWN BOARD WALK. ORANGE COLOR  
LAMP POSTS. DOME ON UPPER LEFT TO BE REMOVED. MORE PEOPLE ON BEACH.  
SEE ALSO CARD ATT'D FOR ADD. COLORS

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this service. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By or Estimate

ESTIMATE

Cost Dept. Checked

FEB 12 1945

By W. H. H. H. H. H.  
Date FEB 12 1945

OPERATION	DATE LEFT	DATE COMPLETED
CHROMO. THE SET	FEB 13 1945	FEB 13 1945
SELECT		FEB 20 1945
RETOUCHING	5 5 3-1-45	3-8-45
PHOTOGRAPH	MAR 12 1945	MAR 15 1945
BLUING		
RETOUCHING		
ENGRAVING		
HAND COLORING	1 13 1	
ARTIST DEPT.	9 12	

DATE BLUEPRINT

By

DATE HAND COLOR

By

2-13-46

D. 1. Photo Returned to Customer

6566

new

2/22/45



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 5BH184

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
BOARDWALK BY NIGHT FROM CEDAR  
AVE., WILDWOOD-BY-THE-SEA, N.J.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - W-36

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE DOME FROM UPPER CENTER. MAKE NIGHT SCENE. ON LEFT: 1,2,3  
WHITE, RED & BLUE LETTERS & TRIM, 4 BUFF, 5 SILVER GRAY, 6 BUFF  
OTHERS LIGHT GRAY. GREEN & ORANGE AWNINGS. ON RIGHT 1ST WHITE, RED  
& BLUE TRIM & LETTERS. 1ST STAND CREAM, RED ROOF. 2ND STAND WHITE,  
RED ROOF. 3RD STAND WHITE, RED ROOF. REAR CENTER BLDG AT END OF WAL  
RED BRICK. LIGHT BROWN BOARD WALK WITH LIGHT GRAY CEMENT ~~WALK~~ WALK:  
ON LEFT & RIGHT. SEE ALSO 7AH2324 FOR ADD COLORS YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this service. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

6566

ESTIMATE		By <u>W. J. [Signature]</u>	
FEB 12 1945		Date FEB 12 1945	
LOCATION	ST. L. ML	ATL	DATE COMPLETED
		INTER. DEPT.	FEB 13 1945
			FEB 20 1945
REVISION	1 5 1/2	3-1-45	3-9-45
PHOTO LIT			
BLUEPRINT			
ENGRAVING			
HAND COLOR	109 134		
ARTIST DEPT.	28 10	FEB. 9	FEB. 11
DATE BLUEPRINT UPD		DATE Filed	
By		By	
DATE HAND COLOR			
By			

2/27/45



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH185

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) BOARDWALK AND BEACH LOOKING

SAME AS ABOVE

SOUTH FROM MAGNOLIA AVE., WILDWOOD-  
BY-THE-SEA, N. J.

~~DO NOT~~ SHOWING PLAYLAND AND CONVENTION HALL

PRIV. NO. BEFORE TITLE - W-34

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT MORE PEOPLE ON BEACH. ON LEFT 1ST STAND WHITE. DULL RED ROOF.  
2ND STAND SAME COLOR. 3RD BLDG WHITE, REAR LIGHT GRAY GREEN ROOF.  
LIGHT BROWN BOARD WALK WITH LIGHT CEMENT WALKS ON LEFT & RIGHT.  
ORANGE COLOR LAMP POSTS. LIGHT SAND BEACH. MAKE WATER IN OCEAN BLUE  
PUT CLOUDS IN SKY. SEE ALSO 3AH980 FOR ADD. COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

PHOTO-IN 3CH 1416

see sheet  
6566

ESTIMATE  
FEB 12 1945 WORK SCHEDULE  
By FEB 12 1945  
Date FEB 12 1945

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION TYPE SET UP		FEB 13 1945	FEB 13 1945
WELCH			
RETORING	4 1/2	3-1-45	3-8-45
PHOTO LITHO		MAR 12 1945	MAR 14 1945
ENGRAVING			
HAND COLORING	108 1/2	3/17/45	3/21/45
ARTIST DEPT.	27 9	1/19/46	1/26/46
DATE BLUEPRINT DTD		1-29-46	
DATE HAND COLOR			



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH186

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRD'S-EYE VIEW OF BEACH AND BOARDWALK  
NORTH FROM CONVENTION HALL, WILDWOOD-  
XXX BY-THE-SEA, N. J.

~~DO NOT~~ WILDWOOD HAS THE FINEST AND SAFEST  
BATHING BEACH IN THE WORLD  
PRIV. NO. BEFORE TITLE - W-33

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE POOL OF WATER IN RIGHT FOREGROUND. SHOW MORE PEOPLE AND  
UMBRELLAS. KEEP THE BEACH A LIGHT COLOR. BRIGHT ORANGE, GREEN &  
RED DESIGN SUNSHADES ON BEACH. ON LEFT 1ST WHITE, GREEN TRIM &  
AWNINGS. ON RIGHT WHITE. WHITE BASE LINE, WHITE FERRIS WHEEL. ON  
REAR RIGHT WHITE & DARK RED. SHOW FISHING PIER ON REAR RIGHT EDGE  
SHOW OCEAN ON REAR RIGHT, WATER BLUE. SHOW CLOUDS IN SKY. SEE  
3AH979 FOR CROWD ON BEACH.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order to the printer. Please  
be sure that all colors for dupli-  
cates are uniform and colors are  
in harmony with each other  
to make an attractive set.

PHOTO. 114 3CH 1416

Photo -

5566

ESTIMATE	By	DATE
FEB 12 1945	FEB 12 1945	FEB 12 1945
DATE COMPLETED		
FEB 13 1945	FEB 13 1945	FEB 20 1945
REPRODUCTION	2 5 1/2 3-1-45 3-8-45	
PHOTOGRAPH	MAR 12 1945	MAR 14 1945
ENCLOSURE		
HAND COLOR	1 3/4	
ARTIST FEE	10	
DATE BLUEPRINT	2-7-46	
DATE HAND COLOR		



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH187

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

TITLE (IN FULL)  
MOONLIGHT VIEW OF OCEAN AND BEACH,  
LOOKING NORTH TOWARDS CONVENTION  
HALL, WILDWOOD-BY-THE-SEA, N. J.

on Cello



PRIV. NO. BEFORE TITLE - W-31

PHOTO PROPERTY OF C.T.

REMOVE BATHERS, SHOW LIGHTS ON BOARDWALK AND BUILDINGS. MAKE NIGHT  
SCENE. USE COLORING SIMILAR TO OBH1663

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13  
Sub...  
order for this... Please  
see to it that all... or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive ad.

6566

DESCRIPTION	DATE	DATE	DATE
	DATE	DATE	DATE
COMPOSING, TYPE SET UP	FEB 12 1945	FEB 13 1945	FEB 13 1945
SKETCH			
RETOUCHING	2 4	3-1-45	3-6-45
PHOTOGRAPH			
BLUEPRINT			
STRIP PROOFING			
ENGRAVING			
HAND COLORING	111 134	3-22	
ARTIST DEL.	101 934	1-20-46	1-21-46
DATE BLUEPRINT OF D		1-30-46	
DATE HAND COLORING			



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH188

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SHUFFLE BOARD COURTS, WILDWOOD-BY-  
THE-SEA, N. J.

SUN DECK AND SUN DIAL APARTMENTS  
AND HOTEL OCEANIC IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - W-30

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT 1ST WHITE, RED ROOF. GREEN TRIM. ON REAR LEFT LIGHT GRAY.  
ON RIGHT CENTER WHITE WITH LIGHT SILVER TOP DECK WITH NARROW BLUE  
STRIP ON TOP. REAR RIGHT DARK RED. GRAY ROOF WHITE WINDOW FRAMES.  
BROWN BAY WINDOWS ON RIGHT SIDE. REAR RIGHT EDGE LIGHT GRAY. COURT  
OR SHUFFLEBOARD LIGHT GRAY WITH GREEN & RED STRIPS. BLACK & ORANGE  
CHAIRS. PINK & RED FLOWERS ON RIGHT & REAR CENTER. GREEN LAWN  
AROUND COURT. PUT CLOUDS IN SKY.

W. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

FEB 12 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 12 1945

OPERATION

EST. TIME

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPOSING TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT

STRIPPING

ENGRAVING

HAND CO. . . . .

ARTIST DEPT.

FEB 13 1945

FEB 13 1945 FEB 20 1945

3-1-45

3-8-45

MAR 1 2 1945

MAR 1 4 1945

DATE BLUEPRINT SENT

DATE FILED

2-7-46

By

By

DATE HAND COLOR PROOF

DATE FILED

By

6566

2/20/45



LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5BH189

ORDER NO. 28965

DATE 2/7/45

25 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ FULL

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
BEACH HEALTH CLASSES, WILDWOOD-  
XMX BY-THE-SEA, N. J.

PRIV. NO. BEFORE TITLE - W-27

*W. Boyer*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

IGHT CEMENT CIRCLES IN FOREGROUND. INSTRUCTORS STAND WHITE. ORANGE  
GN & CORNER STRIPS, WHITE LETTERS. LIGHT SAND BEACH. MAKE  
TER IN OCEAN BLUE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Red injuries*

6566

1/10

DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
FEB 12 1945		FEB 13 1945	FEB 20 1945
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 3	3-1-45	3-6-45
PHOTO FILLED		MAR 9 - 1945	MAR 14 1945
BLUEPRINT			
ENGRAVING			
HAND COLOR	102 1 1/2		
ARTIST LEPT.	9 1/2		

DATE BLUEPRINT OR D

By

DATE HAND COLOR FROM

DATE FILED

By

DATE PRINTED IN CHICAGO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH190 ORDER NO. 29174 DATE 2/6/45

CUSTOMER  
THOMAS DINNER HOUSE  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>M</sup> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE E.T. ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP CENTER:- "TASTEFULLY YOURS"

BOT: THOMAS' DINNER HOUSE -- EAST ON  
HIGHWAY 66 -- AMARILLO, TEXAS.

LEFT MARGIN - SMALLEST TYPE - MC CM CO.

RETOUCHING DEPARTMENT PHORO. 55592

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS  
AMARILLO, TEXAS.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

STRENGTHEN SHRUBBERY AROUND FOUNTAIN. ENLARGE AND GREEN UP SHRUBERY AND TREES  
GENERALLY, STONE OF WALL IS MULTI COLORED. GREY, BLACK, RUST, ETC.  
SEE PREVIOUS CARD, EXCEPT WANTS SOME BLACK STONES TO SHOW IN WALL.  
AWNINGS GREEN AND WHITE STRIPES, CHAIRS ON PORCH WHITE TRIMMED IN RED.

PREVIOUS CARD ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 6 1945

FEB 6 1945

*For the Architect*  
*for C.T.*

*Finished Work*

*Grouse*

*Ret 6-17*  
*LA. 9*  
*NE 17*

PHOTO PROPERTY OF C. T. & CO.

NO

1.5

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH191 ORDER NO. 29175 DATE 2/7/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
APPLEGATE ADVERTISING AGENCY  
MUNCIE, INDIANA

50; M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. *spec* (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

"YES INDEED, THEY'RE GUARANTEED"  
BOT: ~~THE~~ STORRS & HARRISON NURSERIES, INC. (LEFT MARGIN:) A NATURAL COLOR REPRODUCTION  
PAINESVILLE, OHIO. CONTINUOUS SERVICE SINCE 1854 FROM KODACHROME.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE CROP AT TOP FOR PROPORTION. FOR COPY WE HAVE AN  
EXCEPTIONALLY FINE COLOR TRANSPARENCY AND THE CUSTOMER EXPECTS AND OUTSTANDING  
POST CARD REPRODUCTION OF HIS SUBJECT.  
NO TITLE ON PICTURE SIDE.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

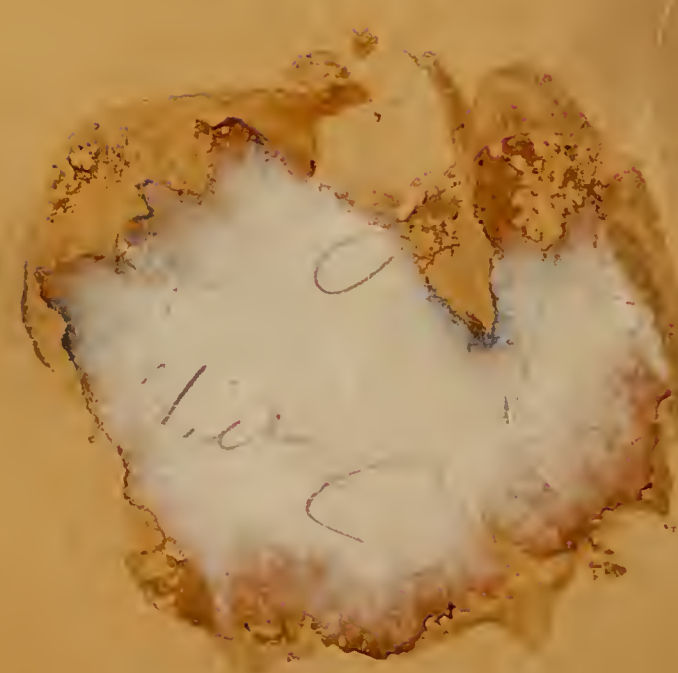
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

IN-10-15-44

314

FA 16 1/2





GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 5BH192

ORDER NO. 29184

DATE ~~2/8/45~~

25 M POST CARDS

C.T. ART COLORTONE

~~FULL FACE~~  
~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT. SAME AS ABOVE

WASHINGTON PARK MICHIGAN CITY, IND.  
THE MONKEY ISLAND.

SMALL TYPE: - COPYRIGHT BY GEO.  
LEUSCH MICHIGAN CITY, IND.

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

WASHINGTON PARK SHOULD BE LARGE TYPE - REST SMALLER TYPE.

SEE TISSUE OVERLAY

USE CARDS 8A372-N & 2BH514 FOR COLORS.  
SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**  
By                       
Date FEB 12 1945

	DATE ENTERED DEPT.	DATE COMPLETED
CARD TYPE SET UP	FEB 14 1945	FEB 14 1945
REPRODUCTION	3-1-45	3-6-45
PROOFING	MAR 9 - 1945	MAR 14 1945
ENGRAVING		
HAND COLOR	103 2	3/16/45
ARTIST	105 122	6/29/45 7/2/45
DATE BLUEPRINT ORD		
DATE HAND COLOR		

DATE 2.21.45  
By



DATE 2/8/45

25 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT VIEW OF "MORMON" TEMPLE  
SALT LAKE CITY, UTAH

FRONT NO.

R. M.

YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO: COURTESY KENNETH  
F. JONES.

BOTTOM OF MESSAGE SPACE:  
 H "YOU ARE INVITED TO ATTEND  
 UTAH'S CENTENNIAL IN 1947"

PRIV. NO. - BEFORE TITLE - 886

PHOTO PROPERTY OF

CUST.

SEE ATTACHED PRINT FROM KODACHROME. SMALL BUILDING AT RIGHT OF TEMPLE IS WHITE WITH DARK GREEN ROOF.

IF NECESSARY ADD MORE TO OR OF THE TREES IN FOREGROUND.

THE ATTACHED POST CARD NO 1A3565 GIVES SOME IDEA OF THE FRONT GATES AND TREES. IF IT IS NECESSARY TO ADD ANYTHING TO THE PHOTO, CUST. SUGGESTS THAT IT BE ADDED TO THE FOREGROUND.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

g. 5, 6

ESTIMATE		Cost Dept. <i>Cooking</i>	
FEB 20 1945		By _____	
DATE		FEB 20 1945	
DATE	DEPT.	DATE COMPLETED	
FEB 24 1945		FEB 24 1945	
3-12-45		3-19-45	
MAR 20 1945			
104	9	12/26/46	
1-15-46		2165	

new  
to come



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH194 ORDER NO. 28995 DATE 2/9/45

CUSTOMER THE ELITCH GARDENS CO.  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

EXOTIC FLOWER BEDS--ELITCH GARDENS--  
DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

(SEE MR. HAACK RE: CROPPING)

COLOR DESCRIPTION

SEE TISSUE OVERLAY

*Cross in background should be red*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR

103 4/28/45

Pt 42  
R. L. O.  
C. 13/4

*[Handwritten signature]*

- Lg 310

OK

3-10-45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH195 ✓ ORDER NO. 28995 DATE 2/9/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THE ELITCH GARDENS CO.  
DENVER, COLORADO

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE B

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPITFIRE AND WILDCAT COASTER--ELITCH  
GARDENS-DENVER, COLORADO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(SEE MR. HAACK RE: CROPPING)

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

Street is dark gray asphalt. Sidewalk gray white concrete

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

L.A. 93/4  
24C 1 1/2

Q 310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH196 ORDER NO. 28995 DATE 2/9/45

CUSTOMER ELITCH GARDENS CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEONIZED ESPLANADE--ELITCH GARDENS-  
DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT WATER SPOTS

(SEE MR. HAACK RE: CROPPING)

COLOR DESCRIPTION

BRICK WALLS SHOULD BE SLIGHTLY DARKER THAN THAT PASTED ON TISSUE OVERLAY.  
STONE WALKS ABOUT SAME AS PASTED ON TISSUE IF YOU FEEL THEY WILL BLEND -  
COLORING OF WALK IS RATHER WEAK. PATTERN OF THIS WALK IS WHITE.  
PRIMARY COLORS IN ALL BEDS WITH VARIGATED TINTS. OUTSIDE BEDS ARE  
BORDERED WITH GRASS STRIPS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

105-  
3/20/45

L.A. 10

W.C. 10

3/20/45

Q. 310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER   PHOTO PROPERTY OF C. T. & CO.   NO   YES   RETURN PHOTO	DIAL NO. 5BH197 ORDER NO. 28995 DATE 2/9/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTOS FOR this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER ELITCH GARDENS CO. DENVER, COLORADO					
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE WHITE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full RAINPROOF WALK--ELITCH GARDENS-DENVER, COLORADO	FRONT NO. 5 (All of this on address side) R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center				
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
TAKE OUT FENCE. (SEE MR. HAACK: RE CROPPING)						
HANGING BASKETS CONTAIN RED GERANIUMS, BLUE & WHITE PETUNIAS. ORANGE, LEMON YELLOW & PINK LANTANS, MNCA AND SPRINGERI VINES. MOSTLY WHITE EXCEPT BASE OF COLUMNS. SHADE TOP SIMILAR TO 117091 / <i>Haack is tan color</i>						

1M-10-15-44

103

3/21/45

#17

4-23-45

LA 9

205 11

206

4 310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH198 ORDER NO. 28995 DATE 2/9/45

CUSTOMER

ELITCH GARDENS CO.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

013  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOPTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PICNIC PAVILION NEAR FAMOUS THEATRE--  
ELITCH GARDENS-DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(SEE MR. HAACK RE CROPPING)

COLOR DESCRIPTION

SEE TISSUE OVERLAY. SQUARES ARE 5, WITH WHITE LINES, EXCEPTING FEW SQUARES  
JUST OFF GROUND.

Driveway is tan gravel, floor inside gray concrete

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

577  
Ret 7  
LA 10  
102 512 13/4

4.310



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH199 / ORDER NO. 28995 DATE 2/9/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

D13

Photos for  
this Customer

CUSTOMER  
ELITCH GARDENS CO.  
DENVER, COLO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SCENE IN BEAUTIFUL, ROMANTIC ELITCH  
GARDENS--DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEEN IN SEE MR. HAACK RE CROPPING

COLOR DESCRIPTION  
SEE TISSUE OVERLAY - WALLS AND WALK SAME AS ON 5BH196. IN FOREGROUND  
MEXICAN MARIGOLDS, PINK LANTANA, PURPLE VENORA. BACKGROUND BEDS ARE  
RED GERANIUMS, HELIOTROPE - BORDERED WITH YELLOW

Done has alternate red & green borders running around it  
Cupola is all white except extreme top is black. Crossing  
Gardens or ridges are red

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

2-4  
L.A. 10  
WC 13.1

*[Handwritten signature]*

*Q, 310*

*034*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH200 ORDER NO. 28995 DATE 2/9/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

D13

Photos for  
this Customer

CUSTOMER  
ELITCH GARDENS CO.  
DENVER, COLORADO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PENNY ARCADE ON ELITCH MIDWAY--ELITCH  
GARDENS-DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

M SEE MR. HAACK RE CROPPING

COLOR DESCRIPTION

NIGHT SCENE - SEE TISSUE OVERLAY AND COLORED PHOTO. HANGING BASKETS  
CONTAIN RED GERANIUMS, BLUE AND WHITE PETUNIAS, ORANGE, YELLOW & PINK  
LANTANA, VINCA & SPRINGER VINES. GREEN SHRUBS ALONG WALKWAY ARE BOXWOOD -  
GLOSSY GREEN. CONTAINERS GREEN.

Floor - walk gray white concrete.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

103

3/20/45

105-50 10/12

200 2

*[Handwritten signature]*

*G 310*



MRS. PERKS, SUVA, FIJI

NO. 5BH201

ORDER NO. 28988

DATE 2/8/45

6½ M POST CARDS

PHOTO COLORIT

W HITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COASTAL BEAUTY - KOROLEVU, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP  
HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
and make an attractive set.

G. 321

FEB 12 1945

By

Date

FEB 12 1945

DATE  
ENTERED DEPT.

DATE  
COMPLETED

FEB 14 1945

FEB 14 1945

CURT TEICH & COMPANY, INC.

CHICAGO

RE COLORIT

PHOTO LITHO

BLU PRINT

STRIPE G. C.

ENGRAVING

HAND COLOR

ARTIST DE

MAR 13 1945

DATE BLU PRINT

By

DATE HAND COLOR

By

DATE FEB 5.26.45

By

DATE FEB 24.7

By

new  
4/15/45



5X7

MRS. PERKS, SUVA, FIJI

NO. 5BH202

ORDER NO. 28988

DATE 2/8/45

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
NATIVE VILLAGE - NADROGA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 11 R. M. NO

IMPRINT NONE  
PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
FOLLOW COLORED PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Samples on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4. 321

ESTIMATE AND WORK SCHEDULE

By *A.K.* Date FEB 12 1945

DESCRIPTION	DATE STARTED SEPT.	DATE COMPLETED
CURT TEICH & COMPANY, INC.	FEB 14 1945	FEB 14 1945
RETOUCHING	5 3-5-45	3-13-45
PHOTO-ETCHING	MAR 13 1945	MAR 14 1945
BLUEPRINT		
STRIPPING		
ENGRAVING		
HAND COLOR PROOF	102 1 1/2	
ARTIST DEPT.	9	

DATE BLUEPRINT SENT By *S. 26.45*

DATE HAND COLOR PROOF By *2/17/45*

*new  
matted frame  
2/17/45*



MRS. PERKS, SUVA, FIJI

NO. 5BH203

ORDER NO. 28990

DATE 2/8/45

6 1/2 M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SIGATOKA RIVER, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

11

R. M.

NO

NONE

IMPRINT

PUT IN STAMP SPACE: PLACE STAMP  
HERE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Selection on  
order for this service. Please  
see to it that all color nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4. 3 2 1

ESTIMATE		Cost Dept. Chicago
By	Date	
FEB 12 1945	FEB 12 1945	
DATE EST. DEPT.	DATE COMPLETED	
FEB 14 1945	FEB 14 1945	
COMPOSITION, TYPE SET UP		
SKETCH		
RETOUCHING	4 1 1/2 3-5-45	3-12-45
PHOTO LITHO	MAR 13 1945	MAR 15 1945
BLUET STRIPPING		
ENGRAVING		
HAND COLOR	103 1 1/2	3/21/45
ARTIST IMP.	9	
DATE BLUEPRINT		
DATE HAND COLOR		

6.6.45  
L.H.F.

make new print  
1/15/46



MRS. PERKS, SUVA, FIJI

NO. 5BH204

ORDER NO. 28990

DATE 2/8/45

DATE

6 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOVERNMENT BUILDINGS - SUVA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and in harmony with each other to insure an attractive result.

Ly. 321

ESTIMATE

By \_\_\_\_\_ Date FEB 12 1945

Cost Dept. \_\_\_\_\_

DESCRIPTION	DATE RECEIVED	DATE COMPLETED
COPIES OF TYPE SET UP	FEB 14 1945	FEB 14 1945
6 4	3-5-45	3-13-45
PHOTOGRAPH	MAR 14 1945	
ENCLOSING		
HAND COL. PROOF	92 1/2	
ARTIST LEAD	6 25	5-16-45 5-19-45
DATE BLUEPRINT	5-26-45	
DATE HAND PROOF	247	



587

MRS. PERKS, SUBA, FIJI

NO. 5BH205

ORDER NO. 28990

DATE 2/8/45

6 1/2 M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EVENING LIGHTS, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cut or negatives are uniform and color are in harmony with each other. Do make an attractive set.

Ly. 321

FEB 20 1945

ESTIMATE  
WORK SCHEDULE

Cost Dept. [Signature]

By [Signature]  
Date FEB 20 1945

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPARING TYPES	FEB 24 1945	FEB 24 1945
SKETCH		
RETOUCHING	MAR 9 - 1945	3-12-45
PHOTO MOUNT	MAR 13 1945	MAR 14 1945
BLUEPRINT		
ENGRAVING		
HAND COLOR	103 13/4	3/22/45
ARTIST DEPT.	102 93/4	

DATE BLUEPRINTED

By

DATE HAND COLOR

By

5.26.45

[Signature]

[Signature]



MRS. PERKS, SUVA, FIJI

NO. 5BH206

ORDER NO. 28990

DATE 2/8/45

DATE

6½ M POST CARDS

C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

SPEARING FISH, FIJI

PUT IN STAMP SPACE: PLACE STAMP  
HERE

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7

Ly. 321

FEB 20 1945

ESTIMATE

By

Date

FEB 20 1945

DESCRIPTION

DATE  
TICKED DEPT.

DATE  
COMPLETED

COM. PL. BY TYPE SET UP

FEB 24 1945

FEB 24 1945

ETCH

RETOUCHING

PHOTOGRAPH

BLUEPRINT  
STRIKING TO QUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

6 2  
MAR 9 - 1945  
MAR 13 1945

3-12-45  
MAR 15 1945

103 1½  
9

3/22/45

DATE BLUEPRINT OF

DATE TITLED

DATE HAND COLOR PROOF

DATE

By

By

3/1/45



MRS. PERKS, SUVA, FIJI

NO. 5BH207

ORDER NO. 28990

DATE 2/8/45

6 1/2 M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATELY PALMS, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
For this customer. Please  
see that all cuts or nega-  
tive uniform and colors are  
in harmony with each other  
and an attractive set.

5x7

Ly. 321

ESTIMATE

By Cost Dept. Date FEB 12 1945

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
CURT TEICH PHOTO	FEB 14 1945	FEB 14 1945
RETOUCHING	3-5-45	3-13-45
PHOTO PRINT	MAR 14 1945	
BLUEPRINT		
STAMPING		
ENGRAVING		
HAND COLORING	22 12	
ARTIST FEE	105 9	5/16/45

DATE BLUEPRINT BY 5-26-45

DATE HAND COLOR BY 5-26-45

DATE BY 5-26-45

6



MRS. PERKS, SUVA, FIJI

NO. 5BH208

ORDER NO. 28990

DATE 2/8/45

6 1/2 M

POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLUE LAGOON, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other.

G. 321

ESTIMATE AND WORK SCHEDULE

By DATE FEB 12 1945

Date FEB 12 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, THE SET UP		FEB 14 1945	FEB 14 1945
SKETCH			
RETOUCH	6 4	3-5-45	3-16-45
PHOTO		MAR 17 1945	
BLUEPRINT			
ENGRAVING			
HAND COLOR PROOF	2 1 1/2		
ARTIST DEPT.	9		
DATE BLUEPRINT		DATE PAID 5.26.45	
DATE HAND COLOR			

By DATE 5.26.45

By DATE

(9 fonts made)  
make new font  
2/17/45



MRS. PERKS, SUVA, FIJI

NO. 5BH209

ORDER NO. 28990

DATE 2/8/45

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

VICTORIA PARADE - SUVA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO. CLEAN UP SPOTS AND MARKS ON PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Ly. 321

ESTIMATE		By	Date
FEB 12 1945			FEB 12 1945
OPERATION	DATE ENTERED DEPT.	DATE COMPLETED	
RETIKING	5 4 3-5-45	3-13-45	
PHOTO	MAR 13 1945	MAR 15 1945	
ENGRAVING			
HAND COLOR	102 1 1/2		
ARTIST DEPT.	9		
DATE BLUEPRINT	5.26.45		
DATE HAND COLOR			

new  
make new front  
2/15/45



MRS. PERKS, SUVA, FIJI

NO. 5BH210

ORDER NO. 28990

DATE 2/8/45

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OPALESCENT WATERS -CUVA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP  
HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

g. 321

ESTIMATE		Cost Dept. Checked	
By <u>LP</u>		Date <u>FEB 12 1945</u>	
DESCRIPTION	DATE ORDERED DEPT.	DATE COMPLETED	
POST CARD TYPE SET UP	FEB 14 1945	FEB 14 1945	
ETCH			
RETOUCHING	5 3½ 3-5-45	3-12-45	
PHOTO LITHO	MAR 13 1945	MAR 15 1945	
BLUEPRINT			
STENCIL			
ENGRAVING			
HAND COLOR PROOF	103 1½	3/22/45	
ARTIST DEPT.	9¾		
DATE BLUEPRINT ORD	DATE ORD 5.26.45		
By	By <u>JH</u>		
DATE HAND COLOR PROOF			

Make me find  
2/19/45



MRS. PERKS, SUVA, FIJI

NO. 5BH211

ORDER NO. 28990

DATE 2/8/45

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

COAST ROAD - CUVA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other. To make as selective as possible.

Ly 321

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date FEB 12 1945

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
COMING TO THE TOP	FEB 14 1945	FEB 14 1945
REWORKING	4 3 3-5-45	3-13-45
PRINTING	MAR 13 1945	MAR 14 1945
ENCRAVING		
HAND COLORING	13/4	
ARTIST DEPT.	10 1/2	
DATE BLUEPRINT MADE	DATE Fixed 5.26.45	
By	<i>[Signature]</i>	
DATE HAND COLORING		
By		

new make new hand 2/17/45



MRS. PERKS, SUVA, FIJI

NO. 5BH212

ORDER No. 28990

DATE 2/8/45

6 1/2 M POST CARDS

PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

COASTAL PALMS - CUVA, FIJI

PUT IN STAMP SPACE: PLACE STAMP  
HERE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
of for this summer. Please  
to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
as much as attractive as.

4.321

ESTIMATE  
AND WORK SCHEDULE  
By FEB 12 1945  
Date FEB 12 1945

DESCRIPTION	DATE STARTED	DATE COMPLETED
CURTAIN SET UP	FEB 14 1945	FEB 14 1945
RETOUCH	6 4	3-545 3-19-45
PHOTO PRINT	MAR 20 1945	
BLUEPRINT		
STRETCHING		
ENGRAVING		
HAND COLOR	28 134	
ARTIST DEPT.	10	

DATE BLUEPRINT OF D  
By  
DATE HAND COLOR PRINT  
By  
DATE PHOTO RETURNED TO CUSTOMER



MRS. PERKS, SUVA, FIJI

NO. 5BH213

ORDER NO. 28990

DATE 2/8/45

6 1/2 M

POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

VILLAGE BY THE SEA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the order. Please see to it that all color negatives are uniform and colors are in harmony with each other. make an attractive ad.

5

G. 321

ESTIMATE

By [Signature] Date FEB 12 1945

	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING	FEB 14 1945	FEB 14 1945
PHOTOGRAPHY	3-5-45	3-13-45
BLUEPRINTING	MAR 13 1945	MAR 14 1945
ENCLOSING		
HAND COLOR PHOTO	103 1/2	3/23/45
ARTIST DEPT.	9	
DATE BLUEPRINT CARD	5-26-45	
DATE HAND COLOR PHOTO	2/12	

DATE HAND COLOR PHOTO

make new print  
2/15/45



MRS. PERKS, SUVA, FIJI

NO. 5BH214

ORDER NO. 28990

DATE 2/8/45

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RUNNING TIDE - SIGATOKA DISTRICT,  
FIJI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

11 R. M. NO

IMPRINT

XXXXXXXXXX

NONE

PUT IN STAMP SPACE: PLACE STAMP  
HERE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4321

FEB 12 1945

By

Date

FEB 12 1945

OPERATION

ST. ML

DATE  
INTER. DEPT.

DATE  
COMPLETED

C. M. SING. TYPE SET UP

FEB 14 1945

FEB 14 1945

RETOUCHING

6 2 1/2

3-5-45

3-11-45

PHOTO LITHO

MAR 13 1945

MAR 14 1945

BLUE

STRIP 400 (FACING)

ENGRAVING

HAND COL. PROOF

103

1 1/2

3/22/45

ARTIST DEPT.

18

9

DATE BLUEPRINT OK'D

By

DATE FILED

5-26-45

DATE HAND COLOR PROOF OK'D

By

247

By

make new frame  
2/10/45



5X7

MRS. PERKS, SUVA, FIJI

NO. 5BH215  
ORDER NO. 28990  
DATE 2/8/45

ATTENTION!

Subjects of order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 1/2 M POST CARDS	PHOTO COLORIT	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
TITLE (IN FULL)	FRONT NO. 11	R. M. NO
INLAND SEA - CUVA, FIJI	IMPRINT	NONE
	PUT IN STAMP SPACE: PLACE STAMP HERE	
	PHOTO PROPERTY OF	CUST.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

4. 321

FEB 12 1945		Cost Dept. Checked By <i>hs</i>	
FEB 12 1945		Date FEB 12 1945	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
FEB 14 1945	FEB 14 1945		
6	3	3-5-45	3-13-45
RETOUCHING		MAR 13 1945	MAR 14 1945
PHOTO ENLARG.			
BLUEPRINT			
ENGRAVING			
HAND COLOR PROOF	12 1/2		
ARTIST DEPT.	9		
DATE BLUEPRINT ORD.	DATE FILED	DATE FILED	DATE FILED
by	5.26.45	by	5.26.45
DATE HAND COLOR PROOF			
by			

net  
matter 100  
2/10/45

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 5BH216 ORDER NO. 28998 DATE 2/9/45

CUSTOMER MOTEL BEN-CAROL  
SEATTLE, WASH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MOTEL BEN-CAROL  
SEATTLE, WASH. (IN SCROLL)

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 7 - 1945



5X 7

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 5BH217

ORDER NO. 29506

DATE 2/9/45

12 1/4 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TULSA ROSE GARDEN, WOODWARD PARK,  
TULSA, OKLA.

SMALL TYPE, LOWER BORDER:  
PHOTO BY D. LEROY RANDALL, TULSA  
WORLD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

BRING OUT BETTER LETTERING "TULSA ROSE GARDEN" IN FOREGROUND.  
REMOVE INITIALS "LR" LOWER RIGHT CORNER. WHERE ROSES ARE SHOWN,  
TOUCH THEM UP IN VARIOUS COLORS. ADD SKY FOR UPRIGHT PROPORTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	
FEB 20 1945		Date FEB 20 1945	
OPERATION	EST. TIME of Job. Take a look at	DATE ENTERED DEPT.	DATE COMPLETED
CONVERTING, TYPE SET UP		FEB 24 1945	FEB 24 1945
WETTING			
ETCHING	15 3 1/2	3-12-45	3-20-45
PHOTO-LITHO		MAR 20 1945	
BLUEPRINT			
WIRING, CHAS. LOG			
ENGRAVING			
HAND COLOR PROOF	28 13 1/4		
ARTIST DEPT.	10		

DATE BLUEPRINT ORD

DATE FILED

9.24.45

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Cj

2/8/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH218 ORDER NO. 29512 DATE 2/9/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
ILLINOIS CENTRAL R.R. CO.  
CHICAGO, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

"PANAMA LIMITED" ILLINOIS CENTRAL'S  
DIESEL STREAMLINER  
(SAME STYLE & SIZE TYPE AS ON IBH46)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

PUT IN STAMP SPACE: PLACE STAMP HERE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOR COPY REPHOTO COLORED DRAWING IN STOCK ROOM AND CROP AS TOP AND BOTTOM FOR  
WHITE BORDER PROPORTION

Photo 7/10/46 35

COLOR DESCRIPTION

SEE COLORED DRAWING

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

517  
Ret 64  
La 11  
HC 2

Rephoto + cutout

3.00 net.

My

9.328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH219 ✓ ORDER NO. 29513 DATE 2/10/45

CUSTOMER  
FLORSHEIM SHOE COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLORSHEIM FRENCH TOES - ETC.

FRONT NO. SPEC. (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE FOR DESIGN.

COLOR DESCRIPTION  
FOLLOW SKETCH ONLY FOR COLOR OF BACKGROUND. FOLLOW SAMPLE FOR COLOR  
OF BROWN SHOE. OTHER SHOE AT EXTREME RIGHT IS TO BE BLACK AS SHOWN ON  
ART WORK

RUSH

Ok Blue Impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

D13

5x7

Lo 1-

Or 3

#17 La 10  
3-28-45 AC 2

By photo 1-50  
int

MW

L 282



M & P



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH220 ORDER NO. 29513 DATE 2/10/45

CUSTOMER  
FLORSHEIM SHOE CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLORSHEIM VENTILATEDS - ETC.

FRONT NO. SPEC. (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SAMPLE FOR COLOR OF SHOES. FOLLOW NOTATIONS ON SKETCH FOR  
BACKGROUND COLORS.

RUSH

Ok Blue impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

587  
La 1 1/2  
R 3  
La 11 102  
H.C. 2

Rephoto 15 sent

AW

8.282

H.P.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH221 ORDER NO. 29514 DATE 2/10/45

CUSTOMER D. C. PASCHKE  
NORTH EAST, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 5 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"MUMS BY PASCHKE"

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOR COPY REPHOTO TRANSPARENCIES. FOR DESIGN SEE SKETCH. ~~REKEM~~ ELIMINATE  
PRESENT WORDING. ELIMINATE VIEW NOW SHOWN IN UPPER RIGHT. FLOP OVER THE  
VIEW NOW SHOWN IN THE CENTER AND PLACE IT IN UPPER RIGHT CORNER, (BE SURE  
TO COMPLETE THE BLDG.) FOR CENTER PICTURE USE 35MM SLIDE MARKED "BEST".

MAKE ALL BLDGS CHALK WHITE, OTHERWISE MATCH CLOSELY COLORING SHOWN IN  
TRANSPARENCIES. SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

4 - 35mm picture  
10 - 3x4 picture  
all color transparencies

returned to  
customer  
10/8/45

TAKEOVER

Change to ADV. S. E.

APR 17 1945

PHOTO RETURNED

TO

PHOTO USED FOR

D13

5 Reprints  
L.A. 12  
Pat 7  
He 2  
Lat 17 100

As printed

My photo  
5/3  
1/2

MAR 7 - 1945





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH222 ORDER NO. 29515 DATE 2/10/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER GOOD SAMARITAN HOSPITAL  
DAYTON, OHIO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOOD SAMARITAN HOSPITAL AND NURSES'  
HOME, DAYTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND RETOUCHING. BRING OUT SHERMAN HALL  
AND ADD EXTENSION TO HOSPITAL WHICH SHOULD EXACTLY DUPLICATE ARCHITECTURAL  
DETAILS (NUMBER OF WINDOWS, ETC.) OF LEFT WING AS NOW SHOWN IN PHOTOGRAPH.

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

DUPLICATE AS CLOSE AS YOU CAN IN COLORTONE PROCESS THE SAME COLORING ~~AND~~  
IN THE AMERICAN ART CARD 3A138N

MAKE OVER

Charge to SALESMAN

APR 12 1945

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

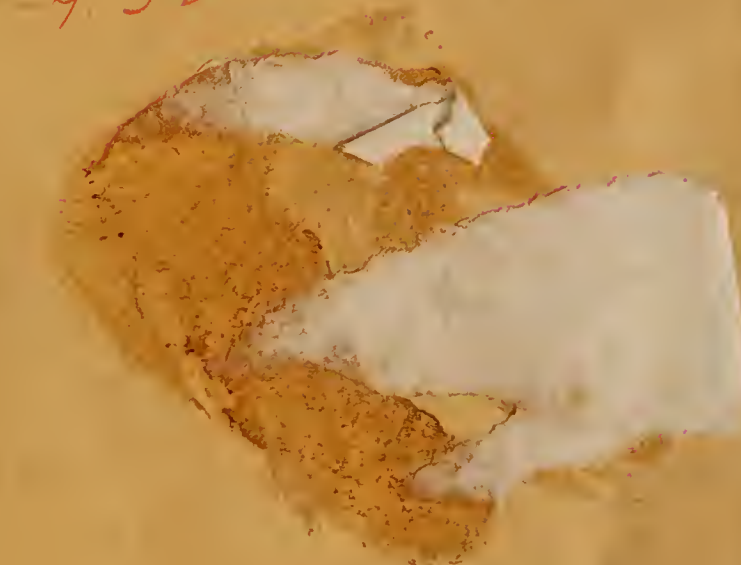
RETURN PHOTO

1M-10-15-44

1 Photo  
Ret  
105  
4/24/45  
34  
12 1/2  
Argued

5-5-45  
Ret 1/2  
Make over  
7.75 met.

9.381





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER TWO STIFFS SELLING GAS LOVELOCK, NEVADA	DIAL NO. 5BH223	ORDER NO. 29516	DATE 2/10/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M POST CARDS		SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE WHITE BORDER		
	PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		FRONT NO. 5 (All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No Title in full (2 STIFFS SELLING GAS - LOVELOCK, NEVADA)		R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
(RETURN PHOTOSTATIC CARD TO CUSTOMER)						
COLOR DESCRIPTION						
FOLLOW STICKER						

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate  
Res c — # 6  
He 1 3/4  
Lat 9 3/4  
As guaranteed  
M

OK Blue composition  
no Black & white proof  
OK Photo as Key Plate



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH224 ORDER NO. 29517 DATE 2/10/45

CUSTOMER TOFFENETTI RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½ GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOFFENETTI RESTAURANT — FAMOUS  
FOR HAM AND SWEETS — ETC.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND LETTERING. FOR COPY USE MATERIAL FROM  
3BH328 AND 1BH2303.

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rephotos

1st 3  
Rev 4  
Hc 2  
Sent 14

As per order

My

MAR 7 1945

105-10-15-44



A. WOLFMUELLER, BUFFALO, N.Y.

NO. 5BH226

ORDER NO. 29225

DATE 2/13/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. *Yes* ~~NO~~ *Same as 3BH1138*

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

"SHAGGY" A DENIZEN OF THE ALLEGANY  
STATE PARK.

*Private no. before imprint - 106*

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

~~RETOUCH~~ RETOUCH THE FOREGROUND AND REMOVE THAT WOODEN STICK  
THE FOREGROUND IS GRAVEL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cont. Dept. *Chas*

By

Date

FEB 15 1945

FEB 15 1945

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. DEPT. TYPE SET UP		FEB 24 1945	FEB 24 1945
SEARCH			
RE-SEARCH	5 2 1/2	3-5-45	3-10-45 <i>gvd</i>
PHOTO SHOOT		MAR 1 2 1945	MAR 1 4 1945
B. L. & W. PROOF			
ENGRAVING			
HAND COLG. PROOF	103 1 1/2		3/21/45 <i>gvd</i>
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT ORD.

By

DATE FILED

By

DATE HAND COLOR PROOF ORD.

DATE PHOTO REPROD. TO CUSTOMER

Q. 332

*not  
make R.M.  
york*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH227

ORDER NO. 29223

DATE 2/13/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
BLAIR & ROSS INC.  
NEW YORK, 7, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. ART COLORTONE - FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ELECTRIFIED SHEARLING ~~XXXXXX~~ HI-BOOTEE  
BOT: BLAIR & ROSS, INC., MANUFACTURERS  
76 READE ST. NEW YORK, 7, NEW YORK

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE - FOLLOW SKETCH FOR DESIGN LETTERING AND COLORING - ALSO  
SEE SAMPLES.

SEE BOLAND BEFORE PHOTOGRAPHING SKETCH FOR COPY.

R.M. AS PER COPY AND LAYOUT ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

Retouched to  
Photo to  
Growth  
4/27/45

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

~~2-13-45~~ 5X7

1  
4-1  
11 102

Unquoted  
P

FEB 16 1945

#7 2 310

M & P

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH228 ORDER NO. 26738 DATE 2/14/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WIS.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROGER WILLIAMS INN, FROM SHORE ROAD  
NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WIS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

1. Replicate

Re 6  
He 12  
Last 9-

Argued

M

Is. 310

MAR 12 1945

Submitted to

Office of  
Art, Chicago

OK  
2/24  
2/23



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH229 / ORDER NO. 26738 DATE 2/15/45

CUSTOMER

NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VIEW FROM THE INN  
NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WIS.

FRONT NO. 5

(All of this on address side) *same as 9AH1361*

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 12 1945

OK  
OK  
3/23



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH230 ORDER NO. 26738 DATE 2/14/45

CUSTOMER NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUDSON TOWER  
NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WIS.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NICE CLOUD EFFECT

COLOR DESCRIPTION

ROOF OF THE TOWER IS RED. THE SIDES ARE BUFF. IN FOREGROUND ARE MANY EVERGREEN TREES, BUT THE MASS OF TREES ARE OAK WITH OCCASIONAL MAPLES, HICKORY AND LOCUSTS THROWN IN. PAVED ROAD CUTS ACROSS THE GREENSWARD. THE BAR TRUNKS OF TREES AT THE LEFT BETWEEN THE TWO EVERGREENS ARE WHITE BIRCH. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephot 5 x 7  
Ret 3  
He 1  
Last 7

As given

Py

Is 310

MAR 12 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH231

ORDER NO. 26738

DATE 2/14/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WISCONSIN

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE POOL  
NORTHERN BAPTIST ASSEMBLY  
GREEN LAKE, WIS.

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SUN SHADES ARE VERY COLORFUL: YELLOW, RED, BLUE, GREEN, ETC. THE FOREGROUND  
IS GRASS, THE REST IS CEMENT PAVEMENT. RIGHT BACKGROUND IS GRASS. DIVING  
BOARD IS LIGHT OAK, MAT IS A COCOA FIBER. HAND RAILS ARE BRASS. THE PIPE WORK  
SUPPORTING THE DIVING BOARDS IS PAINTED ALUMINUM

PHOTO RETURNED

TO

PH

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

1M-10-15-44

1 Replate 509

Ret 4' x 5' 1/2

105  
3/27/45 HC 174 DM

Ret 10

As quoted

PH

Q 310

2. Office for Op.

OK  
OK 20x  
3/23

Spencer

Spencer R.M.  
3-22-45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH232

ORDER NO. 29528

DATE

2/14/45

DEPT.

DATE COMPLETED

CUSTOMER

LOUIS APPEL CO., INC.  
LOUISVILLE, KENTUCKY

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

APPEL'S INCORPORATED (CUT)  
FELLOW SHOP  
THIRD FLOOR

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. BE SURE TO CORRECT THE FLAG AS IT IS HANGING BACKWARDS IN  
THE VIEW - SEE TISSUE OVERLAY

SUBMIT RETOUCHED PHOTO TO MR. HAACK FOR O.K.

RETURN CUT AS SOON AS POSSIBLE

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

Ret 7/8  
L.A. 11  
3/28/45 W/C 2

Unk. Art work 3 on  
ret

BV

MAR 12 1945



NO. 5BH233

C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A. ORDER NO. 29236

DATE 2/14/45

25 M POST CARDS

C T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL) VISTA

HABANA: - VISTA DESDE CASABLANCA  
BOT: - VIEW FROM CASABLANCA

PRIV. NO - PART OF IMPRINT AT BOTTOM

#11

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

FOREGROUND LIGHT GREEN OR YELLOW GREEN GRASS. HOUSE WITH  
RED TILES ON TOP. LIGHT COLORS AND WHITE HOUSES BRIGHT BLUE SKY  
WITH WHITE CLOUDS.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF **YES**    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Check

FEB 20 1945

By [Signature]  
Date FEB 20 1945

OPERATION	TIME	DATE INSTR. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 24 1945	FEB 24 1945
SKETCH			
RETOUCHING	4 6 1/4	3-5-45	3-12-45
PHOTO LITHO		MAR 13 1945	MAR 15 1945
BLUEPRINT STRIPE & UPDATING			
ENGRAVING			
HAND COLORING	107 13/4	3-23-45	
ARTIST DEPT.	104 10	10/11/45	

DATE BLUEPRINT OK'D

DATE FEB 10, 1945

DATE HAND COLORING

DATE FEB 10, 1945

new  
Mar 10 1945  
7/27/45



5X7

ATTENTION

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 5BH234  
C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A ORDER NO. 29236  
DATE 2/14/45

25 M POST CARDS	C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 12	R. M. NO "
TITLE (IN FULL) CUBA- PAISAJE CUBANO BOT: - CUBAN LANDSCAPE	IMPRINT SAME AS ABOVE	
PRIV. NO ' PART OF IMPRINT AT BOTTOM #16		
COLOR DESCRIPTION SUNSET LIGHT IN SKY. LIGHT GREEN GRASS AND YELLOW GREEN, AT THE BASEMENT OF MOUNTAINS SZONE CAVES. EMERALD GREEN PALM LEAVES. PLEASE MAKE A NICE VIEW.		PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**  
By [Signature]  
Date FEB 20 1945

DEPT.	TIME	DATE	DATE COMPLETED
CHART & C. TYPE SET UP		FEB 24 1945	FEB 1 1945
RETOUCHING	4 1	3-5-45	3-10-45
PHOTOGRAPHING		MAR 12 1945	MAR 14 1945
BLU. PRINT			
STIPPLE			
ENGRAVING			
HAND COLORING	1 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT 9.4.45  
By [Signature]  
DATE HAND COLOR 9.4.45  
By [Signature]  
DATE PHOTO RETURNED TO CUSTOMER

make 2/14/45



235  
NO. 5BH35  
C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A. ORDER NO. 29236

DATE 2/14/45

25 M POST CARD

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CUBA - CARRETERA CENTRAL  
BOT: - CENTRAL ROAD

PRIV. NO - PART OF IMPRINT AT BOTTOM

#72

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BRIGHT BLUE SKY - TREES EMERALD GREEN, FOREGROUND LIGHT GREEN  
GRASS. CORN PLANTS TO THE LEFT. ASPHALTED ROAD. STONE WALL TO THE  
RIGHT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

587  
ATTENTION!

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Chicago	
By		Date	
FEB 20 1945		FEB 20 1945	
OPERATION	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING TYPE SET UP		FEB 24 1945	FEB 24 1945
CH	5 3 1/2	3-3-45	3-14-45
REPRODUCTION		MAR 14 1945	
PHOTOGRAPH			
BLUEPRINT			
STRIKING			
ENGRAVING			
HAND COLOR PROOF	22 1 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED 9.4.45  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

5  
make new frame  
2/20/45



2X7

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 5BH236

C. JORDI, OBISPO 526, HAVANA, CUBA, MADE IN U.S.A. ORDER NO. 29236

DATE 2/14/45

25 M POST CARDS C.T. ART COLORTOND WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HABANA: -ARBOL Y PARQUE FRATERNIDAD CAPITOLIO.

BOT: - FRATERNITY PARK AND TREE CABITOL

PRIV. NO - PART OF IMPRINT AT BOTTOM-- 56 PHOTO PROPERTY OF CUST.

BRIGHT BLUE SKY, WHITE CLOUDS, FOREGROUND FLOWERS YELLOW, RED, BLUE LIGHT GREEN GRASS.

EMERALD GREEN PALM LEAVES, GRAY POLES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

FEB 20 1945

By *[Signature]*  
Date FEB 20 1945

AND WORK SCHEDULE

OPERATION	EST. TIME (In No. of Hours)	DATE ENTERED DEPT.	DATE COMPLETED
CTM. BINC. TYPE SET UP		FEB 21 1945	FEB 24 1945
ETCH			
REPRODING	4	3-5-45	3-14-45
PHOTO-ETCHING		MAR 14 1945	
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLOR PROOF	22 1/2		
ARTIST DEPT.	34 9		

DATE BLUEPRINT OK'D  
By

DATE FILED 5.5.45  
By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*make new front  
4/10/45*



5X7

# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 5BH237

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A. ORDER NO. 29236

DATE 2/14/45

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
CUBA: PAISAJE CUBANO- (TOP:)  
BOT: CUBAN LANDSCAPE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 12 R. M. NO  
IMPRINT SAME AS ABOVE

PRIV. NO - PART OF IMPRINT-AT BOTTOM

#43

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE  
By FEB 28 1945 Date FEB 28 1945

OPERATION	EST. TIME	DATE IN PROGRESS	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 7 - 1945	MAR 7 - 1945
SKETCH			
RETOUCHING	6 2	3-14-45	3-20-45
PHOTO LITHO		MAR 20 1945	
BLUETTING			
STRIPPING (GALVANIC)			
ENGRAVING			
HAND COLOR PROOF	9 1 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT OR D. DATE 9-20-45  
By DATE HAND COLOR PROOF RD  
By DATE

make RM 2/14/45



5X7

NO. 5BH238

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A. ORDER NO. 29236

DATE 2/14/45

25 POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CUBA

TOP: HAVANA: PAISAJE CUBANO

BOT: CUBAN LANDSCAPE

PRIV. NO - PART OF IMPRINT, AT  
BOTTOM -----17

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLUE SKY, WHITE CLOUDS, EMERALD GREEN LEAVES ON THE PALMS.  
LIGHT YELLOW GREEN, SMALL LEAVES ON THE TREE TO THE RIGHT.  
RIVER REFLECTING BLUE SKY., AND GREEN TREES ETC. DIFFERENT  
GREEN TONES, NO FLOWERS HERE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE AND WORK SCHEDULE

Cost Dept. *Change*

FEB 20 1945

By *L.S.*  
Date FEB 20 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		FEB 24 1945	FEB 24 1945
RETOUCHING	5 2	3-5-45	3-14-45
PHOTO ETCH		MAR 14 1945	
ENGRAVING			
HAND COLOR PROOF	105 1 1/2	2/4/45	
ARTIST DEPT.	9		

DATE BLUEPRINT SENT *8.18.45*  
DATE HAND COLOR PROOF SENT *2/4/45*  
DATE HAND COLOR PROOF SENT *2/4/45*

*new  
make new front  
2/17/45*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH239 ORDER NO. 29529 DATE 2/14/45

CUSTOMER Y.M.C.A.  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAMP CLASSEN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Return photo

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

IM-10-15-44

MAR 12 1945

3-22



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER 1 PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO NO YES	DIAL NO. 5BH240		ORDER NO. 29535	DATE 2/15/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER MOTEL EL RANCHO TACOMA, WASHINGTON				Photos for this Customer		
	12 1/2 POST CARDS		SIZE 3 1/2 X 5 1/2	GROUP 4	STYLE ART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		FRONT NO. 5 (All of this on address side)				
Title in Plate Yes No Copyright in Plate Yes No		Title in full MOTEL EL RANCHO TACOMA, WASHINGTON		R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue					
FOLLOW SKETCH							
FOLLOW SKETCH							

1M-10-15-44

4 Rephotos 517

Ray Out 1 1/2  
Pat 9  
He 2 1/4  
Sant 12

As quoted

*[Signature]*

MAR 10 1945

Customer photos returned  
6/11/46



HARRY F. BEACH, INC., JOLIET, ILL.

NO. 5BH241  
ORDER NO. 29540  
DATE 2/15/45

12½ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (IN SKY)

WOODRUFF HOTEL, JOLIET, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROOFS DARK BROWN. FRAME WORK MEDIUM BROWN. LIGHT GREY STUCCO, RED BRICK, CENTER PORTION OF BLDG. SIGN ON LEFT: WHITE ON BROWN, ~~BROWN~~ BROWN CANOPY. SIGN ON RIGHT: SHOW FULL LETTERS WOODRUFF YELLOW AND BROWN - MAKE A BIT SMALLER TO GET ALL IN. LARGE SIGN WHITE, BLACK BORDER. REMOVE LAMP AND OTHER POSTS THAT ARE IN FOREGROUND. REMOVE ALL PEOPLE AND AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*By photo 5x7*

ESTIMATE		Cost Dept. Checked	
APR 7 1945		By <i>CV</i>	
AND NO SCHEDULE		Date APR - 7 1945	
DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. ING. TYPE SET UP		APR 11 1945	APR 11 1945
ETCH			
RETOUCHING	7½		APR 20 1945
PHOTO LITHO		APR 21 1945	APR 27 1945
BLIND STAMPING			
ENGRAVING			
HAND COLOR PROOF	103	137 APR 27 1945	5/1/45
ARTIST REPT.	11		

DATE RECEIVED OF D \_\_\_\_\_ DATE PAID 7.21.45  
By \_\_\_\_\_ By *CV*  
DATE HAND COLOR PROOF OF D \_\_\_\_\_  
By \_\_\_\_\_ DATE PHOTO REMOVED IN REVISIONS \_\_\_\_\_

*M + P*

*new 4/13/45*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH242 ORDER NO. 295511 DATE 2/16/45

CUSTOMER WEST POINT HOTEL  
WEST POINT, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½ GROUP 4 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WEST POINT HOTEL - WEST POINT, VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

5 Reproduction 5x7

Lay Out 2

Ret. 16 1/2

103 3/29/45 2 1/2

Start 15

As quoted

PH

MAR 10 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH243 ✓ ORDER NO. 29266 DATE 2/20/45

CUSTOMER  
ARROW TOURIST COURT  
GOTHENBURG, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE C. T. ART COLOR TONE - FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ARROW TOURIST COURT, GOTHENBURG,  
NEBRASKA, U.S. HIWAY 30

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

1. Replicate 5x7

Ret 1/2  
9/2  
Set 9/2

As quoted  
34

RV

MAR 10 1945

328

Ret no pressio

7.8p

3-76



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH244 ORDER NO. 29268 DATE 2/21/45

CUSTOMER OHME SCENIC GARDENS  
WENATCHEE, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE-FULL

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY

OHME GARDENS, WENATCHEE, WASH.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE - SEE TISSUE OVERLAY AND OLD CARD.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND OLD CARD FOR COLORS. NOTE ~~THE~~ <sup>from</sup> COLORS ARE AMERICAN ART. <sup>chart</sup>  
USE COMPARABLE ART COLORTONE COLORS.

ON BOTH SIDES OF WALK # 14, PINK AND YELLOW FLOWERS. THESE PINK FLOWERS  
ARE A BUSH ROCK GARDEN FLOWERS.

PHOTO RETURNED

TO

PHOTO USED FOR

Res 1/2  
He 1 3/4  
Hart 10 1/2

X  
Gy

MAR 2 1945

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH245 ORDER NO. 29268 DATE 2/21/45

CUSTOMER OHME SCENIC GARDENS  
WENATCHEE, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE T. ART COLORTONE - FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full IN SKY

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OHME GARDENS, WENATCHEE, WASH.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FULL FACE - SEE TISSUE OVERLAY AND OLD CARD.

MAKE THE GIRLS A BRIGHTER COLOR, PERHAPS A BLUE, PINK, TAN OR YELLOW., THAN  
ON THE ATTACHED POST CARD.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND OLD CARD FOR COLORS. NOTE COLORS #1 ARE AMERICAN  
ART. USE COMPARABLE ART COLORTONE COLOR.

ON BOTH SIDES OF WALK #14 PINK AND YELLOW FLOWERS. THESE PINK FLOWERS  
ARE A BUSH ROCK GARDEN FLOWERS.

PHOTO RETURNED

TO

PHOTO USED FOR

105-  
3/28/45

MAR 12 1945



NO. 246  
5BH326

DISTRIBUTED BY PARKER'S BOOK STORE, DANVILLE, VA ORDER No. 29269

DATE 2/21/45

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) IN PLATE

IMPRINT SAME AS ABOVE

GREETINGS FROM DANVILLE, VIRGINIA

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUST. WOULD LIKE TO HAVE TOBACCO FIELD FOR BACKGROUND OF LOWER PART OF CARD AND DEEP BLUE TOP BACKGROUND.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY - 7 1945

Colonel R. H. Sh...

APR - 4 1945

ESTIMATE  
SCHEDULE

Cost Dept. Checked

By

Date

APR - 4 1945

DATE  
EXPI. DEPT.

APR 6 - 1945

DATE  
COMPLETED

APR 6 1945

MAY 10 1945

D 40116-N

A 4A100-N

N 27150-N

V 70822-N

I 97146-N

L 117353

L 7A-N2020 - 513-353

E 4A101-N

7.21.45  
2/28

17

7/9/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH247 ORDER NO. 29275 DATE 2/21/45

CUSTOMER ST. JOHN, THE BAPTIST, CHURCH  
SALEM, MASSACHUSETTS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE T. ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KOŚCIÓT PARAFIAMNY ŚW. JANA CHRZCIELA  
SALEM, MASSACHUSETTS

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH BUT VIEW IS TO BE RE-PHOTOED AND STRAIGHTED.

COLOR DESCRIPTION

NOTE INSTRUCTIONS ON TISSUE OVERLAY — RE-CUPOLA COLOR AND ~~BRICKS~~  
BRINGING OUT OF BRICKS. USE PHOTO #1.

PHOTO RETURNED

TO

PHOTO USED FOR

*Straighten SX1*

*Box 81*  
*NO 1 3/4*

*Sheet 9-7*

*photo used in*

*unquestioned*

*PK*

*2381* MAY 2-1945  
MAY 2-1945  
MAR 12-1945

*Submitted to*  
*Office*  
*for*  
*OK*  
*2/30*  
*2/30*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5X7

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 5BH248 / ORDER NO. 29282 DATE 2/22/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

CUSTOMER  
WALLA WALLA LODGE  
WALLA WALLA, WASHINGTON

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. PHOTO COLORIT- FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~WALLA WALLA LODGE~~

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE NEW PHOTO (1) CHANGE NAME IN SIGN TO READ  
WALLA WALLA LODGE. - FULL FACE. - R.M. ATTACHED.

COLOR DESCRIPTION

PHOTO USED FOR

Ret 5  
3/27/45  
105  
12  
Tent 9

X  
Ry

MAR 9 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER WALLA WALLA LODGE WALLA WALLA WASHINGTON	DIAL NO. 5BH249	ORDER NO. 29283	DATE 2/22/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO FACE	
	6 1/2" M BUS. CDS.		SIZE 3 1/2" X 2 1/2" 5/16	STYLE C.T. PHOTO COLORIT-FULL				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		FRONT NO. NO		(All of this on address side) DECKLE EDGE			
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		R. M. Yes No			
Title in full		Trade Mark Yes No		Special type as sample		C. T. Imprint		
WALLA WALLA LODGE (FORMERLY <del>WALLA</del> CAMP WALLA, WALLA)		IMPRINT: Customer		Side — Center		No Imprint		
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing								
Follow Layout								
USE SMALL PRINT FOR THE WORDS, "FORMERLY CAMP WALLA WALLA."								
use photo 5BH248								
MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.								
COLOR DESCRIPTION								
Color material								

MAR 10 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH250 ORDER NO. 29297 DATE 2/24/45

CUSTOMER  
DUFFY'S TAVERN INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½ GROUP 3 STYLE C.T. ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DUFFY'S TAVERN INC.  
"WHERE THE ELITE MEET TO EAT"  
115 N. CLARK ST. CHICAGO 2, ILL.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No, Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

☒☒☒

FOLLOW SKETCH FOR DESIGN LETTERING AND COLORING

R.M. AS PER ATTACHED..

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

IM-10-15-44

3 *As Marked*

*3*

*11*

*2½*

*15*

MAR 10 1945

*M. & P.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH251 ORDER NO. 29310 DATE 2/26/45

CUSTOMER  
EL RANCHO TAP ROOM  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLOR TONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

EL RANCHO TAP ROOM, OKLAHOMA CITY

TITLE UPPER LEFT CORNER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY, & INSTRUCTIONS ATTACHED. /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. —

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH252 ORDER NO. 29309 DATE 2/26/45

CUSTOMER KELLY BROS. NURSERIES, INC.  
DANSVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. ART COLORTONE -WHI

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

"A FIELD SHOWING 50,000 FRUIT TREES IN  
KELLY BROTHERS NURSERIES, DANSVILLE,  
N.Y."

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE ATTACHED CARD FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

1M-10-15-44

MAR 16 1945

2-53-



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH253

ORDER NO. 29603

DATE 2/26/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
THE OLD CASTLE INN  
MIAMI, FLORIDA

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

OLD CASTLE INN MIAMI, FLORIDA  
BOT: EVERY MEAL A PLEASANT MEMORY

FRONT NO. 5

(All of title on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE RETOUCED PHOTO FROM 4AH99 AND CHANGE CEILING TO CONFORM WITH DETAILS  
OF DESIGN SHOWN ON SKETCH

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SKETCH

*RUSH*

PHOTO RETURNED

TO

PHOTO USED FOR

*105*  
*3/11/45*  
*3 — #6*  
*24*  
*13*

*X*  
*381*

MAR 6 1945



Q  
HENRY E. MURN NEWS SERVICE, ST. CLOUD, MINN.

NO. 58H254

ORDER NO. 29315

DATE 2/26/45

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) IN PLATE

IMPRINT SAME AS ABOVE

AIR VIEW MINNESOTA STATE  
REFORMATORY, ST. CLOUD, MINN.

5 BH 1161

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

WALLS - GREY GRANITE. BRING OUT WALL A LITTLE MORE. *add on each side*  
THERE IS A TOWER AT EACH CORNER ALONG THE WALL.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects or  
order for this camera. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

Cost Dept. Checked

By

Date

MAR 5 1945

MAR 5 1945

TIME  
No. Time

DATE  
ENTER DEPT.

DATE  
COMPLETED

MAR 12 1945

MAR 12 1945

MAR 27 1945

3-27-45

ENGRAVING

H. C. S. S.

AR

105

2

4/3/45

104

12

7/30/45

DATE RECEIVED

By

DATE HANDLED

DATE

8.18.45

By

J. P. J.

DATE

4.11.45

Q 373

3/16/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 58H255 ORDER NO. 29615 DATE 2/27/45

CUSTOMER  
MUNSEY'S SEA GRILL  
HAMPTON BEACH, NEW HAMPSHIRE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
(IN UPPER RIGHT PLATE)  
MUNSEY'S SEA GRILL  
ON THE BOULEVARD  
HAMPTON BEACH, N.H.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CEILING WHITE. WOOD PANELING COLOR #16. PLASTER BETWEEN WOOD & CEILING #13  
BOOTH - THE LIGHT #15, THE DARK #26. GLASS WARE - DARK ONES #4, LIGHT ONES  
#26. DRAPES #15 WITH FLOWERS.

*Red*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-13-44

5X7

PA 7 1/2

L.A. 13 1/2

3/11/45 C 2 1/4

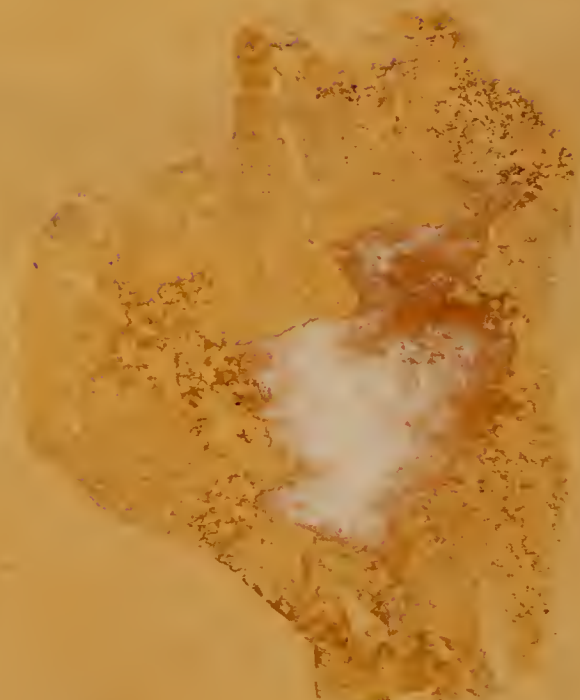
*Add artwork*

*14.00*

*net.*

*PA*

MAR 16 1945





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH256 ORDER NO. 29625 DATE 3/2/45

CUSTOMER  
SUNSET BOWLING CNETER  
HOLLYWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING. NOTE RE-ARRANGEMENT OF POSITION OF  
LETTERING ON CENTER SIGN. SHOW LETTERING ON RIGHT END OF BLDG IN WHATEVER  
COLOR WILL BE EASIEST. /

COLOR DESCRIPTION

SEE ABOVE

Artist

See Schweiger  
before shipping

red & dk blue

MAR 6 1945

Red & dk blue  
See Schweiger

(2 lines)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH257 ORDER NO 29625 DATE 3/2/45

CUSTOMER SUNSET BOWLING CENTER  
HOLLYWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PDST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN. FOLLOW 2BH63 FOR COLOR OF FLOOR AND ALLEYS.  
FOLLOW SKETCH FOR BALANCE OF COLORING IN VIEW EXCEPT MAKE BOOTHS AND  
SPECTATOR SEATS BLUE LEATHER. BRING OUT NEW CLOCK.

COLOR DESCRIPTION

SEE ABOVE

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945

Ret 6 1/2  
He  
117 Lat 11  
103 4/10/45  
JMA  
as quoted  
Pgy  
=



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH258 ORDER NO. 29625 DATE 3/1/45

CUSTOMER  
SUNSET BOWLING CENTER  
HOLLYWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW BLACK AND WHITE SKETCH FOR DESIGN. FOLLOW 2BH63 FOR COLORING OF  
FLOORS AND ALLEYS. FOLLOW SKETCH ON 5BH257 FOR BALANCE OF COLORING OF  
VIEW EXCEPT SHOW BOOTHS AND SEATS IN BLUE LEATHER. BRING OUT NEON CLOCK.

COLOR DESCRIPTION

SEE ABOVE,

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 7 1/2  
H/c 1 3/4 103 4/10/45  
Art 10 1/2

As generated  
Py

MAR 16 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH259 ORDER NO. 29625 DATE 3/2/45

CUSTOMER  
SUNSET BOWLING CNETER  
HOLLYWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN EXCEPT TAKE OUT ALL AUTOS AND MAKE AMERICAN  
FLAGS MUCH LARGER. FOLLOW COLOR SKETCH ON 5BH260 FOR COLORING IN VIEW ✓

COLOR DESCRIPTION

SEE ABOVE ✓

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945



## ADV. ORDER

DEPT \_\_\_\_\_ DATE COMPLETED \_\_\_\_\_

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE ART COLOR TONE FULL FACE

(All of this on address side)

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE ABOVE

MAR 16 1945

Ret 7  $\frac{1}{2}$  ~~Sh~~  
Hc 1  $\frac{3}{4}$  Mx 103 4/11/45  
Lent 9  $\frac{1}{2}$

A handwritten signature, possibly 'G. B.', is written in dark ink. Above the signature, a large 'X' is drawn with two intersecting diagonal lines.

PHOTO RETURNED

IC

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH261 ORDER NO. 29625 DATE 3/2/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

SUNSET BOWLING CENTER  
HOLLYWOOD, CALIFORNIA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW BLACK AND WHITE SKETCH FOR DESIGN EXCEPT MAKE SILHOUETTE OF AUTOS  
MORE MODERN & STREAMLINED. FOR NIGHT VIEW COLOR TREATMENT OF BLDG. FOLLOW  
XCOLOR SKETCH OF 5BH256. BRING OUT DISPLAY OF BOWLING BALLS IN YELLOW  
NEON AS ON PREVIOUS CARD

COLOR DESCRIPTION

SEE ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945

Ret 7 1/2  
Hc 1 1/2 103 4/11/45  
Lart 9 3/4

X  
P/W



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH262

ORDER NO 29625

DATE 3/2/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

SUNSET BOWLING CENTER  
HOLLYWOOD, CALIFORNIA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S PREVIOUS CARD FOR DESIGN BUT IMPROVE ON COLORING.  
FOLLOW 2BH63 FOR COLORING OF FLOORS AND ALLEYS. FOLLOW OUR SKETCH ON  
5BH257 FOR COLORING OF WOODWORK WALLS AND CEILING. BRING OUT CLOCK

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8 1/2  
He 2 103 4/10/45  
105 Hart 11

As quoted  
PW

MAR 6 1945

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH263

ORDER NO 29625

DATE 3/2/45

DEPT.

DATE COMPLETED

CUSTOMER

SUNSET BOWLING CENTER  
HOLLYWOOD, CALIFORNIA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(NO NO TITLE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S PREVIOUS CARD FOR DESIGN BUT IMPROVE ON COLORING.  
FOLLOW 2BH63 FOR COLORING OF FLOORS AND ALLEYS. FOLLOW OUR SKETCH ON  
5BH257 FOR COLORING OF WOODWORK, WALLS AND CEILING. BRING OUT CLOCK

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 7 1/2  
Hc 1 3/4 103 4/11/45  
Lent 10

As quoted  
P. H.

MAR 16 1945

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

1

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 5BH264 ORDER NO. 29623 DATE 3/2/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
GOLDIE EAGLE & COMPANY  
ALTON, ILLINOIS

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(NO TITLE)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

BACKGROUND OF BEAD WORK IS WHITE, AS SHOWN IN PICTURE. TAN OR BUCKSKIN IS  
COLOR OF SKIRT & FRINGE. STARS ON SHOULDERS ORANGE & DARK BLUE. THE LONG  
STRIP NEAR THE BUST IS RED, WITH LIGHT BLUE DIAMONDS IN IT. HEAD BAND  
ASSORTED COLORS. MOCCASINS ASSORTED COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1 1/2  
3/29/45 1 3/4  
Sect 10 1/2

MAR 16 1945

2,381



## ADV. ORDER

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

GROUP	4	STYLE	ART	COLORTONE	FULL	FA
-------	---	-------	-----	-----------	------	----

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Side—Center  
OUR LADY OF CINCINNATI PHOTO. ART SOCIETY

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR DESIGN; USE PHOTOS 3BH1245, 3BH1246, 2BH98 AND 3BH1244

Lighten left side of bldg on 3BH/244

### COLOR DESCRIPTION

FOLLOW CARDS 3BH1245, 3BH1246, 2BH98 AND 3BH1244 FOR COLORS. /

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Do you have a photograph of your child?			
2. Do you have a photograph of your child's mother?			
3. Do you have a photograph of your child's father?			
4. Do you have a photograph of your child's siblings?			
5. Do you have a photograph of your child's grandparents?			
6. Do you have a photograph of your child's great-grandparents?			
7. Do you have a photograph of your child's friends?			
8. Do you have a photograph of your child's teachers?			
9. Do you have a photograph of your child's school?			
10. Do you have a photograph of your child's neighborhood?			
11. Do you have a photograph of your child's community?			
12. Do you have a photograph of your child's country?			
13. Do you have a photograph of your child's world?			
14. Do you have a photograph of your child's future?			
15. Do you have a photograph of your child's life?			
16. Do you have a photograph of your child's soul?			
17. Do you have a photograph of your child's heart?			
18. Do you have a photograph of your child's mind?			
19. Do you have a photograph of your child's spirit?			
20. Do you have a photograph of your child's love?			
21. Do you have a photograph of your child's hope?			
22. Do you have a photograph of your child's faith?			
23. Do you have a photograph of your child's grace?			
24. Do you have a photograph of your child's mercy?			
25. Do you have a photograph of your child's kindness?			
26. Do you have a photograph of your child's gentleness?			
27. Do you have a photograph of your child's patience?			
28. Do you have a photograph of your child's self-control?			
29. Do you have a photograph of your child's wisdom?			
30. Do you have a photograph of your child's understanding?			
31. Do you have a photograph of your child's knowledge?			
32. Do you have a photograph of your child's skill?			
33. Do you have a photograph of your child's strength?			
34. Do you have a photograph of your child's courage?			
35. Do you have a photograph of your child's faithfulness?			
36. Do you have a photograph of your child's loyalty?			
37. Do you have a photograph of your child's integrity?			
38. Do you have a photograph of your child's honesty?			
39. Do you have a photograph of your child's justice?			
40. Do you have a photograph of your child's peace?			
41. Do you have a photograph of your child's joy?			
42. Do you have a photograph of your child's love?			
43. Do you have a photograph of your child's hope?			
44. Do you have a photograph of your child's faith?			
45. Do you have a photograph of your child's grace?			
46. Do you have a photograph of your child's mercy?			
47. Do you have a photograph of your child's kindness?			
48. Do you have a photograph of your child's gentleness?			
49. Do you have a photograph of your child's patience?			
50. Do you have a photograph of your child's self-control?			
51. Do you have a photograph of your child's wisdom?			
52. Do you have a photograph of your child's understanding?			
53. Do you have a photograph of your child's knowledge?			
54. Do you have a photograph of your child's skill?			
55. Do you have a photograph of your child's strength?			
56. Do you have a photograph of your child's courage?			
57. Do you have a photograph of your child's faithfulness?			
58. Do you have a photograph of your child's loyalty?			
59. Do you have a photograph of your child's integrity?			
60. Do you have a photograph of your child's honesty?			
61. Do you have a photograph of your child's justice?			
62. Do you have a photograph of your child's peace?			
63. Do you have a photograph of your child's joy?			
64. Do you have a photograph of your child's love?			
65. Do you have a photograph of your child's hope?			
66. Do you have a photograph of your child's faith?			
67. Do you have a photograph of your child's grace?			
68. Do you have a photograph of your child's mercy?			
69. Do you have a photograph of your child's kindness?			
70. Do you have a photograph of your child's gentleness?			
71. Do you have a photograph of your child's patience?			
72. Do you have a photograph of your child's self-control?			
73. Do you have a photograph of your child's wisdom?			
74. Do you have a photograph of your child's understanding?			
75. Do you have a photograph of your child's knowledge?			
76. Do you have a photograph of your child's skill?			
77. Do you have a photograph of your child's strength?			
78. Do you have a photograph of your child's courage?			
79. Do you have a photograph of your child's faithfulness?			
80. Do you have a photograph of your child's loyalty?			
81. Do you have a photograph of your child's integrity?			
82. Do you have a photograph of your child's honesty?			
83. Do you have a photograph of your child's justice?			
84. Do you have a photograph of your child's peace?			
85. Do you have a photograph of your child's joy?			
86. Do you have a photograph of your child's love?			
87. Do you have a photograph of your child's hope?			
88. Do you have a photograph of your child's faith?			
89. Do you have a photograph of your child's grace?			
90. Do you have a photograph of your child's mercy?			
91. Do you have a photograph of your child's kindness?			
92. Do you have a photograph of your child's gentleness?			
93. Do you have a photograph of your child's patience?			
94. Do you have a photograph of your child's self-control?			
95. Do you have a photograph of your child's wisdom?			
96. Do you have a photograph of your child's understanding?			
97. Do you have a photograph of your child's knowledge?			
98. Do you have a photograph of your child's skill?			
99. Do you have a photograph of your child's strength?			

IM-10-15-44

4-217  
20-1 1/2-Hz  
Put 3  
20 in Clock N. 18  
20-14112

Shipping as per  
Price List.

---

*W*

1954 10 10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH266 ORDER NO. 29638 DATE 3/3/45

CUSTOMER COMO INN RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 4 STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHERE SMART PEOPLE MEET  
COMO INN - FINEST ITALIAN RESTAURANT -  
546 MILWAUKEE AVE. - CHICAGO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN ON OBH2178 EXCEPT SUBSTITUTE A NEW EXTERIOR VIEW FOR  
EXTERIOR IN UPPER LEFT.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

Ret 4 1/2

LA 8  
LC 3/4

Get old drawing  
to gether.

MAR 17 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	DIAL NO. 5BH267 ORDER NO. 29640 DATE 3/3/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER ST. LUME'S HOSPITAL SHOP CHICAGO, ILLINOIS					
	12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (ON FRONT)		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
CROP AT BOTTOM FOR PROPORTION						
COLOR DESCRIPTION FOR COLOR INSTS. SEE TISSUE OVERLAY						

113 4/28/45

LA 10

SC 13/4

X  
M

MAR 16 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH268 ORDER NO. 29642 DATE 3/5/45

CUSTOMER POINSETTIA BEACH HOTEL  
FT. LAUDERDALE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN SKY)

POINSETTIA BEACH HOTEL  
FORT LAUDERDALE  
FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

*Handwritten in red: HUSH*

PHOTO RETURNED

TO

PHOTO USED FOR

103 7/17/45

20 9/2

20 17/2

*Handwritten: Add. artwork 600 cent.*

*Handwritten signature*

*Handwritten in red: 2 381*

MAR 16 1945

*Handwritten: Make over charge 9.50*

APR 7 1945

*Handwritten: M. O. (the)*

*Handwritten: M. + P.*



ERICKSON NEWS AGENCY, PENSACOLA, FLA.

NO. 5BH269

ORDER NO. 29351

DATE 3/3/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. No YES

TITLE (IN FULL)

NAVAL AIR STATION, WHITING FIELD,  
MILTON, FLORIDA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

GREEN BLDS., ROOF BLACK, ORANGE WATER TOWER.

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R

MAR 12 1945

ESTIMATE

AND WORK SCHEDULE

By

Date

MAR 12 1945

OPERATION	EST. TIME (Job No.   Time Allowed)	DATE ENTERED DEPT	DATE COMPLETED
CHROMOLITH TYPE SET UP		MAR 15 1945	MAR 15 1945
ETCH			
PROOFING	5 3	3-21-45	3-30-45
PHOTO LITHO		MAR 30 1945	
B. & W. PROOFING			
ENGRAVING			
HAND COLOR PROOF	109 1/2		
ARTIST DEPT.	9		

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

By

Date Paid

By

To Keyner 3/12/45

3/12/45



DISTRIBUTED BY HALE PARKER, TEXARKANA, U.S.A.

NO. 5BH270

ORDER NO. 29344

DATE 3/3/45

12½ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BEECH STREET BAPTIST CHURCH,  
TEXARKANA, ARK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. AT RIGHT RED & BROWN BRICK. USE CARD 12206-N FOR COLORS.  
TAKE OUT CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this company. Please  
see to it that all  
atives are uniform and are  
in harmony with each other  
as made an application to.

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

By MAR 12 1945

AND WORK SCHEDULE

Date MAR 12 1945

OPERATION	EST. TIME Clock No. Tm.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 15 1945	MAR 15 1945
SKETCH			
RETOUCHING	5 3	3-20-45 MAR 27 1945	3-27-45
PHOTO LITHO			
BLUE PRINT STRIPPING, COM.			
ENGRAVING			
HAND COLOR PROOF	109 1 1/2		
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT

DATE FILED

DATE HAND COLOR PROOF

DATE

made 3/20/45



FRED HARVEY, CHICAGO, ILLINOIS

NO. 5BH271

ORDER NO. 29345

DATE 3/3/45

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL)

THE PATIO, LA POSADA- FRED HARVEY  
HOTEL, WINSLOW, ARIZONA

FRONT NO.

14

R. M.

YES same as

IMPRINT

TRADEMARK

7AH647

PRIV. NO - BEFORE TITLE- H-4508

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

USE CARD NOS 7AH647 & CARD NO 9AH61 ATTACHED FOR  
COLOR GUIDE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

MES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

Subjects on  
order for this customer. Please  
see to it that plates or nega-  
tives are delivered and colors are  
in harmony with each other  
and the entire set.

013

ESTIMATE

Cost Dept. Checked

By

MAR 5 1945

Date

MAR 5 1945

TO SCHEDULE

OPERATION	DATE STARTED	DATE DEPT.	DATE COMPLETED
QUANTITY SET UP		MAR 12 1945	MAR 12 1945
ETCHING	5	2	3-19-45 3-27-45
ETCHING			MAR 27 1945
PHOTO LITHO			
BLUEPRINT			
STRIPPING, OR AQUA			
ENGRAVING	105	134	4/3/45
HAND COLOR PROOF		10's	
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

4.24.45

By

MTA

DATE PHOTO DELIVERED TO CUSTOMER

get 4 in net of 70447  
and ship this net to  
3/16/45



THE ALLIS PRESS, KANSAS CITY, MO.

NO. 5BH280

ORDER NO. 29361

DATE 3/5/45

12½ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM EXCELSIOR SPRINGS  
MISSOURI'S NATIONAL HEALTH AND RECREATION  
RESORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE (C) CURT TEICH & CO, INC. PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH AND SEE INSTRUCTIONS ATTACHED.

(SUBMIT SKETCH)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date MAR - 7 1945

MAR 23 1945

EST. TIME

DATE

MAR 23 1945

AR 29 1945

AR 29 1945

✓ 10

✓ 7

4-5-45

4-11-45

APR 12 1945

APR 23 1945

APR 23 1945

16

DATE & IMPRINT OF D

By

DATE HAND

By

E 1B-H2676  
X 8A-1271-  
C 8A-H1270-  
E 1B-H2677-  
L 8A-H1277-  
S 8A-H1275-  
I 8A-H1273-  
O 5B-H281  
R 5B-H282

(M+P.)

make  
3/31/45



new bank  
make new



NO. 5BH282

ORDER NO. 29361

DATE 3/5/45

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAURER MINERAL WATER POOL, MAURER  
EXCELSIOR SPRINGS, MO.

BOT: EXCELSIOR SPRINGS, MO -  
MISSOURI'S NATIONAL HEALTH AND  
RECREATION RESORT.

### COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 43 R. M. YES

SAME AS ABOVE

PHOTO PROPERTY OF **GUST.**

COLORS FOR THIS SUBJECT MAY EVIDENTALLY BE CHOSEN  
IN THE USUAL WAY.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

\_\_\_\_\_Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with the original  
to have all the same.

Etch. Figure  
& Reply.

MAR 12 1945 By _____ Date MAR 12 1945		Cost Dept. _____ By _____ Date MAR 12 1945	
MAR 15 1945 DATE COMPLETED		MAR 15 1945 DATE COMPLETED	
2 3 1/2 3-21 4 3-2--		3-23-45	
10 3 2 4/16/45		107 11	
DATE BLUEPRINT OK'D _____ By _____		DATE Filed 10.15.45 By _____	
DATE HAND COLOR PROOF _____ By _____		DATE HAND COLOR PROOF _____ By _____	

11. 5. 1957

Copy to W. E.

EST. 1890 - THE BOSTON PUBLIC LIBRARY

APR 26 1945

— red —  
— pink —  
— white —



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH283 ORDER NO. 29650 DATE 3/5/45

CUSTOMER

GOLDWYN REALTY & MANAGEMENT CO.  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHALFONTE APARTMENTS  
WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS: "A" — ON CANOPY ADD THE WORKDS: THE CHALFONTE  
"B" — ON ~~RIGHT~~ RIGHT WALL (RIGHT SIDE OF CARD) MORE WINDOWS SHOULD SHOW THAN  
APPEAR ON THE SKETCH. *see photo*

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW GENERAL COLORS ON POST CARD MARKED "C". THE APARTMENTS HAVE A RED  
TILE ROOF. THE BLDG IS A LIGHT TAN COLOR. THE CANOPY A DARK RUST. AUTO TO  
BE A DARK BLUE. TREES AND FOLIAGE TO BE GREEN.

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
NO  
—  
YES  
—  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicate 5 x 7  
as marked

Ret 10 1/4  
105 3/4  
3/24/45  
34 Ret 9 3/4

As requested  
Gy

MAR 16 1945

Russ



WABASH VALLEY NEWS AGENCY, INC., TERRE  
HAUTE, IND.

NO. 5BH284

ORDER NO. 29649

DATE 3/5/45

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

WOMEN'S RESIDENCE HALL, INDIANA  
STATE TEACHERS' COLLEGE, TERRE  
HAUTE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

GREEN WINDOW FRAMES. LIGHT COPPER-~~X~~ COPPER - TAN VARIGATED  
BRICK. LIGHT TRIM. REMOVE LAMP POST ON RIGHT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 12 1945

MAR 12 1945

MAR 15 1945

MAR 15 1945

3

3-20-45

MAR 26 1945

10<sup>9</sup>

134

8½

10.25.45  
2/22

make sure full  
2/20/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH285 ORDER NO. 29652 DATE 3/6/45

CUSTOMER DAVIS HOTEL  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

DAVIS HOTEL  
38 N.W. EIGHTH STREET IN SKY  
MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS.

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTIONS.

*Handcolor*

PHOTO RETURNED

TO

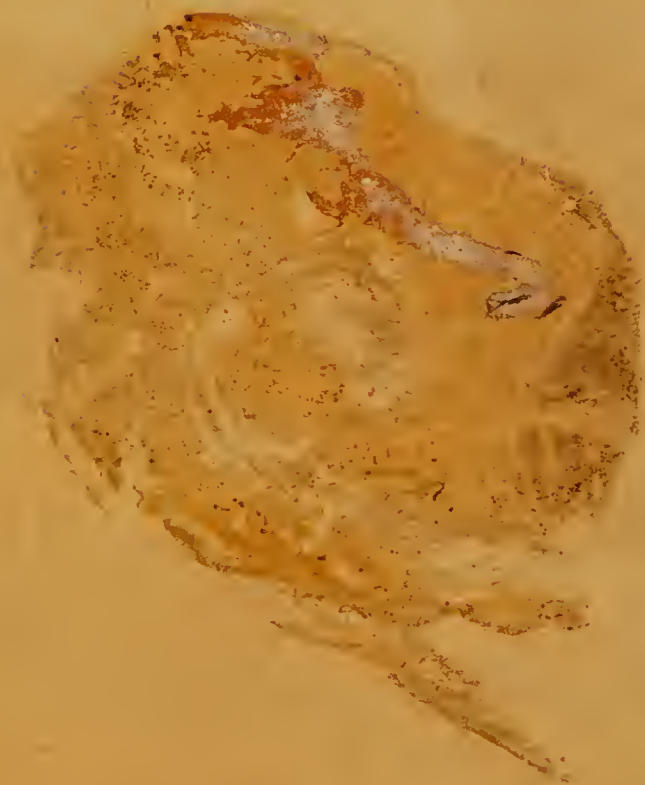
PHOTO USED FOR

Photo Engraving 5X  
Ret 7 1/2  
LA 9 1/2  
103 4/12/45 QC 1 1/2

Rephoto 150 print.

*GW*

MAR 6 1945



*M & P.*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH286 ORDER NO 29653 DATE 3/16/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
LINCOLN COURTS,  
RUSTON, LOUISIANA

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE: T. ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN SKY

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

LINCOLN COURTS - RUSTON, LOUISIANA  
(AAA) (UMC)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT TRUCK AND GRAVEL PILE AT RIGHT ALSO SHARPEN AND BRING OUT  
MORE CLEARLY 2 HOUSES AT EXTREME RIGHT. CLOSE GARAGE DOORS AND MAKE LAST 4  
CABINS IN THE ROW LOOK LIKE MID WEST MAP CARD ALSO HANDLE HIGHWAY AND DRIVEWAY  
AS SHOWN IN MIDWEST CARD.

SUBMIT B&W PHOTO TO OFFICE FOR OK

COLOR DESCRIPTION

FOR COLORING OF BLDGS SEE INSTS ON ORDER. COLOR HIGHWAY, DRIVEWAY,  
LAWNS AND SHRUBS MORE REALISTICALLY THAN SHOWN ON MIDWEST MAP CARD.

ROOFS - AC-23  
COTTAGES - PURE WHITE  
WINDOW SCREENS & DOORS. BLACK TRIM  
CLOSE ALL GARAGE DOORS. /

PHOTO RETURNED

TO

PHOTO USED FOR

APR 4 - 1945

Submit to  
Office  
OK [Signature]  
[Signature]

Ret 5h  
SA 9  
HC 1/2

X

[Signature]

[Signature]



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH287 ORDER NO. 29655 DATE 3/6/45

CUSTOMER ST. EDWARD'S CATHOLIC CHURCH  
BALTIMORE, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. EDWARD'S R. C. CHURCH, RECTORY  
SCHOOL AND CONVENT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6 1/2  
L.A. 9 1/2  
105 C. 1 1/2  
3/24/45

X  
Gy

4383

APR 4 - 1945

Gy



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH288 ORDER NO. 29673 DATE 3/7/45

CUSTOMER SWISS CLEANERS  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PEACOCK CLEANERS

18TH & WESTERN  
PHONE 4-2276

14TH & ROBINSON  
PHONE 7-1422

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, CROPPING AND RETOUCHING.

COLOR DESCRIPTION

THE PRE-DOMINANT COLOR SCHEME OF THE INTERIOR OF SHOPS IS BLUE, STARTING WITH THE DEEP BLUE-SKY TONE AND GRADUATING INTO THE VERY PALE OR PASTEL TONES FOR THE UPPER PORTIONS OF THE INTERIOR WALL TRIM. ~~REPEAT~~ SEE TISSUE OVERLAYS. WHERE COLORTONE OF BLUE ARE MENTIONED (1,2,3,4) - SEE CARDS ATTACHED TO 5BH289 ALL PEACOCKS HAVE NATURAL PLUMAGE COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

4 Reproduction

Last 2

Ret 13

105 8/10  
3/24/45

2 1/2 (Min.)

Last

14 1/2

As given

MAR 17 1945

h. 328

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH289 ORDER NO. 29674 DATE 3/7/45

CUSTOMER

SWISS CLEANERS  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DYEING SAVES BUYING

BOT: SWISS CLEANERS & DYERS - TENTH AND  
WESTERN - OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, CROPPING AND RETOUCHING.

COLOR DESCRIPTION

SEE TISSUE OVERLAYS. THE PREDOMINANT COLOR CHEME OF THE INTERIOR IS  
BLUE, STARTING WITH THE DEEP BLUE-SKY TONE AND GRADUATING INTO THE  
VERY PALE OR PASEL TONES FOR THE UPPER PORTIONS OF THE INTERIOR WALL  
TRIM. THESE BLUE TONES ARE INDICATED AS 1,2,3,4, ON ATTACHED CARDS./

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2  
3/24/45 Hc 2  
Sheet 11

As quoted

MAR 16 1945

Sheet  
6328

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 5BH290 ORDER NO. 29678 DATE 3/8/45

CUSTOMER  
PONCE DE LEON HOTEL  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT WHITE BO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PONCE DE LEON HOTEL, CENTRAL AVE. AT BEACH  
DRIVE ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH BUT BRING OUT SIGN MORE CLEARLY AS NOTED.

FOLLOW SKETCH

COLOR DESCRIPTION

Photo Returned to office 6/16/45

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Ret 8 1/2

He 1 3/4 103 4/26/45

Lat 10

argued

MAR 6 1945

red line neg made  
Watt



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH291 ORDER NO. 29679 DATE 3/8/45

CUSTOMER J.S. RINGWALT COMPANY  
MOUNT VERNON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KNOX COUNTY HONOR ROLL, PUBLIC SQUARE,  
MOUNT VERNON, OHIO

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS: THE GREY BLDG ON THE LEFT AND THE GLIMPSE OF  
THE RED BLDG THROUGH THE TWO TREES ON THE EXTREME RIGHT SHOULD BOTH BE A WARM  
SHADE OF TAN LIKE THE TONE OF THE BORDER BAND AT THE BOTTOM. THE RED ON THE  
TWO DARK RED BUILDINGS SEEMS PRETTY DARK TO US. VARY THE TONE OF THE SKY -  
SEE CARD 4BH163. /

COLOR DESCRIPTION

SEE ABOVE. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D13

MAR 6 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH292 ORDER NO. 29370 DATE 3/8/45

CUSTOMER HAZLE MAID BAKERS, INC.  
HAZLETON, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE T. ART COLORTONE WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAZLE MAID BAKERS INC., HAZLETON, PA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. ~~FACSIMILE COPY ATTDFOR R.M.~~

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945

Blue line  
Veg made  
Datt



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH293/ ORDER NO. 29380 DATE 3/23/45

CUSTOMER ST. EDWARDS R.C. CHURCH  
BALTIMORE, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. EDWARD'S R.C. CHURCH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY /

COLOR DESCRIPTION

SEE TISSUE OVERLAY /

PHOTO RETURNED

TO

PHOTO USED FOR

APR 4 - 1945

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IM-10-15-44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH294 ORDER NO. 29394 DATE 3/12/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

THE KENTUCKY HOTEL  
LOUISVILLE, KENTUCKY

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. ART COLORTONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE KENTUCKY HOTEL, LOUISVILLE

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH - SEE CUSTOMER'S OLD CARD A. FOR R.M.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945

Q 381

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IM-10-15-44



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH295

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL)

ROCKY TURN ON PARK HIGHWAY WITH  
THE CHIMNEY TOPS IN THE DISTANCE  
GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIV. NO - BEFORE TITLE- A-7

Photo BY THOMPSONS, KNOXVILLE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION ASPHALT ROAD; ROCKS AT LEFT ARE A GREYISH TAN; GREY  
STONE WALL AT RIGHT; SHOW RHODODENDRON BUSH WITH PURPLE BLOSSOMS IN  
FULL BLOOM IN FRONT OF SMALL TREE IN RIGHT HAND FOREGROUND- SHOW  
LEAVES ON THIS TREE. TOPS(2) ON MOUNTAIN RANGE ARE COVERED WITH  
LIGHT GREEN PLANTS. SHOW LEAVES ON BARE TREES ON MOUNTAIN SIDE.  
TREES ARE COVERED WITH DIFFERENT SHADES OF GREEN FOLIAGE. TAKE OUT  
TWO LOGS ON SIDE OF HIGHWAY. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
at time of appearance etc.

5X7

ESTIMATE		AND WORK SCHEDULE	
MAR 16 1945		MAR 16 1945	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 20 1945	MAR 20 1945
SKETCH			
RETOUCHING	4 2 1/2	MAR 27 1945	MAR 27 1945
PHOTO LITHO			
ENGRAVING			
HAND COLOR	103 1 1/2		4/5/45
ARTIST LEP	9		

DATE

DATE

By

10,245  
L.M.

make R.M.  
21 May



NO. 5BH296  
ORDER NO. 29403  
DATE 3/14/45

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

# ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tive are uniform and colors are  
in harmony with each other  
to make the slides all.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL)  
PARK HIGHWAY AS SEEN ACROSS THE  
GORGE WITH ANAKESTA RIDGE IN THE  
BACKGROUND, GREAT SMOKY MOUNTAINS  
NATIONAL PARK.

PRIV. NO - BEFORE TITLE- A-8

SMALL TYPE- PHOTO BY THOMPSONS, KNOXVILLE.

PHOTO PROPERTY OF  
OXVILLE. CUST.

COLOR DESCRIPTION DARK GREEN PINE TREES, LIGHT APPEARING PLACES ON MOUNTAIN RANGE ARE COVERED WITH LIGHT GREEN PLANTS; ASPHALT HIGHWAY WITH WHITE LINE; ROCK FORMATIONS BELOW AND ABOVE HIGHWAY ARE MOTTLED #44; SHOW LIVE PINE TREE WITH NEEDLES IN RIGHT HAND FOREGROUND. TAKE OUT FALLEN TREE ABOVE HIGHWAY AND BARE TREE TRUNKS IN CENTER FOREGROUND AND TO LEFT. PRETTY CLOUD EFFECT. ADD MORE SKY IF NECESSARY

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

of Estimate

MAR 21 1945

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date **MAR 21 1945**

DATE	TIME ALLOWED	DATE COMPLETED
1. PREPARING TYPE SET UP		MAR 22 1945
2. ...		
3. ...	4 3	
4. ...		MAR 30 1945
5. ...		
6. ...		
7. ...		
8. ...		
9. ...		
10. ...		
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97. ...		
98. ...		
99. ...		
100. ...		

Dr. J. L. Campbell, M. D.

DATE HAND COLLECTED

٤٧

10.15.45

L. \* 170. - found in Cr. - 170. -

new  
R.M.  
3/27/45



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH297

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HIKERS CROSSING FOOT-  
TRAIL BELOW RAINBOW FALLS, GREAT  
SMOKY MOUNTAINS NATIONAL PARK.

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE - A-9

SMALL TYPE - PHOTO BY THOMPSONS,  
KNOXVILLE,

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY; NATURAL WOOD BRIDGE; GRAY-TANISH ROCKS &  
SOME APPEAR WEATHERBEATEN WITH GREENISH MOSS IN SPOTS. NICE  
WATER COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or mag-  
tives are uniform and color true  
in "Harmon" which gives a more  
natural appearance.

5x7  
Add to  
top

of Estimate

ESTIMATE

Cost Dept. Checked

MAR 21 1945

APPROXIMATE

By Date MAR 21 1945

DESCRIPTION	TIME	DATE COMPLETED
CLIPPING	MAR 22 1945	MAR 22 1945
SEARCH		
PHOTOGRAPH	3 1/2	APR 3 1945
PHOTOGRAPH	APR 3 1945	APR 9 1945
REPRODUCTION		
REPRODUCTION		
REPRODUCTION		
REPRODUCTION		
REPRODUCTION	105 2	APR 10 1945
REPRODUCTION	10 1/2	

DATE

DATE

By

10.2.45  
J. M. W.

new R.M.  
made 2/10/45



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH298

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

TITLE (IN FULL)  
MT. LE CONTE AS SEEN FROM A RIDGE  
ABOVE GATLINBURG, TENN. GREAT SMOKY  
MOUNTAINS NATIONAL PARK

PRIV. NO - BEFORE TITLE - A-10

SMALL TYPE - PHOTO BY THOMPSONS, KNOXVILLE PROPERTY OF CUST.

COLOR DESCRIPTION

MOUNTAINS ARE COVERED WITH DARK GREEN PINES AND LIGHTER GREEN  
LEAVE TREES. TAKE OUT DEAD PINE TREE IN CENTER FOREGROUND. PRETTY  
CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to meet an attractive set.

MAR 16 1945

ESTIMATE  
AND WORK SCHEDULE

By L.S.  
MAR 16 1945

DATE	TIME	ENTERED DEPT.	DATE COMPLETED
WORKING TIME SET UP		MAR 20 1945	MAR 20 1945
ETCH	5 4	3-25-45	3-29-45
PROOFING			
1. LITHO		MAR 30 1945	
2. PRINTING			
3. BINDING			
4. DELIVERY	105 1/2	3/5/45	
5. ADJUSTMENT	9 1/2		

DATE CLIPPING MADE

DATE HAND COLOR

By

10.11.45

make R.M.  
3/14/45



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH299

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FIRE TRAIL AT JUNGLEBROOK ON THE WAY  
TO THE ORCHARD, GREAT SMOKY  
MOUNTAINS NATIONAL PARK  
PRIV. NO - BEFORE TITLE - A-11

SMALL TYPE - PHOTO BY THOMPSONS,  
KNOXVILLE.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

GRAVEL ROAD; ROCKS TAN AND GRAY; FLOWERS IN RIGHT FOREGROUND  
WITH WATER IN BACK OF THEM. MOUNTAINS ARE COVERED WITH DARK  
GREEN PINE TREES AND LIGHTER GREEN LEAVE TREES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.  
Be sure to indicate cut.

Est. No. of Estimate

ESTIMATE

Cost Dept. Checked

MAR 16 1945

AND WORK SCHEDULE

By

Date

MAR 16 1945

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHANGING TYPE SET UP		MAR 20 1945	MAR 20 1945
ETCH			
RE TOUCHING	1 1/2	3-25-45	3-27-45
PHOTO LITHO		MAR 27 1945	
B. L. & W. PROOF			
ENGRAVING			
HAND COL. PROOF	103	13/4	4/5/45
ARTIST DEPT.	10		

DATE

DATE

By

new  
mark R. M.  
3/16/45



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH300

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) BLACK SHE BEAR WITH HER  
FOUR CUBS ON THE HIGHWAY. GREAT  
SMOKY MOUNTAINS NATIONAL PARK

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- A-12

SMALL TYPE - PHOTO BY THOMPSONS,  
KNOXVILLE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

in - 10P-1958

1 Rephoto  
as marked

MAR 21 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Charge Y

By Date MAR 21 1945

TIME	DATE ENTERED DEPT.	DATE COMPLETED
	MAR 22 1945	MAR 22 1945
2 3 1/2	3-28-45 APR 3 1945	4-10-45 APR 10 1945
105 1/2	APR 10 1945	
9 3/4		

DATE 9.10.45

DATE HANDLED BY

By

rephoto  
2/20/45



ATTENTION!!

SX 7

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 1CP-1950

in D-10383

PHOTO

make R.M. 2/10/45

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. ~~58H301~~ 58H301

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLACK SHE BEAR WITH HER FOUR CUBS. GREAT SMOKY MOUNTAINS, NATIONAL PARK

PRIV. NO - BEFORE TITLE- A-14

SMALL TYPE - PHOTO BY THOMPSONS KNOXVILLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. BEARS ARE BLACK. CLEAR UP ALL OF SCENE SOMEWHAT. PINE TREES HAVE DARK GREEN NEEDLES, LEAVE TREES FOLIAGE IS OF BRIGHTER GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 21 1945

MAR 21 1945

			DATE ENTERED OFFT.	DATE COMPLETED
PRINTING TYPE SET UP			MAR 22 1945	MAR 22 1945
PROOF				
PROOFING	5	3	3-28-45 MAR 30 1945	3-30-45
PROOFING				
PROOFING				
PROOFING				
HAND COLOR PROOF	105	134	3/6/45	
ARTIST'S SET		10		

DATE & CENTERED

DATE 9.18.45

DATE HAND COLOR PROOF

DATE 3/11/45

By

By



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH302

ORDER NO. 29403

DATE 3/14/45

25 ~~MM~~ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN THE LITTLE  
PIGEON RIVER GORGE FROM THE CHIMNEY  
TOPS. COVE MOUNTAIN IN THE DISTANCE.  
GREAT SMOKY MOUNTAINS, NATIONAL PARK

PRIV. NO - BEFORE TITLE - A-13  
SMALL TYPE - PHOTO BY THOMPSONS  
KNOXVILLE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF GUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. MOUNTAINS ARE COVERED WITH DARK  
GREEN PINES AND LIGHTER GREEN LEAFY TREES OF DIFFERENT HUES.  
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

By R.P.  
Date MAR 16 1945

ITEM	TIME	DATE	DATE COMPLETED
1. <u>TYPE &amp; SET</u>		<u>MAR 10 1945</u>	<u>MAR 10 1945</u>
2. <u>PRINT</u>			
3. <u>PROOF</u>	<u>5</u>	<u>3 25-45</u>	<u>3-30-45</u>
4. <u>DELIVERY</u>		<u>MAR 30 1945</u>	<u>APR 9 1945</u>
5. <u>REVISION</u>			
6. <u>REVISION</u>			
7. <u>REVISION</u>			
8. <u>REVISION</u>			
9. <u>REVISION</u>			
10. <u>REVISION</u>			
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21. <u>REVISION</u>			
22. <u>REVISION</u>			
23. <u>REVISION</u>			
24. <u>REVISION</u>			
25. <u>REVISION</u>			

DATE 10.11.45  
By R.P.

new  
made R.M.  
3/23/45



577

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 5BH303

ORDER NO. 29403

DATE 3/14/45

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE (IN FULL)  
CHEROKEE INDIAN SQUAW AND PAPOOSE,  
QUALLA INDIAN RESERVATION ADJOINING  
GREAT SMOKY MOUNTAINS NATIONAL PARK.

PRIV. NO - BEFORE TITLE - A-15  
SMALL TYPE - PHOTO BY THOMPSONS  
KNOXVILLE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO

HAVE BRIGHTLY COLORED DESIGNS ON INDIAN WOMAN'S OUTFIT.  
INCLUDING MOCCASINS. SHOW MORE LEAVES AND SOME RED ROSES ON  
CLIMBING ROSE BUSHES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

9 Subjects on  
order for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
be made on negative cut.

in ICP-1970

Standard News Agency, Knoxville, Tenn.

MAR 16 1945

ESTIMATE

Cost Dept. Charge

By

Date

MAR 16 1945

AND WORK SCHEDULE

Job No.	Time Allowed	ENTLREP DEPT.	DATE COMPLETED
COM. - UP		MAR 20 1945	MAR 20 1945
SKETCH			
RETOUCHING	5	2 1/2 - 2 3/4 - 4 1/2	3-30-45
PHOTO PRINT		MAR 30 1945	
ENCLOSURE			
HAND COL. - 105	13/4	4/7/45	
ARTIST PRNT.	10 1/2		

DATE SUBMIT OF D

DATE HANDOUT OF D

By

6.30.45

1/45

March 16 1945



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 5BH304

ORDER NO. 29402

DATE 3/13/45

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 13 R. M. YES  
IMPRINT SAME AS ABOVE

PHARAOH'S PALACE - MASSANUTTEN CAVERNS,  
IN THE SHENANDOAH VALLEY, ~~WISCONSIN~~  
~~MINNESOTA~~ OF VIRGINIA,  
NEAR HARRISONBURG, ~~VA.~~  
USE GOTHIC TYPE.

PLATE NO ON FRONT AT BOTTOM/

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*Make rephoto*  
USE CUSTOMERS OLD CARD NO 113599 AND CUSTOMERS PHOTO#10140.

THE COLORING AS PREVIOUSLY USED IS SATISFACTORY EXCEPT THE BROWN  
IN THE FORMATIONS FROM THE CEILINGS SHOULD BE A LITTLE DEEPER AND  
THE FLOOR SHOULD BE A LIMESTONE GREY. THE LARGE FORMATION IN THE  
RIGHT CORNER OF THE CARD SHOULD BE A DEEP CHOCOLATE BROWN.

*lower* SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

See to it that all  
order for the  
see to it that all  
tives are called  
in harmony with each  
order for the

5X7

MAR 6 1945

Cost Line (C.T.)

MAR 10 1945

DATE  
FILED DEPT.

DATE  
COMPLETED

MAR 20 1945

MAR 20 1945

APR 4 1945

APR 9 1945

APR 9 1945

DATE BLUEPRINT

DATE

By

5

*new*  
*make R.M.*  
*3/13/45*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH305

ORDER NO. 29716 DATE 3/14/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

M. V. RINEY & SON  
LOUISVILLE 2, KENTUCKY

25 M BUS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP — RINEY'S BETTER BEDDING

BOT — FACTORY TO YOU

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH,

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1945



*Colored sketch to P  
8 hrs*

APPLETON NEWS AGENCY, APPLETON, WIS.

NO. 5BH306

ORDER NO. 29413

DATE 3/16/45

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

GREETINGS FROM APPLETON, WIS.

SMALL TYPE: (C) CURT TEICH & CO, INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~RET.~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		By <u>L.A.</u>	
DATE		Date <u>APR - 4 1945</u>	
DATE ENTERED DEPT.	DATE COMPLETED		
APR 3 - 1945	APR 3 - 1945		
4-16-45	4-27-45		
APR 27 1945	MAY 15 1945		
MAY 15 1945			

A 9A-H1991  
D 2219-30  
D 9A-H1988  
L 2217-30  
E 9A-H1986  
T 9A-H1985  
O 2218-30  
N 9A-H1987

BACKGROUND

9A-H1989

(CAMPUS VIEW)

*net  
4/10/45*



RANTOUL NEWS AGENCY, RANTOUL, ILL.

NO. 53BH307

ORDER NO. 29729

DATE 3/17/45

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

BRICK BARRACKS, CHICAGO, ILL.

SMALL TYPE: - PHOTO BY ARMY AIR FORCES TRAINING COMMAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

MAKE REPHOTO

BRICK BARRACKS - DULL RED.

VIEW TO BE FULL FACE AND TO HAVE AIR CORPS INSIGNIA, ON PICTURE SIDE. (AS ON 3BH1572 ATTACHED)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other.

Estimate of Estimate

MAR 21 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By Date MAR 21 1945

OPERATION	EST. TIME	DATE	DATE
		EST. TIME	COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1945	MAR 22 1945
SKETCH			
RETOUCHING	2 1/2	3-28-45	
PHOTO-LITHO		APR 5 1945	APR 9 1945
BLUEPRINT			
TRIPPING, PACKAGING			
ENGRAVING			
HAND COLOR PROOF	109	APR 9 1945	
ARTIST DEPT.	34		

DATE RECEIPT OF D

DATE HAND COLOR PROOF

9.18.45

To Refuse 3/21/45

M & P

3/21/45



3/27

\_\_\_\_\_ Subjects on  
order for this customer. Please  
see to it that all cut or nega-  
tives are uniform and all are  
in harmony with the master  
negative and the original.



5X7

# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other. Be sure an attractive set.

6563

NO. 5BH309  
ORDER NO. 29723  
DATE 3/16/45

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
"AIRVIEW OF UNIVERSITY OF NORTH DAKOTA AT GRAND FORKS, NORTH DAKOTA"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO.  
IMPRINT SAME AS ABOVE

SMALL TYPE : GRAND FORKS, HERALD PHOTO  
COLOR DESCRIPTION

PHOTO PROPERTY OF ☒ CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By Cost Dept. Check  
Date MAR 21 1945

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		MAR 22 1945	MAR 22 1945
• CH			
RETOUCHING	4 3	3-28-45	3-29-45
PHOTO LITHO		MAR 30 1945	
BLANKET			
ENGRAVING			
HAND COLOR PROOF	105 2	3/5/45	
ARTIST LITHO	13 13		

DATE BLUEPRINTED \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

2-7-46  
E. K. L.

DATE PROOF DELIVERED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

make new finish 3/17/45



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 5BH310

ORDER NO. 29422

DATE 3/17/45

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 13 R. M. YES  
IMPRINT SAME AS ABOVE

"THE OLD CHAPEL" BETWEEN BERRYVILLE  
AND FRONT ROYAL VIRGINIA"

PRIV. NO - LOWER RIGHT CORNER- 158 PLATE #0 ON FRONT AT BOTTOM  
USE GOTHIC TYPE. ~~REPHOTO~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE CUSTOMERS PHOTO #5373 AND CUST. OLD CARD #63430  
MAKE REPHOTO

THE GREY LIMESTONE SHOWN ON THE OLD CARD IS ABOUT AS FAITHFUL  
AS IT CAN BE MADE, BUT THE ROOF SHOULD BE A BROWNISH COLOR AS  
THIS IS MADE OF WOOD SHINGLES WHICH HAVE DISCOLORED WITH AGE.  
TAKE OUT POLES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this camera. Please  
see to it that all subjects  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5X7

OPERATION	DATE COMPLETED
COMPOSING TYPE SET UP	MAR 22 1945
ETCH	MAR 22 1945
REFLECTING	MAR 22 1945
PHOTO-LITHO	APR 3 1945
BURNING	APR 9 1945
ENGRAVING	
HAND COLOR PROOF	APR 10 1945
ARTIST DEPT	

DATE BLUEPRINT OF'D 8.18.45  
By JAT  
DATE HAND COLOR PROOF 3/2/45  
By JN



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH311 ORDER NO. 29431 DATE 3/19/45

CUSTOMER  
BOULEVARD HOTEL  
FT. LAUDERDALE, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOULEVARD HOTEL, FORT LAUDERDALE,  
FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED

SUBMIT B&W PHOTO TO OFFICE FOR OK

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Very RUSH

MAR 28 1945

Ok Blue impression

(M)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

IM-10-15-44

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

RK 8

L.A. 10

SLC 13/4

(M)

103 4/23/45

Rephoto + color work

4.00 sent

H/V

4, 381



MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 5BH312

ORDER NO. 29764

DATE 3/21/45

12 1/2 M POST CARDS GROUP 2 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

THE WALESBILT HOTEL IN  
LAKE WALES, FLA.  
(BENEATH SMALL PICTURE) THE SINGING TOWER  
IN THE MOUNTAIN LAKE SANCTUARY, NEAR  
LAKE WALES, FLA.

PRIV. NO. BEFORE TITLE - LW4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO.  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE GROUP VIEW SAME AS 7AH1659 BUT USE NEW PHOTO FOR HOTEL.  
FOLLOW COLOR INSTRUCTIONS ATT'D.

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on  
order for this order. Please  
indicate if face, profile or nega-  
tive. All subjects are  
in (indicate) colors are  
to be used.

2 Photos  
as marked

MAR 30 1945

MAR 30 1945

APR 6 - 1945

APR 6 - 1945

APR 16 1945

APR 16 1945

APR 24 1945

APR 24 1945

7.21.45  
J.P.

make new frame  
4/10/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH313 ORDER NO. 29756 DATE 3/20/45

CUSTOMER LINDELL PLAZA BAR  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HERMAN DOHRMANN'S LINDELL PLAZA  
COCKTAIL LOUNGE  
LINDELL AT BOYLE, ST. LOUIS, MO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND LETTERING.

COLOR DESCRIPTION  
FOLLOW LONG HAND DESCRIPTION AND SKETCH

*Rush*

PHOTO RETURNED

TO

PHOTO USED FOR

*Rephotos*  
*Line 1*  
*Ret 9*  
*He 2*  
*Lat 12 1/2*

*As quoted*  
*PK*

APR 4 - 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH314 ORDER NO 29758 DATE 3/21/45

CUSTOMER BRUNHOFF MANUFACTURING CO.  
CINCINNATI OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TOUCH OF THE MASTER'S HAND

FRONT NO. 5 Spec (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

original type  
copy returned to  
Norrington 10/17/45

*[Handwritten signature]*

MAKEOVER

to *[Handwritten]* Date

EST. *[Handwritten]*

RETOUCHING	DATE	TIME
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		
HC 1		
BY		

MAY 21 1945

D13

103 4/24/45

1 P.M. 5-70/84

Pat in  
Hc ✓

*[Handwritten signature]* LA-6

*[Handwritten signature]*

*[Handwritten signature]* 3/11/45  
*[Handwritten signature]* 7/1/45

*[Handwritten signature]*

*[Handwritten signature]*  
*[Handwritten signature]*  
*[Handwritten signature]*

APR 4 - 1945

*[Handwritten signature]*

*[Handwritten signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH315 ORDER NO. 29763 DATE 3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER  
ALERT ADV AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VIEW OF MOUNTAIN LAKE HOTEL AND COTTAGES,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANELS  
FOR POST CARD PROPORTION.

COLOR DESCRIPTION

SEE 8AH2472 FOR COLORING OF HOTEL AND SURROUNDINGS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

123 4/24/45

5x7  
2x6 1/2  
4x6 1 1/2  
4x9 1/2 34

Rephoto

150

photo in D7948

Handwritten signature

APR 4 - 1945

328

Handwritten mark



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH316 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MOUNTAIN LAKE FROM HOTEL PORCH,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY,  
GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION.

COLOR DESCRIPTION

ALL BLDGS ARE RUSTIC - TO DUPLICATE COLORING OF COTTAGE ON KROPP CARD. ALSO  
FOLLOW KROPP CARD FOR COLORING OF WILD MOUNTAIN SHRUBS, PLANTS AND FOLIAGE.  
USE BEST JUDGMENT FOR BALANCE OF COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

327

Ret 2  
Nb 1 1/2  
sq. 9

Rephoto 1" 50  
per.

My

APR 4 - 1945

af

328

Gr



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH317 / ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VIEW OF HOTEL FROM MOUNTAIN LAKE,  
MOUNTAIN LAKE, VA.

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION. /

COLOR DESCRIPTION

SEE CARD 8AH2472 FOR COLORING OF HOTEL

PHOTO RETURNED

TO

PHOTO USED FOR

Rep photo 1.50 net  
PHOTO IN D7948

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH318 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
UPPER CASCADES, MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY,  
GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION.

1 IN 5BH332 COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF SHRUBS AND FOLIAGE. USE BEST JUDGMENT FOR  
BALANCE OF COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

103 3/24/45

Ret 4hr  
26 1 1/2 Min  
29. 9 1/2

APR 4 - 1945

328

CUSTOMER  
—  
1  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH319 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY,  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TEEPEE MOUNTAIN REST SPOT AND SHELTER,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center  
ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANELS,  
FOR POST CARD PROPORTION /

COLOR DESCRIPTION

TEEPEE IS OF HEMLOCK BARK AND THE TREES SURROUNDING THE TEEPEE ARE HEMLOCK.

PHOTO REQUIRED

TO

PHOTO USED FOR

APR 4 - 1945

328

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH320 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ONE OF THE TYPICAL RUSTIC COTTAGES  
OVERLOOKING THE LAKE, MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Side Center  
ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

COLOR DESCRIPTION

SEE KROPP CARD FOR RUSTIC COLORING OF COTTAGES, ALSO FOR FENCE, WILD MOUNTAIN  
SHRUBS PLANTS AND FOLIAGE. USE BEST JUDGMENT FOR BALANCE OF COLORING. /

PHOTO REFERRED

TO

PHOTO USED FOR

CUSTOMER  
—  
CO.  
—  
C. T. & CO.

NO  
YES  
RETURN PHOTO

1M-10-15-44

5K1  
Ret 3 1/2  
102 1/2  
LA. 9 1/2

Rephoto 150  
net

Py

APR 4 - 1945

328

Front made



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH321 ORDER NO. 29763 DATE 3/21/45

CUSTOMER

ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VIEW OF THE NEW HOTEL, MOUNTAIN LAKE, VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

SEE 8AH2472 FOR COLORING OF HOTEL AND SURROUNDINGS

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1M-10-15-44

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6  
No 15-9  
20 9

Rephoto 1.50  
net.

B

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH322

ORDER NO. 29763

DATE 3/21/45

DEPT.

DATE COMPLETED

CUSTOMER

ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TENNIS COURT, MOUNTAIN LAKE, VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF FENCE AND RUSTIC COTTAGE, ALSO SHRUBS AND FOL  
USE BEST JUDGMENT FOR BALANCE OF COLORING /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK 7  
Rt 2 1/2  
102 X 6 1/2  
59.9

Rephoto 150  
net

Handwritten signature

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH323 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITTLE CASCADE FROM CHIMNEY CLIFF,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Side Center  
ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION.

IN 5B # 332

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF WILD MOUNTAIN SHRUBS PLANTS AND FOLIAGE. USE  
BEST JUDGMENT FOR BALANCE OF COLORING. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

517  
Ret 2  
10 1/2  
104  
6/1/45 30.9

Rephoto 150  
net

PR

APR 4 - 1945

Hand made



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH324 ORDER NO. 29763 DATE 3/21/45

CUSTOMER ALERT ADV. AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEAR CLIFF MOUNTAIN, MOUNTAIN  
LAKE, VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR  
PANEL FOR POST CARD PROPORTION

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF WILD MOUNTAIN SHRUBS PLANTS AND FOLIAGE.  
USE BEST JUDGMENT FOR BALANCE OF COLORING.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

103

4/13/45

42. 1 1/2

29. 9 3/4

APR 4 - 1945

328

Front made



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH325

ORDER NO. 29763

DATE 3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER  
ALERT ADV. AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VIRGINIA BIOLOGY STATION, MOUNTAIN  
LAKE, VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

IN 5BH332

COLOR DESCRIPTION

RUSTIC BLDGS LIKE ON KROPP CARD, ALSO COLORING OF SHRUBS PLANTS AND FOLIAGE.  
USE BEST JUDGMENT FOR BALANCE OF COLORING IN VIEWS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3  
46 1/2 102  
29 9 3/4

Rephotos 150 net

PG

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH326

ORDER NO. 29763

DATE 3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER

ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOOKING UP AT BARNEY'S WALL MOUNTAIN,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF WILD MOUNTAIN SHRUBS PLANTS AND FOLIAGE.  
USE BEST JUDGMENT FOR BALANCE OF COLORING

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

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APR 4 - 1945

328

Print made



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH327

ORDER NO. 9763

DATE 3/21/45

DEPT.

DATE COMPLETED

CUSTOMER

ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE B

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BEAUTY IN THE MOUNTAIN AT MOUNTAIN  
LAKE, VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER ~~RETOUCHING~~ CROPPING OR ADDING ON WITH LANDSCAPE  
OR PANEL FOR POST CARD PROPORTION

IN 5B4332

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF RUSTIC COTTAGES, FENCE, WILD MOUNTAIN  
SHRUBS, PLANTS AND FOLIAGE. USE BEST JUDGMENT FOR BALANCE OF COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

103 4/14/45

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APR 4 - 1945

328

Just



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH328

ORDER NO 29763

DATE

3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER

ALERT ADV. AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MOUNTAIN LAKE MILE HIGH GOLF COURSE,  
MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

1N 5B# 332 COLOR DESCRIPTION  
SEE KROPP CARD FOR COLORING OF FOLIAGE — USE BEST JUDGMENT FOR BALANCE OF  
COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

584  
Rk 2  
No 1 1/2  
No 9

Rephoto 1-50

PH

APR 7 - 1945

328

Paint under



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH329 ORDER NO. 29763 DATE 3/21/45

CUSTOMER  
ALERT ADV. AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE CASCADE, MOUNTAIN LAKE, VA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

IN 5BH332

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF MOUNTAIN FOLIAGE. — USE BEST JUDGMENT FOR  
BALANCE OF COLORING /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

103 4/23/45

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Ret 3 1/2  
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Rephoto #17  
6-1-45  
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net.

PK

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH330 ORDER NO. 29763 DATE 3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER  
ALERT ADV. AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE NEW ALL PAVED HIGHWAY TO HOTEL  
MOUNTAIN LAKE, MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

IN 5BH332

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF MOUNTAIN FOLIAGE. USE BEST JUDGMENT FOR  
BALANCE OF COLORING /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1M-10-15-44

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No 102  
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Rephoto 1.50  
net.

AW

APR 4 - 1945

328

Front



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH331 ORDER NO. 29763 DATE 3/21/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

CUSTOMER  
ALERT ADV. AGENCY  
GALVESTON, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center → Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SWIMMING IN MOUNTAIN LAKE, MOUNTAIN  
LAKE, VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT FOR CROPPING AND ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

in 5BH332

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF MOUNTAIN FOLIAGE. USE BEST JUDGMENT FOR  
BALANCE OF COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IM-10-15-44

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102 21/11  
934

#17  
5-26-45

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not

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH332 ORDER NO. 29763 DATE 3/21/45

CUSTOMER

ALERT ADVERTISING AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

18  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HORSEBACK RIDING, A POPULAR DIVERSION  
OF MOUNTAIN LAKE, MOUNTAIN LAKE, VA.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center  
ALERT ADVERTISING AGENCY, GALVESTON,  
TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST JUDGMENT IN EITHER CROPPING OR ADDING ON WITH LANDSCAPE OR PANEL  
FOR POST CARD PROPORTION

COLOR DESCRIPTION

SEE KROPP CARD FOR COLORING OF MOUNTAIN SHRUBS AND FOLIAGE. USE BEST  
JUDGMENT FOR BALANCE OF COLORING

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3

106 1 1/2

107 24.9 1/2

103 4/14/45

Replate 1.50 net.

10/17

APR 4 - 1945

328



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER 1 PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	DIAL NO. 5BH333	ORDER NO. 29779	DATE 3/22/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER NATIONAL PEANUT CORPORATION WILKES-PARRE, PA.				Photos for this Customer	
	50	M POST CARDS	SIZE 3 1/2 X 5 1/2	GROUP 2	STYLE ART COLORTONE FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE PEANUT STORE - ATLANTIC CITY, N. J. MR. PEANUT ON THE BOARDWALK FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue					
FOLLOW SKETCH WITH CORRECTIONS AS PER ATTACHED SHEET. To office						
COLOR DESCRIPTION FOLLOW SKETCH WITH CORRECTIONS AS PER ATTACHED SHEET						

MAR 28 1945

328

2 Reproductions As Marked  
Ret 8  
103 4/13/45  
13



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 5BH334	ORDER NO. 29780	DATE 4/4/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER ROCK CANDY MOUNTAIN COMPANY SALT LAKE CITY, UTAH					
	12½ M POST CARDS SIZE 3½ X 5½			STYLE ART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (IN CLOUDS) BIG ROCK CANDY MOUNTAIN, UTAH (IN FOREGROUND) FIRST SCENIC ATTRACTION GOING SOUTH TO UTAH PARKS			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint (Side) — Center ROCK CANDY MOUNTAIN CO., MARYSVALE, UTAH		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print Handcolor — Black & White Proof. Titles — Red, Blue			
COLOR DESCRIPTION						
FOLLOW COLORED PICTURE						

RETURN PHOTO YES NO

PHOTO REMAINED

TO

PHOTO USED FOR

APR 16 1945

Customer's Black and  
White Photo and colored  
print returned  
8/14/45



CITY NEWS AGENCY, SPARTANBURG, S.C.

NO. 5BH335

ORDER NO. 29475

DATE 3/23/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IN SKY

IMPRINT

SAME AS ABOVE ;

FRANK EVANS HIGH SCHOOL, SPARTANBURG,  
S.C.

PRIV. NO - BEFORE TITLE- L-45

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION DEEP CREAM BRICK BUILDING; GRANITE BASE; ENTRANCE  
STAIRWAY GRANITE WITH CREAM RAILING; CREAM TRIM AROUND AND ABOVE  
ENTRANCE; OAK DOORS; WHITE WINDOW FRAMES AND CASINGS; HAVE ALL  
WINDOWS CLOSED; CREAM SHADES - HAVE ALL SHADES AT SAME LEVEL; SILVER  
COLOR FLAGPOLE - SHOW NICE DRAPED FLAG; SILVER COLOR LAMP POLES AT  
ENTRANCE; CONCRETE WALKS; ASPHALT ROAD, NICE GREEN LAWN; TAKE OUT  
CARS, POLE, WIRES, BICYCLES. PRETTY CLOUD EFFECT. JOIN FOUR PHOTOS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.

*By photo*

ESTIMATE  
AND WORK SCHEDULE

By

Date

By *[Signature]*  
Date MAR 28 1945

DATE  
COMPLETED

APR 6 - 1945

APR 6 - 1945

APR 27 1945

MAY - 6 1945

MAY - 6 1945

5/12

DATE RECEIVED

By

DATE HAND COMPLETED

*10/11/45*  
*[Signature]*

*not  
made up  
made up*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH336/ ORDER NO. 29790 DATE 5/6/45

CUSTOMER  
RAVENSWOOD HOSPITAL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

RAVENSWOOD HOSPITAL  
CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN. ADD ON TO BLDGS AT RIGHT AND LEFT FOR  
PROPORTION BUT HANDLE THEM IN A SUBDUED AND INDEFINITE MANNER.  
TAKE OUT AUTOS AND PARKING SIGNS.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

APR 16 1945

(M + P)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH337 ORDER NO. 29792 DATE 3/23/45

CUSTOMER HOME FEDERAL SAVINGS & LOAN ASSN.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

A SAVINGS ACCOUNT = SECURITY - ETC.

FRONT NO. 5 Spec R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING. FOR PICTURE USE 4BH1507

*All type in dark blue*

COLOR DESCRIPTION

SEE ABOVE /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

LO. 2  
26. 1/2  
29 1

*As quoted*

*Composition 4/4*

*Phy*

41 381

*Ok Blue impression  
Only*

*[Handwritten signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH338

ORDER NO. 29794

DATE 3/24/45

DEPT.

DATE COMPLETED

CUSTOMER

DR. COX  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DR. H.R. COX OPTICAL PARLOR, 107 N.  
DEARBORN ST., CHICAGO 2, ILL.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT BLACK AND WHITE COPY TO OFFICE

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1M-10-15-44

Ret 6 1/2  
24 10  
102

X  
PZ

APR 4 - 1945

retouched  
photos  
PZ

PZ



57

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5BH339

ORDER NO. 29829

DATE 3/27/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE)

TITLE (IN FULL)

WILLIAMS PARK, ST. PETERSBURG,  
FLORIDA

PRIV. NO. BEFORE TITLE - S-140

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

BENCHES GREEN, FOUNTAIN WHITE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.

Estimate

## ESTIMATE

Cost Dept. *L.P.*

Date APR - 4 1945

SCHEDULE

By *L.P.*  
Date APR - 4 1945

OPERATION	TIME allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 6 1945	APR 6 1945
SKETCH			
RETOUCHING	2 1/2		APR 16 1945
PHOTO-ETCHING		APR 16 1945	APR 23 1945
BLUEPRINT			
TRIPPING			
ENGRAVING			
HAND COLORING	109 2	APR 23 1945	
ARTIST	17 11	7-2-45	

DATE RECEIVED

By

DATE HAND COLOR PR

DATE

7.21.45

By

*[Signature]*

DATE RECEIVED BY CUSTOMER

*[Handwritten notes]*  
4/10/45



DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 5BH340

ORDER NO. 29496

DATE 3/27/45

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

TITLE (IN FULL)  
LOGGIA, OLDEST HOUSE IN U.S., ST.  
AUGUSTINE, FLA.

PRIV. NO - BEFORE TITLE - S.A. 144

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 3347-29 FOLLOW VIEW #3347-29 ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors in  
harmony with each other.

*Rephoto*

*Get photo*

Estimate of Estimate

MAR 30 1945

ESTIMATE

A. D. WORK SCHEDULE

Cost Dept. Check

By *W. J.*  
Date MAR 30 1945

		DATE COMPLETE
COMM.		APR 6 - 1945
RESEARCH		APR 6 - 1945
REPORTING	4 1/2	APR 16 1945
PHOTOGRAPH		APR 24 1945
B. L. & W. PROOF		
ENGRAVING		
HANDCOL PROOF	102 1/2	APR 24 1945
REPHOTO	102 9/2	

DATE 10.2.45  
*QWV*

6431

*new  
make R m  
4/10/45*



57

E. B. ACKLEY, SANDUSKY, OHIO

NO. 5BH341

ORDER NO. 29839

DATE 3/28/45

122 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
BOAT LANDING, KELLEY'S ISLAND,  
OHIO, ON LAKE ERIE

PRIV. NO. BEFORE TITLE - 301

FRONT NO. 1 R. M. *yes*  
IMPRINT GEO. H. TREMPER, SANDUSKY,  
OHIO, DISTRIBUTOR

PHOTO PROPERTY OF CUST.

TAKE OUT PART OF BOAT SHOWING ON END OF DOCK, OLD COAL CRIB ON  
RIGHT AND OLD CAR. BUILDING YELLOW WITH WHITE TRIM. GRAY  
CEMENT PIER. BOAT ON LEFT OF DOCK WHITE WITH GREEN TRIM.  
AMERICAN FLAG ON BLDG.

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION

Subjects of  
Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.

Issue Date of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. *Checked*

By *[Signature]*  
Date APR - 4 1945

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETE
1. <i>[illegible]</i>		APR 6 - 1945	APR 6 - 1945
2. <i>[illegible]</i>	4	APR 16 1945	APR 16 1945
3. <i>[illegible]</i>		APR 23 1945	APR 23 1945
4. <i>[illegible]</i>			
5. <i>[illegible]</i>			
6. <i>[illegible]</i>			
7. <i>[illegible]</i>			
8. <i>[illegible]</i>			
9. <i>[illegible]</i>			
10. <i>[illegible]</i>			
11. <i>[illegible]</i>			
12. <i>[illegible]</i>			

APR 23 1945

6.30.45

*[Signature]*

DATE WHEN COLOR

DATE WHEN COLOR

DATE WHEN COLOR

*not  
make good  
copy*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH342 ORDER NO. 29838 DATE 3/28/45

CUSTOMER BABY BATHINETTE CORP.  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NEW NO. 66 - "BATHINETTE" - COMBINATION  
BATH AND TABLE - ETC.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS: NOTE THE BACKGROUND OF BLUE BEHIND THE  
BATHINETTE. CENTER TYPE AS MARKED.

*Submit to office*

COLOR DESCRIPTION

RODS, BINDING ON THE POCKETS AND THE GUARD IN THE REAR ARE IN PINK COLOR.  
SEE FOLDER ATT'D FOR MARKING WHERE PINK AND BLUE SHOULD APPEAR. MATCH THE  
PINK AND BLUE COLOR ON THE FOLDER.

*RWSH!*

*It Blue impression*

*M + P*

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Print  
2 - 5X7  
Lo. 1 1/2  
Rt 4  
L.A. 8  
W.C. 1 1/2*

*103 7127/4*

*Replater*

*300 print*

*P/W*

*l. 328*

APR 5 - 1945





SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH343

ORDER NO. 30018

DATE 3/29/45

25M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE

MILLS STREET, LOOKING WEST FROM  
POST OFFICE, EL PASO, TEXAS

FRONT NO.

1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIV. NO - BEFORE TITLE- E.P.12

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

MAKE UPRIGHT CARD AND TRIM ON LEFT AND RIGHT TO AVOID TOO  
MUCH SKY. COLORS AS CARD ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

566

ESTIMATE  
A B O R E S C H E D U L E

By Curt Teich  
Date APR - 7 1945

	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP	APR 11 1945	APR 11 1945
ETCH	4-16-45	4-27-45
RETOUCHING	APR 27 1945	MAY - 4 1945
PHOTO-LITHO		
BLUE-PRINT STRIPPING		
ENGRAVING		
HAND COLORING	MAY - 4 1945	
ARTIST		

DATE 3-5-46  
By TEICH

DATE HAND COLORING

4/13/45



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH344

ORDER No. 30018

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE

SAN ANTONIO STREET, LOOKING WEST,  
EL PASO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- E.P.13

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

COLORS AS CARD ATTACHED. DISTANT BLDG- RED. TOUCH OUT UGLY  
AWNING AND OVERHANGING WOODEN CANOPIES, AS MARKED. TAKE OUT WIRES  
PUT ON FLAGS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Single*

Estimate OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By APR - 7 1945  
Date

OPERATION	ME Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		APR 10 1945	APR 10 1945
SKETCH	4	4-18-45	2:30-4:30
RETOUCHING		MAY - 1 1945	MAY - 6 1945
PHOTO LITHO			
BLUEPRINT			
ENGRAVING			
HAND COL. PROOF	102	MAY - 6 1945	
ARTIST DEPT.	17	10-2-45	

DATE BLUEPRINT ORD

DATE Filed 10.11.45

By

By

DATE HAND COLOR PROOF

DATE

By

*4/13/45*



5X7.

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH345

ORDER NO. 30018

DATE 3/29.45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **IN PLATE**  
PASO DEL NORTE, "THE PASS OF THE  
NORTH", EL PASO, TEXAS.

PRIV. NO - BEFORE TITLE- EP.14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

IN LOWER RIGHT SIDE (PICTURE SIDE) PUT IN SMALL BOX PANEL AND  
SHOW LINES OF R.M. ATTACHED.

DISTANT MTS- GREY AND BROWNISH.

ENLARGE STATUE SLIGHTLY FROM COPY ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Date of Estimate

APR 5 1945

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By L.S.  
Date APR - 5, 1945

OPERATION	EST. TIME Clocks (T) - (A.M.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 11 1945	APR 11 1945
ETCH			
RETOUCHING	2 3	4-16-45	4-25-45
PHOTO-LITHO		APR 25 1945	MAY - 1 1945
PRINTING			
ENGRAVING			
HAND COL. & PROOF	105 1/2	MAY - 1 1945	
ARTIST DEPT.	9 1/2		

DATE OF PRINTING

DATE Filed

101154R

DATE HAND COLOR

By

L.S.

Ship on in picture  
4/24/45



5X7

# ATTENTION!

Subjects on order for this customer. Please note that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH346

ORDER No. 30018

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) IN PLATE

IMPRINT SAME AS ABOVE

EL PASO HIGH SCHOOL AND STADIUM  
EL PASO, TEXAS

PRIV. NO. BEFORE TITLE- E.P.15

PHOTO PROPERTY OF CUST.

## COLOR DESCRIPTION

BLDG GREY STONE. RM FILL IN FOLIAGE ON LEFT AND BE SURE AND RETAIN OVERHANGING FOLIAGE TRIM AT TOP AND BOTTOM WITHOUT LOOSING PRETTY SETTING. REMOVE CHIMNEY PIPE AND LIGHTEN SKY. PUT ON FLAG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate of Estimate

APR - 5 1945

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By APR - 5 1945  
Date

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
C. MESSING & SET UP		APR 10 1945	APR 10 1945
RETOUCHING	5 3/4	4-18-45	4-27-45
PHOTO LITHO		APR 27 1945	MAY - 6 1945
ELECTROTYPE			
ENGRAVING			
PROOF	109	MAY - 6 1945	
ARTIST	9		

DATE

DATE

By

## MAKEOVER

Charge to Photo Dept.

EST. M. Time Required

RETOUCHING		
PHOTO LITHO	1/2	
ENGRAVING		
ARTIST		
ENG. VING		

MAY 22 1945 MAY 31 1945



**SANDOVAL NEWS SERVICE, EL PASO, TEXAS**

NO. 5BH347

ORDER NO. 30018

DATE 3/29/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE

LORETTA COLLEGE AND ACADEMY, EL PASO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO - BEFORE TITLE- E.P.16

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLDG. LT CREAM COLOR - RED ROOF ORANMENTAL ENTRANCE TO CHAPEL, LT. BROWN, WHITE STATUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Copy of Estimate

APR 4 1945

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR - 4 1945

OPERATION	EST. TIME (Hrs.   Min.   Sec.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 6 - 1945	APR 6 - 1945
SKETCH			
RETO. CHING	2 4	4-16-45	4-24-45
PHOTO-LITHO		APR 25 1945	MAY - 1 1945
BL. PRINT			
PHOTO-COLORING			
ENGRAVING			
HAND COLORING	107 1/2	MAY - 1 1945	
ART. FINISH	9		

DATE EST. PREPARED

By

DATE HAND COLORING

By

10.15.45

*[Signature]*

*now make front 4/10/45*



5X7

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH348  
ORDER NO. 30018  
DATE 3/29/45

25 M POST CARDS		C.T. ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) IN PLATE		IMPRINT SAME AS ABOVE	
UNITED STATES CUSTOMS BUILDINGS AT INTERNATIONAL BRIDGE, EL PASO, TEXAS			
PRIV. NO - BEFORE TITLE- EP-17			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.	

COLORS AS CARD ATTACHED. TAKE OUT OLD CAR. BE SURE AND TAKE OUT "\$2.00 BILLS" SIGN "(THIS ORDER NO LONGER IN FORCE) PUT ON U.S. FLAG.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate  
APR 5 1945  
**ESTIMATE**  
AND WORK SCHEDULE  
Cont. Dept. Checked  
By  
Date APR 5 1945

CONFIRMING THE SET UP			APR 10 1945	APR 10 1945
REWORKING	5	5	4-18-45	4-27-45
PHOTO FILM			APR 27 1945	MAY - 4 1945
REWORKING				
REWORKING				
HAND COLOR PROOF	111	1/2	MAY - 4 1945	5/11/45
ARTIST DEPT.		9/2		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE 10/15/45

new  
+1/21/45



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH349

ORDER NO. 30018

DATE 3/29/45

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) IN PLATE

IMPRINT SAME AS ABOVE

COLLEGE OF MINES AND METALLURGY, EL PASO, TEXAS

PRIV. NO - BEFORE TITLE- E.P. 18

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLDG ON LEFT. LT. STONE - PALE RED ROOF. OTHER 2 BLDGS TO RIGHT: - LT. STONE, BROWN TRIM, GREEN PAINTED WINDOWS DISTANT ROCK - GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR - 4 1945

TIME	DATE	DATE
Time Allowed	ENTERED	COMPLETED
COMB. ING. TYPE SET UP	APR 6 - 1945	APR 6 - 1945
ETCH		
RETOUCHING	5 3	4 - 17 - 45 4 - 24 - 45
PHOTO LITHO	APR 25 1945	MAY - 1 1945
BLUEPRINTING		
ENGRAVING		
HAND COLOR PROOF	107 1 1/2	MAY - 1 1945
ARTIST LEFT	9	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

made 4/10/45



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH350

ORDER NO. 30018

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) IN PLATE

IMPRINT

SAME AS ABOVE

BASSETT TOWER, EL PASO, TEXAS

PRIV. NO. BEFORE TITLE- E.P.19

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

COLORS AS CARD ATTACHED. ELIMINATE BLDG IN LOWER RIGHT CORNER ENTIRELY AND SHOW STREET ONLY TRIM ON LEFT & RIGHT AS MARKED TAKE OUT SIGN "HOTEL LOCKIE." CUT OFF SOME STREET AT BOTTOM TAKE OUT CAR TRACKS. DISTANT MTS. BROWNISH. TAKE OUT AUTOS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5X7

*Light  
Shade*

Estimate of Estimate

Cost Dept. Chairman

APR - 5 1945

ESTIMATE

AND WORK SCHEDULE

By

Date

APR - 5 1945

OPERATION	EST. TIME Hrs.   Mins.   Secs.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 10 1945	APR 10 1945
ETCH			
RETOUCHING	5   6	4-17-45	4-27-45
PHOTO LITHO		APR 27 1945	MAY - 4 1945
PRINTING			
ENGRAVING			
HAND COL. PROOF	1 1/2	MAY - 4 1945	
ARTIST DEPT	9 1/2		

DATE ESTIMATE MADE

DATE HAND COL. PROOF

By

10115145

5

*new  
4/12/45*



SANDOVAL NEWS SERVICE., EL PASO, TEXAS

NO. 5BH351

ORDER No. 30018

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE

HILTON HOTEL, EL PASO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO BEFORE TITLE- E.P. 20

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

COLORS AS CARD ATTACHED. BLDG ON LEFT- BUFF BRICK, PUT ON FLAG  
IMPROVE PALM TREE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Stought*

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 5 1945

AND WORK SCHEDULE

By Date APR 5 1945

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 11 1945	APR 11 1945
SKETCH				
RETOUCHING	1	5	4-16-45	4-27-45
PROOFING			APR 27 1945	MAY - 4 1945
ENGRAVING				
HAND COLOR PROOF	111	1 3/4	MAY - 4 1945	5/11/45
ARTIST DEPT.		93 1/4		

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE

By

*new*  
4/13/45



SANDOVAL NEWS SERVICE., EL PASO, TEXAS

NO. 5BH352

ORDER NO. 3/29/45

DATE 30018

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

IN PLATE

UNION STATION, EL PASO, TEXAS.

PRIV. NO. BEFORE TITLE- E.P.21

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

COLORS AS CARD ATTACHED. *More of a cream*

PHOTO WILL FOLLOW AS SOON AS NEGATIVE IS DEVELOPED AND PRINTED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other.

OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR - 5 1945  
Date APR - 5 1945

OPERATION	DATE	DATE	DATE
COMPOSE & TYPE SET UP	APR 10 1945	APR 10 1945	
RETO CHING	APR 25 1945	MAY - 1 1945	
PHOTO CHING			
PRINTING			
HAND COL W. PROOF	MAY - 1 1945	5/1/15	
ARTIST DEPT			

DATE & SIGNATURE 9.21.45

DATE & SIGNATURE 8/1/45

*4/1/45*



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH353

ORDER NO. 30017

DATE 3/29/45

25M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

NATIONAL BANK OF MEXICO AND UNITED STATES CONSULATE OFFICES, JUAREZ, OLD MEXICO

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:

"PLACE STAMP HERE"

MADE IN U.S.A.

PRIV. NO - BEFORE TITLE- J.-7

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

BLDG - LT. CREAM  
BRICK WORK BETWEEN 2ND & 3RD STORY WINDOWS- RED BRICK  
ENTRANCE AND 2ND STORY ORNAMENTAL WORK- LIGHT GREY  
PUT ON U.S. AND MEXICAN FLAGS AS INDICATED, DOOR - LT. BROWN  
TAKE OUT POLES AND WIRES.  
ADD ON LEFT AND RIGHT FOR BETTER PROPORTION.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
or this corner. Please  
see that all or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set

5x7

of Estimate

ESTIMATE

Cost Dept. Checked

APR 25 1945

AND WORK SCHEDULE

By

Date

APR 5 1945

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 10 1945	APR 10 1945
RETOUCHING	4 7	APR 17 1945	APR 21 1945
PHOTO LITHO		APR 24 1945	MAY - 1 1945
BLUEPRINT			
TRD. LING. OPAQUING			
ENGRAVING			
HAND COLOR PROOF	111 1 1/2	111 5/2/45	
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo mounted in album

make hand  
4/1/45



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH354

ORDER NO. 30017

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL DE LUXE, JUAREZ, OLD MEXICO

PRIV. NO - BEFORE TITLE- J.-8

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:  
"PLACE STAMP HERE"  
MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLDG- PINK SANDSTONE, AT TOP BORDER. SPACES BETWEEN WINDOWS (HORIZONTALLY) ARE BUFF-COLOR. SPACES BETWEEN WINDOWS (VERTICALLY) ARE PINK STONE COLOR. LIGHT STONE WORK AT ENTRANCE LIGHT BLUE. WOODWORK- LIGHT COLOR. SIGN - RED BACK GROUND. TAKE OUT POLES & WIRES. CLEAN UP FOREGROUND. PUT ON MEXICAN FLAG. BLDG ON LEFT. LT. STONE, RED ROOF.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and are in harmony with the plate to make an attractive set.

Strangth

APR 5 1945

ESTIMATE

By [Signature] Cost Dept. [Signature]

A. D. WORK SCHEDULE

Date APR 7 1945

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMP. SING. TYPE SET UP	APR 10 1945	APR 10 1945
RETOUCHING	5 6/2 4-17-45	4-30-45
PHOTO-LITHO	MAY - 1 1945	MAY 15 1945
ENGRAVING	13/4 MAY 15 1945	
HAND COL. W. PROOF	934	
ARTIST DEPT.		

DATE BLUEPRINT GRID

DATE Filed

DATE HAND COLOR

DATE Filed

Red line sheet

smaller prints



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH355

ORDER NO. HBM30017

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) IN SKY

IMPRINT SAME AS ABOVE

CASA MEDINA, S.B. CURIO MARKET,  
JUAREZ, OLD MEXICO

PUT IN STAMP SPACE:  
"PLACE STAMP HERE"  
MADE IN U.S.A

PRIV. NO - BEFORE TITLE- J.-9

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLDG. - LIGHT STONE ROOF - GREEN, WHITE AND RED  
ALL WINDOWS AND DOORS- GREEN INLAIS- BUFF AND BLUE  
TAKE OUT POLE & WIRES SHADOWS  
PUT ON MEXICAN FLAG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Stratton*

ESTIMATE		Cost Dept. Copy	
By APR - 5 1945		Date APR - 5 1945	
	DATE ESTIMATED	DATE COMPLETED	
COLOR SET UP	APR 11 1945	APR 11 1945	
ETCH	5 5/2	4-16-45	X-27-45
ETCHING		APR 27 1945	MAY - 2 1945
PHOTO LITHO			
BLOCKING			
ENGRAVING			
HAND COLOR PROOF	105 9	10/9/45	10/10/45
ARTIST DEPT.			

DATE MACHINING OK'D

DATE FILED 10.15.45

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

*now made 4/13/45*



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH356 ✓

ORDER NO. 30017

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

INSR /

FRONT NO. 1

R. M.

NO

IMPRINT SAME AS ABOVE

BEAUTIFUL RESIDENCE IN JUAREZ,  
OLD MEXICO.

PUT IN STAMP SPACE:  
"PLACE STAMP HERE"  
MADE IN U.S.A.

PRIV. NO. BEFORE TITLE- J.10

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

BLDG. - LIGHT BUFF COLOR LT. GREY ORNAMENTAL WORK RED ROOF.  
TAKE OUT SAMLL DEAD TREES IN FOREGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate of Estimate

APR 4 1945

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR - 4 1945

DESCRIPTION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
C. EXPOSING TYPE SET UP		APR 6 - 1945	APR 6 - 1945
ETCH	2		APR 20 1945
RE-ETCHING		APR 21 1945	APR 27 1945
PHOTO LITHO			
ENCORVING			
HANDCOL. & PROOF	103 1 1/2	APR 27 1945	5/1/45
ARTIST DEPT	17 934	9-27-45	

DATE SCHEDULED

DATE FILED

By

DATE HAND COLOR PROOF

made 4/2/45



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 5BH357

ORDER NO. 30017

DATE 3/29/45

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

FINE RESIDENCE ON AVENIDA LERDO,  
JUAREZ, OLD MEXICO.

PRIV. NO BEFORE TITLE- J+11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:  
"PLACE STAMP HERE"  
MADE IN U.S.A.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

BLDG. - LIGHT STONE  
BRICK WORK ON PORCHES - RED  
RED ROOF TAKE OUT WIRES, & POLES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,776

ATTENTION!

14 Subjects on  
corner. Please  
or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate of Estimate

ESTIMATE

Cost Dept. C.P.

AND WORK SCHEDULE

By Date APR - 4 1945

OPERATION	EST. TIME (Clock No.   Time in hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 6 - 1945	APR 6 - 1945
REPRODUCTION	4	4-18-45	4-27-45
PHOTOGRAPHY		APR 27 1945	MAY - 6 1945
PRINTING			
EDITING			
HAND COLOR PROOF	107 1 1/2	MAY - 6 1945	
ART DEPT.	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

12.18.45

By

DATE HAND COLOR PROOF OK'D

new  
mello  
4/13/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH358 ORDER NO. 29857 DATE 3/30/45

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MITCHELL CLINIC AND SANITARIUM —  
EXCELSIOR SPRINGS, MO.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

EXCEPT FOR ELIMINATION OF ROOF POINTS FOLLOW SKETCH FOR DESIGN AND COLOR.  
THIS VIEW TO BE A COMPOSITE BETWEEN VIEW ON IBH2676 AND PHOTO OF ENLARGED  
CLINIC HERewith. NOTE CHANGES IN BLDG SHOWN ON OUR SKETCH, INCLUDING CHANGE  
IN PERSPECTIVE ON LEFT SIDE.

SUBMIT BLACK AND WHITE COPY TO CUSTOMER.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

103 7/17/45

Ret 14 + 2 1/2  
Hc 1 1/2 - 1 1/2  
Sent 9 1/2

Argued  
P. J.

Extra 1 1/2

APR 9 - 1945

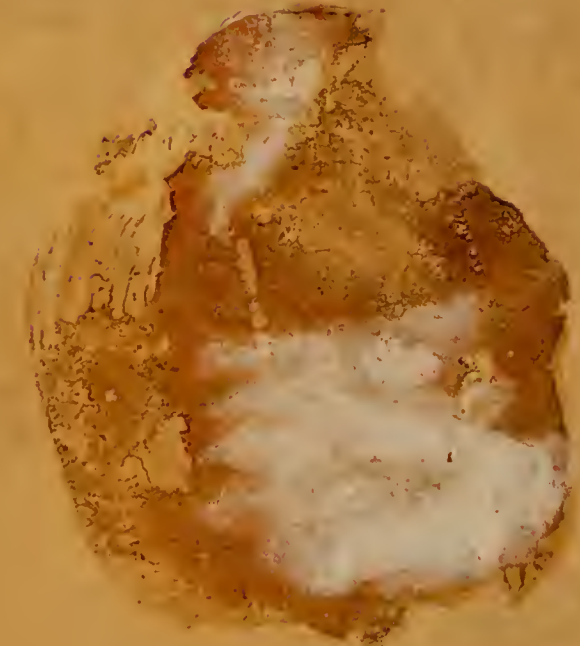


PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

IN-10-15-44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH359

ORDER NO. 29862 DATE 3/31/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

FANNY FARMER CANDY SHOPS, INC.  
ROCHESTER, NEW YORK

6 1/2 M POST. CARDS SIZE 3 1/2 X 5 1/2 GROUP 5

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WHEN IN ROCHESTER AND DULUTH VISIT  
(SEE POST CARDS FOR SUB TITLES)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES  
BLEED OFF ON ALL SIDES. FOLLOW 4BH851 FOR SIZE AND POSITION OF TITLES.  
USE DRAWING FOR NEW STORE VIEW. USE 1BH1225, 9AH1223, 8AH2966, 8AH796.  
USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW. FOLLOW POST CARDS  
FOR COLORING.

COLOR DESCRIPTION

SEE ABOVE /

See sketch for size and  
position of new store  
view & also  
coloring

PHOTO RETURNED

TO

PHOTO USED FOR

APR 9 - 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH360 / ORDER NO. 29863 DATE 3/31/45  
CUSTOMER FANNY FARMER CANDY SHOPS  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 5 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WHEN IN WISCONSIN VISIT  
(SEE POST CARDS FOR SUB TITLES)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES  
BLEED OFF ON ALL SIDES. FOLLOW 4BH851 FOR SIZE AND POSITION OF TITLES.  
USE DRAWING FOR NEW STORE VIEW. USE 5AH2665, 3AH903, 1BH2368 AND 100709  
USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW. FOLLOW POST  
CARDS FOR COLORING. /

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

1M-10-15-44

4 Replicate  
2-10 1/2  
2-10 5  
109  
40.2  
2.9.10

APR 9-1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH361

ORDER NO. 29864

DATE 3/31/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

FANNY FARMER CANDY SHOPS, INC.  
ROCHESTER, NEW YORK

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 5

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WHEN IN BOSTON VISIT

(SEE POST CARDS FOR SUB TITLES)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer  
Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES  
BLEED OFF ON ALL SIDES. FOLLOW 4BH851 FOR SIZE AND POSITION OF TITLES.  
USE DRAWING FOR NEW STORE VIEW. USE 3AH1193, 3AH1192, 3AH1191, 5AH1844.  
USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW. FOLLOW POST  
CARDS FOR COLORING.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

APR 3-1945

Q 381

*Bringing for price list*

*Q 381*

5 April  
2-10 1/2  
2-25 5  
109 HC 22  
29 13

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER FANNY FARMER CANDY SHOPS, INC. ROCHESTER, NEW YORK	DIAL NO. 5BH362	ORDER NO. 29865	DATE 3/31/45	DEPT.	DATE COMPLETED
	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART				Photos for this Customer
6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2		GROUP 5	STYLE ART COLORTONE FULL FA		
PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		(All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. <u>Yes</u> No			
Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
WHEN IN NEW ENGLAND VISIT		Trade Mark Yes No Special type as sample			
(FOR SUB TITLES SEE POST CARDS)		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint			
Side — Center					
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
Follow Layout					
DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES BLEED OFF AN ALL SIDES. FOLLOW 4BH851 FOR SIZE AND POSITION OF TITLES. USE DRAWING FOR NEW STORE VIEW.. USE 3BH1240, 4AH2524, 8AH2394, 7AH3520. USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW. FOLLOW POST CARDS FOR COLORS.					
COLOR DESCRIPTION					
SEE ABOVE / <u>mD7691</u>					

1M-10-15-44

4 Right  
#2 - 2 1/2  
#4 - Ret 5  
107 4/10 22  
LA 10  
Gump for price list  
Py

APR 5 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH363 ORDER NO. 29866 DATE 3/31/45

CUSTOMER FANNY FARMER CANDY SHOPS, INC.  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 5 STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WHEN IN ST. PUAL AND MINNEAPOLIS VISIT  
(SEE POST CARDS FOR SUB TITLES)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES  
BLEED OFF ON ALL SIDES. FOLLOW 4BH851 FOR SIZE AND POSITION OF TITLES.  
USE DRAWING FOR NEW STORE VIEW. USE 5AH1887, 0BH2442, 3AH25, 6AH1348.  
USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW. FOLLOW POST CARDS  
FOR COLORING.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

4 Photos

Lo 1 1/2  
Ret 5

117-470 402  
28 26

Grouping for front

By

APR 9 - 1945



57

BUCKHORN CURIO MUSEUM, SAN ANTONIO, TEXAS

NO. 5BH364

ORDER NO. 30031

DATE 3/31/45

12 1/2 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

A BEAUTIFUL FIELD OF BLUEBONNETS,  
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT THE 2 LARGE CEMENT FLOWER STANDS MARKED (1) & (1) (2)  
(SEE TISSUE OVERLAY) & THE CEMENT DOG MARKED (3)  
SKY EFFECT - MAKE THIS A SUNSET SKY & COLORFUL - THE CEMENT ARCH  
IN CENTER TO BE WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
or for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

6563

OK of Estimate

ESTIMATE

Cost Dept. Check

APR - 5 - 1945

AND WORK SCHEDULE

By APR - 5 - 1945  
Date

OPERATION	DATE ENTERED DEPT	DATE COMPLETED
COMBINE AND MOUNT UP	APR 10 1945	APR 10 1945
ETCH		
RETOLCHING	APR 16 1945	APR 16 1945
PHOTO LITHO		APR 1945
BLUEPRINT		
TRIP LITHOGRAPHING		
ENGRAVING		
HAND COLOR PROOF	APR 23 1945	
ARTIST DEPT.		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

new  
made R. M.  
4/1/45



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER YOUNGSTOWN ARC ENGRAVING CO. YOUNGSTOWN, OHIO	DIAL NO. 5BH365	ORDER NO. 29867	DATE 4/2/45	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	12 1/2 M POST CARDS		SIZE 3 1/2 X 5 1/2	GROUP 2	STYLE ART COLORTONE FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		FRONT NO. 5 (All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No		R. M. <u>Yes</u> No			
Title in full		HERE YOU WILL FIND THE UTMOST IN PERSONAL LOAN SERVICE - ETC.		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample
				IMPRINT: Customer C. T. Imprint No Imprint		Side — Center
RETOUCHING DEPARTMENT		Blue Print — <u>Handcolor</u> — Black & White Proof. Titles — Red, Blue				
Submit — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing						
Follow Layout						
USE SAME LAYOUT AS ON 4BH618. CROP EXTERIOR VIEW AT BOTTOM AS NECESSARY AND MOVE UP LETTERING TO INCLUDE IN PICTURE — TAKE OUT OLD CARS.						
SUBMIT RETOUCHED PHOTO TO OFFICE FOR O.K.						
COLOR DESCRIPTION						
FOLLOW COLORED PHOTO AND NOTATIONS ON LARGE PHOTO.						

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
Ret 9

200 11/2

02 200 2

12 30

Youngstown & Cincinnati

Large photo in

Big Fish

W. J. A.

Rephoto 5x7

APR 17 1945

G. 3 81

APR 21 1945





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH366 ORDER NO. 29868 DATE 4/2/45

CUSTOMER EASTMAN THEATER OF UNIV. OF ROCHESTER  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAMOUS EASTMAN THEATER OF THE  
UNIVERSITY OF ROCHESTER — THE CITY'S  
CENTER OF MUSIC  
(SEE LAYOUT FOR POSITION AND PERMIT FOR  
STAMP SPACE)

FRONT NO. NO

(All of this on address side)

R. M. Yes No 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR DESIGN AND TYPE MATTER. FULL FACE 3 SIDES. USE NIGHT VIEW  
PHOTO FOR COPY. TAKE OUT OLD AUTOS. ~~ADD AMERICAN FLAGS OVER CORNER ENTRANCE~~

SUBMIT PHOTO TO OFFICE

COLOR DESCRIPTION

FOLLOW 4AH1712 FOR COLORING OF BLDG WITH A NIGHT VIEW TREATMENT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

IN-10-15-44

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

L. 1/2

Rt 4

L.A. 6 3/4

1050 1 1/2

5/21/48

Rephoto 1.50 net

Py

APR 17 1945





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH367 ORDER NO. 29869 DATE 4/2/45

CUSTOMER HOTEL CAMFIELD  
MINNEAPOLIS, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL CAMFIELD, MINNEAPOLIS 2, MINN.  
BOT: MARQUETTE AVE. AT EIGHTH STREET

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE THE PRESENT AUTOS AND TRUCKS SHOWN ON EACH SIDE OF BUILDING AND REPLACE  
WITH A FEW MODERN STREAMLINED AUTOMOBILES. BRING OUT SIGN ON THE RIGHT FRONT  
OF THE BUILDING. ELIMINATE ALL BACKGROUND BUILDINGS.

COLOR DESCRIPTION

BODY OF THE BUILDING IS YELLOW BRICK A DEEP LEMON SHADE BETWEEN OUR #1  
AND #12. PRESENT CARD IS A LITTLE TOO LIGHT YELLOW, AND THE PINK TINT ON  
RIGHT SIDE IS ~~OBJECTIONABLE~~. TRIMMINGS ARE CREAM STONE ABOUT #36. WINDOW  
FRAMES OF UPPER FLOORS ARE BROWN 44, FIRST FLOOR STORE FRONT WINDOW FRAMES  
ARE GREEN 54. WINDOW SHADES GREEN 54. BRING OUT SIGN ON RIGHT FRONT OF BLDG.  
IN WHATEVER BRIGHT COLORS THAT WORK IN BEST FOR YOU AT THAT POINT.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 16 1945

*Ret 8 1/2*  
*L.A. 9 1/2*  
*Mr. NC 13.4*

*Ed. Cartmark 250*

*[Signature]*

*2, 381*

*Red + Dr Blue impression*

*J.P. Blue line stat. 5-41*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH368

ORDER NO. 29874

DATE 4/2/45

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

FANNY FARMER CANDY SHOPS, INC.  
ROCHESTER 3, NEW YORK

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 5

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WHEN IN NEW ENGLAND VISIT

(SEE POST CARDS FOR SUB TITLES)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DUPLICATE DESIGN AND BACKGROUND COLORING ON 4BH851 EXCEPT LET PICTURES BLEED  
OFF ON ALL SIDES. USE DRAWING FOR NEW STORE VIEW. USE 19024N, 4AH2179,  
7AH3866, OBH1725. USE BEST JUDGMENT IN SELECTION OF POSITION FOR EACH VIEW.  
FOLLOW POST CARDS FOR COLORS. ,

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

4 Photos  
2 - Lo 1 1/2  
Ret 5  
#17 LCC 16  
117/ 5-16-45 H.C. 2 1/2

Changing design given for

My

APR 11 1945



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH369 ORDER NO. 30054 DATE 4/4/45

CUSTOMER

WILEY G. GRISTE'S DRUG STORE  
OCEAN DRIVE, SOUTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25<sup>M</sup> POST CARDS SIZE 3½ X 5½

STYLE C.T. ART COLORTONE-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL DOUGLAS MACARTHUR  
BOT: MRS. V.C. ARNETTE, OWNER AND MGR.  
OCEAN DRIVE, S.C.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE PHOTO #2B228. WHITE BORDER SAME TITLES AND R.M. AS 2B228

ELIMINATE THE PORTIONS OF BUILDINGS THAT APPEAR TO THE LEFT AND RIGHT OF THE HOTEL.

COLOR DESCRIPTION

THE BUILDING PROPER IS WHITE, THE AWNINGS ARE BEING COVERD WITH RED ASBESTOS SHINGLES, THE PORCH AND RAILINGS ARE WHITE. THE WINDOW FRAMES AND LEDGES ARE WHITE, THE SCREENS ARE TRIMED IN BLACK.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 16 1945

Reel  
G-347

Ret 4  
28.9

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH370 ORDER NO. 30055 DATE 4/4/45

CUSTOMER FRED & ART'S RUSTIC TAVERN  
SO. MERCHANTVILLE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½ (GROUP 2)

STYLE C.T. ART COLORTONE-

(All of this on address side)

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRED & ART'S RUSTIC TAVERN, ROUTE 40  
MARLTON PIKE  
BOT: 1½ MILES FROM AIRPORT CIRCLE

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT FAN ABOVE DOOR IN BACK.

~~NO~~ FOLLOW SKETCH

COLOR DESCRIPTION

BAND STAND NO 3. COLOR--WALL 61-R T AND ALL LETTERS ON SIGNS BLACK 18 IS THE  
BACKGROUND -- PIANO MAHOGANY-COVER ON IT LIGHT PART RO-DARK PART 7 -RAIL IN FRONT  
OF BAND 23 ITS RAIL IS CHROAM--BACK OF BOOTH 62--CHIMES GOLD-- SHOW ALL THE MEN'S  
SUITS DARK DINNING ROOM NO. 1. ~~XXXXXX~~ COLOR FLOOR 7-LIGHT PART SHOWING  
OVER BOOTH IS DANCE FLOOR 13-BOOTH 62 --LOG WALL 61--CEILING WHITE STRIPES LOGS  
61--~~XXXXXX~~ WINDOW CURTIN 15-VENETIAN BLINDS 26- ~~XXXX~~ SIGN OVER REAR DOOR 29  
SPEAKER ON WALL NEAR REAR WINDOW 13 WITH RED 6 STRIPES IN CENTER OF THE PIPES.  
CEILING LIGHTS HANGERS BRONZE GLASSAMBER LIGHT SHOWS RED 6 IN FRONT WHITE UNDER-  
NEATH. LIGHT STRIPE 59 SEAT. 59 TABLE 62 CHROAM LEGS-CHAIR 32, COVER 62.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

APR 17 1945

383



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5BH371

ORDER NO. 30050

DATE 4/4/45

DEPT.

DATE COMPLETED

CUSTOMER

FRED & ART'S RUSTIC TAVERN  
SO. MERCHANTVILLE, NEW JERSEY

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/8

STYLE C.T. ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRED & ART'S RUSTIC TAVERN, ROUTE 40  
MARLTON PIKE  
BOT: 1 1/2 MILES FROM AIRPORT CIRCLE

FRONT NO. 5

(All of this on address side) WHITE BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TAKE OUT PART OF SIGN SHOWING IN THE TOP LEFT CORNER.

XXXXXXXXXXXX CROP AS MARKED

COLOR DESCRIPTION

COLOR FLOOR 23 - CEILING WHITE, THE DARK MARKS ARE LOGS 61 - BAR TOP 23 -  
RAIL AT EDGE IS A LOG NATURAL COLOR 10 - LOWER PART 61 - CANOPY OVER BOTTLES  
AND SIDE WALL 61 - STOOLS CHROAM, TOP 23 - POST TOP OF BAR 61 - BOX ON IT  
WHITE, GOURD 47 - VENETION BLIND 26

PHOTO RETURNED

TO

PHOTO USED FOR

APR 17 1945

Q. 383

Ret 5  
5/3/45  
Part 11 102

X  
g  
g

CUSTOMER  
1  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5BH372 ORDER NO. 29898 DATE 4/5/45

CUSTOMER  
WAYSIDE PACKING HOUSE  
MOUNT DORA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (LOWER RIGHT) IN SKY

THE WAYSIDE  
HOME OF THE FAMOUS WAYSIDE TEMPLE ORANGE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP AS MARKED - ADD ON TO SKY AND FOREGROUND FOR PROPORTION AS per SKETCH

Make rephoto

ROOF - TILE RED #6, SIDEWALLS OF BLDG #34. SHRUBBERY, POINSETTA RED #2  
ON EACH SIDE OF FRONT PORCH. SIGN AT TOP OF BLDG YELLOW 1 ON BLUE 4.  
DRIVEWAY GRASS GREEN 8. HIGHWAY BLACK. WALL SAME COLOR AS SIDEWALLS OF  
BUILDING, 34.

TO

PHOTO USED FOR

APR 30 1945

RETURN PHOTO YES NO

1M-10-15-44

OK Blue  
compressor

Line P.R. Phenomenon

Did Blue have  
been shot for shipping  
Don't know for sure  
but it's better to  
have it

Rephoto 5.7  
Ret 6.4  
He 12.6  
5/15/45  
Sent 9.2  
Argument  
Py